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15 UNITED STATES DISTRICT COURT
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17 FOR THE CENTRAL DISTRICT OF CALIFORNIA

18 WESTERN DIVISION

19 SECURITIES AND EXCHANGE COMMISSION,

20 Plaintiff,

21 vs.

22 STEPHEN C. SAYRE, INDEPENDENT
23 FINANCIAL REPORTS, INC., AND SILVER
24 SCREEN INDUSTRIES, INC.,

25 Defendants.

Case No.

00-03880

COMPLAINT FOR VIOLATIONS OF THE
FEDERAL SECURITIES LAWS

26 Plaintiff Securities and Exchange Commission ("Commission") for
27 its Complaint alleges:

28 JURISDICTION

1. The Commission brings this action pursuant to the
authority conferred upon it by Section 21(d) of the Securities
Exchange Act of 1934 ("Exchange Act"), 15 U.S.C. § 78u(d), seeking
to permanently restrain and enjoin Defendants from engaging in the
transactions, acts, practices and courses of business alleged
herein. The Commission further brings this case pursuant to Section
21(d)(3) of the Exchange Act, 15 U.S.C. § 78u(d)(3), seeking civil
penalties against Defendants. Defendants have, directly or

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CENTRAL DISTRICT OF CALIFORNIA
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1 indirectly, made use of the means or instrumentalities of interstate
2 commerce, of the mails, or of the facilities of a national
3 securities exchange in connection with the transactions, acts,
4 practices and courses of business alleged herein.

5 SUMMARY

6 2. The Commission brings this action to stop a classic
7 "pump and dump" scheme perpetrated by defendant Stephen Sayre, a Los
8 Angeles tree-trimmer who has masqueraded as a financial analyst, for
9 the purpose of manipulating the market for the stock of eConnect.
10 Sayre accomplished this scheme by releasing purportedly objective
11 independent analyst reports touting eConnect stock through a
12 corporation he formed called "International Financial Reports, Inc."
13 ("IFR"), while simultaneously secretly trading in eConnect stock.
14 Within weeks after releasing his first "opinion," Sayre was able to
15 dump his eConnect shares and realize illegal profits of
16 approximately \$1.43 million.

17 3. Sayre engaged in the same scheme on two separate
18 occasions in February and March 2000. After he purchased shares of
19 eConnect stock through a nominee account in the name of Silver
20 Screen Industries, Inc. ("Silver Screen"), Sayre distributed IFR
21 "investment opinions" through Business Wire, touting eConnect as
22 undervalued and projecting a short term increase in share price from
23 two to six times the prevailing stock price. The opinions also
24 stated that IFR held no eConnect stock even though Sayre, IFR's sole
25 officer and director, held stock through the Silver Screen nominee
26 accounts each time an opinion was issued. The opinions were posted
27 on various Internet websites such as Silicon Investor and Big
28 Charts. Additionally, eConnect posted at least one of the

1 investment opinions on the Raging Bull message board devoted to the
2 company.

3 4. eConnect's stock price rose dramatically during the
4 time period in which Sayre released his opinions concerning
5 eConnect. As the Commission has already alleged in Securities and
6 Exchange Commission v. eConnect, et al., CV 00-02959 MMM (RCx),
7 the increase in eConnect's share price is significantly attributable
8 to false and misleading press releases issued by eConnect and its
9 then president, Thomas Hughes. Sayre's "opinions" had the effect of
10 reinforcing the false and misleading press releases issued by
11 eConnect and Hughes.

12 **THE DEFENDANTS**

13 5. **Stephen C. Sayre** ("Sayre"), age 43, resides in
14 Hollywood, California. He purportedly operates a tree trimming
15 business. He is also the sole officer, director and employee of
16 IFR, and the President, Secretary and Treasurer of Silver Screen.

17 6. **Independent Financial Reports, Inc.** ("IFR") is a
18 Nevada corporation based in Hollywood, California. Sayre has
19 described IFR as an independent research corporation dedicated to
20 offering opinions concerning publicly traded stocks. Sayre
21 incorporated IFR on February 29, 2000.

22 7. **Silver Screen Industries, Inc.** ("Silver Screen"), who
23 is named solely for the purpose of obtaining full relief, is a
24 Nevada corporation also incorporated by Sayre and based in
25 Hollywood, California. Silver Screen had accounts at E*Trade
26 Securities, Inc. ("E*Trade") and Morgan Stanley Dean Witter ("MSDW")
27 from which Sayre bought and sold eConnect stock. Those trades
28 generated \$1.43 million in trading profits.

1 price of \$111,680.50. Sayre purchased 86,100 of those shares on
2 February 25 and 28, 2000, just before he distributed an investment
3 opinion under IFR's name concerning eConnect on February 29.

4 12. In testimony before the Commission on March 31, 2000,
5 Sayre falsely denied that either he or IFR had ever traded, directly
6 or indirectly, in eConnect's securities. He also falsely denied
7 ever maintaining a brokerage account, having control over a
8 brokerage account or having a beneficial interest in a brokerage
9 account.

10 **B. Sayre's First Investment Opinions on eConnect**

11 13. Sayre, who has no training or education in financial
12 analysis, began masquerading as a financial analyst under IFR'S name
13 and issuing "opinions" touting certain publicly traded companies
14 earlier this year. On February 29, 2000, at 6:06 a.m., Sayre
15 publicly distributed an IFR investment opinion concerning eConnect
16 through Business Wire. The investment opinion later appeared on
17 Internet websites such as Silicon Investor and Big Charts.
18 eConnect's Chief Information Officer also posted the investment
19 opinion on the Raging Bull message board thread devoted to eConnect.

20 14. The opinion described IFR as "an independent research
21 corporation dedicated to tracking the best values on the market.
22 Most specifically stocks with the greatest potential for growth in
23 the short and long term." The opinion went on to state, "eConnect
24 (OTC BB: ECNC) (ECNC), a tech stock, has been selected this week to
25 clearly be the company with the highest potential for growth." The
26 opinion also provided the following stock price projection, "ECNC is
27 currently trading at an extremely under valued [sic] \$1.50 - \$2.00 a
28 share. This stock could easily be trading between \$12 - \$25 or

1 higher in the short term and then aggressively move forward on the
2 NASDAQ . . ." Finally, the opinion stated, "*IFR holds no stock in*
3 *ECNC and has not and will not be compensated for its opinion in*
4 *regard to ECNC.*" IFR paid Business Wire to disseminate its report.
5 (emphasis added))

6 15. On March 1, 2000, at 6:03 a.m., Sayre publicly
7 distributed another IFR investment opinion on eConnect through
8 Business Wire. The opinion also appeared on the Silicon Investor
9 and Big Charts websites. The March 1 opinion stated that IFR
10 believed eConnect, "will not only sustain its growth over the next
11 several weeks but could very easily be trading at volumes and
12 numbers exponentially above its current figures." The opinion again
13 stated, "*IFR holds no stock in ECNC and has not and will not be*
14 *compensated for its opinion in regard to ECNC.*" (emphasis added).)
15 Once again, IFR paid Business Wire to disseminate its opinion.

16 16. Contrary to the statements contained in the opinions,
17 however, IFR actually did hold ECNC stock because Sayre, its sole
18 officer and director, held 96,100 shares through the Silver Screen
19 nominee account.

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1 **C. The Rise in eConnect's Stock Price and**
2 **Trading Volume**

3 17. The issuance of the investment opinions coincided
4 with a dramatic increase in the price and trading volume of
5 eConnect's securities. From January 3 to February 28, 2000 (the
6 last trading day before the investment opinions at issue here),
7 eConnect stock traded between \$0.48 and \$1.77 per share, closing at
8 \$1.39 on February 28. From February 29 to March 1, 2000, the
9 stock traded between \$1.39 and \$4.81 per share. The average
10 trading volume, which was approximately 4.4 million shares from
11 January 3 to February 28, 2000, soared to 16.9 million shares
12 between February 29 and March 1. The increases in eConnect's
13 stock price and trading volume are attributable to both the false
14 and misleading press releases issued by eConnect, and the
15 reinforcement provided to those releases by Sayre's "opinions"
16 issued through IFR.

17 **D. Sayre's eConnect Stock Trades**

18 18. After releasing the two investment opinions, and as
19 the price of eConnect's stock began to rise, Sayre placed sell
20 orders on March 1 and 2, 2000, for all the eConnect shares in the
21 Silver Screen account at E*Trade. He sold all 96,100 shares on
22 March 2, 2000, for a \$278,037 profit.

23 19. On March 3, 2000, Sayre bought 80,000 shares of
24 eConnect for the E*Trade Silver Screen account for prices ranging
25 from \$4.66 to \$4.69 a share, for a total purchase price of
26 \$374,277.85. On March 6, 2000, Sayre bought an additional 1,200
27 shares of eConnect in the E*Trade Silver Screen account for prices
28 ranging from \$7.13 to \$7.16 a share, for a total of \$8,565.62.

1 **E. Sayre Issues Subsequent Opinions**

2 20. On March 8, at 6:15 a.m., Sayre publicly distributed
3 another IFR investment opinion on eConnect through Business Wire.
4 The opinion also appeared on the Silicon Investor and Big Charts
5 websites. The opinion stated that IFR believed eConnect "is very
6 quickly rising to the target of \$12 a share by 3/08/2000, and should
7 easily reach \$20 to \$25 a share in the very short term . . .
8 eConnect could easily be trading at between \$100 - \$135 a share
9 within the next 9 - 12 months of trading." The opinion again
10 stated, "*IFR holds no stock in ECNC and has not and will not be*
11 *compensated for its opinion in regard to ECNC.*"

12 21. Contrary to the statements contained in the opinion,
13 however, IFR actually did hold ECNC stock because Sayre, its sole
14 officer and director, held 80,000 shares through the Silver Screen
15 account.

16 **F. The Second Rise in eConnect's Stock Price and**
17 **Trading Volume**

18 22. The issuance of the March 8 investment opinion
19 coincided with yet another dramatic increase in the price and
20 trading volume of eConnect's securities. From March 2 to 7,
21 2000, eConnect stock traded between \$1.40 and \$11 per share, closing
22 at \$10 on March 7. On March 8, 2000, the stock traded between
23 \$4.93 and \$20 per share, closing at \$16.50. The average trading
24 volume, which was approximately 10 million shares from March 2 to 7,
25 2000, increased to 19.8 million shares on March 8, 2000. During
26 this same time period, on March 3, 2000, eConnect issued a press
27 release falsely claiming that it and its joint venture partner had a
28 unique licensing arrangement with Palm, Inc. (the makers of the Palm

1 series of hand held computers). This press release had a material
2 effect on eConnect's stock price during this period and, along with
3 Sayre's "opinions," contributed to the significant increase in the
4 stock price during this time period.

5 **G. Sayre Sells His Second Block of eConnect**
6 **Stock**

7 23. On March 8, 2000, Sayre placed a sell limit order for
8 80,000 shares of eConnect at \$20 a share. The sell limit order
9 expired - without having been executed - the next day. Also on
10 March 8, 2000, Sayre opened a brokerage account at MSDW. Like the
11 E*Trade account, the account at MSDW was opened under the name of
12 Silver Screen. On March 9, 80,000 shares of eConnect were
13 transferred from the E*Trade account to the MSDW account. Sayre
14 sold the 80,000 shares that same day, for prices ranging from \$18.75
15 to \$19.75 per share, for total proceeds of \$1,527,604.13 and a
16 profit of \$1,153,326.28. After the transfer, 1,200 shares of
17 eConnect remained in the E*Trade account. Sayre sold these 1,200
18 shares on March 10, 2000, at a price of \$11 a share for total sale
19 proceeds of \$13,200 (a profit of \$4,634.38).

20 24. In total, Sayre bought and sold a total of 177,300
21 shares of eConnect for total profits from his trading of
22 \$1,435,997.66.

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1 FIRST CLAIM FOR RELIEF

2 FRAUD IN THE OFFER OR SALE OF SECURITIES

3 Section 17(a) of the Securities Act

4 (Against All Defendants Sayre and IFR)

5 25. Paragraphs 1 through 24 are realleged and incorporated by
6 this reference.

7 26. Defendants, by engaging in the conduct described above,
8 directly or indirectly, in the offer or sale of securities, by the
9 use of means or instruments of transportation or communication in
10 interstate commerce or by the use of the mails:

11 (a) with scienter, employed devices, schemes or artifices
12 to defraud;

13 (b) obtained money or property by means of untrue
14 statements of material fact or by omitting to state
15 material facts necessary in order to make the
16 statements made, in light of the circumstances under
17 which they were made, not misleading; or

18 (c) engaged in transactions, practices or courses of
19 business which operated or would operate as a fraud
20 or deceit upon the purchasers of such securities.

21 27. By reason of the facts and circumstances described above,
22 Defendants violated, and unless restrained and enjoined will
23 continue to violate, Section 17(a) of the Securities Act [15 U.S.C.
24 § 77q(a)].

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1 SECOND CLAIM FOR RELIEF

2 FRAUD IN CONNECTION WITH THE PURCHASE OR SALE OF SECURITIES

3 Section 10(b) of the Exchange Act

4 and Rule 10b-5 Thereunder

5 (Against All Defendants Sayre and IFR)

6 28. Paragraphs 1 through 24 are realleged and incorporated by
7 this reference.

8 29. Defendants, by engaging in the conduct described above,
9 directly or indirectly, in connection with the purchase or sale of
10 securities, by the use of the means or instrumentalities of
11 interstate commerce, or of the mails, or of a facility of a national
12 securities exchange, with scienter:

13 (a) employed devices, schemes or artifices to defraud;

14 (b) made untrue statements of material fact or omitted to
15 state material facts necessary in order to make the
16 statements made, in light of the circumstances under
17 which they were made, not misleading; or

18 (c) engaged in acts, practices or courses of business
19 which operated or would operate as a fraud or deceit
20 upon other persons.

21 By reason of the facts and circumstances described above, Defendants
22 violated, and unless restrained and enjoined will continue to
23 violate, Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and
24 Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5].

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PRAYER FOR RELIEF

Wherefore, the Commission respectfully requests that the Court:

I.

Issue findings of fact and conclusions of law that the Defendants Sayre and IFR, and each of them, committed the alleged violations.

II.

Order Defendants, and each of them, to disgorge all benefits gained and losses avoided as a result of their illegal conduct, and to pay prejudgment interest thereon.

III.

Order Defendants Sayre and IFR to pay civil penalties under Section 20(d) of the Securities Act and Section 21(d)(3) of the Exchange Act..

IV.

Retain jurisdiction of this action in accordance with the principles of equity and the Federal Rules of Civil Procedure in order to implement and carry out the terms of all orders and decrees that may be entered, or to entertain any suitable application or motion for additional relief within the jurisdiction of this Court.

IV.

Grant such other and further relief as this Court may determine to be just and necessary, including, but not limited to, an accounting from all Defendants.

DATED: April 7, 2000



Thomas A. Zaccaro
Attorney for Plaintiff
Securities and Exchange Commission