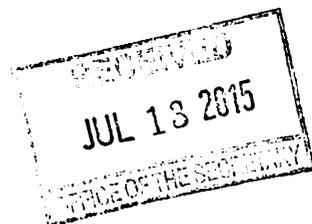
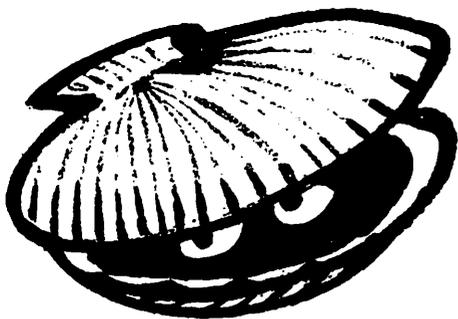


JAMES HERCULES SUTTON

4324 KINGMAN BLVD.,
DES MOINES, IA 50311



Ms. Mary Jo White,
Secretary Securities and Exchange Commission,
100 F Street N. E.
Washington D. C. 20549

July 4, 2015

Dear Secretary White:

I am writing to petition your agency to adopt a rule that prevents a brokerage from requiring arbitration as the sole means of dispute resolution as a condition of opening an account. For purposes of standing, I am writing as a retail customer adversely affected by this requirement.

The standard requires that a customer give up a Constitutional right to seek redress in a court of competent jurisdiction. Given that it is an "industry-wide standard," I am asking that all brokerages be required to give existing customers a choice of dispute resolution mechanisms.

Yours sincerely,

Dr. James H. Sutton,