

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 87565 / November 18, 2019

Admin. Proc. File No. 3-19290

In the Matter of  
  
BIOSHAFI WATER TECHNOLOGY, INC., MEEMEE  
MEDIA INC., AND ZEECOL INTERNATIONAL, INC.,  
  
Respondents.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on July 30, 2019, pursuant to Section 12(j) of the Securities Exchange Act of 1934, against respondents Bioshaft Water Technology, Inc., MeeMee Media Inc., and Zeecol International, Inc. (collectively, “Respondents”).<sup>1</sup>

On August 12, 2019, the Division of Enforcement filed the Declaration of David S. Frye, which stated that, pursuant to Rule 141(a)(2)(ii) of the Commission’s Rules of Practice,<sup>2</sup> service of the OIP was made on Bioshaft Water Technology, Inc., on July 31, 2019; service of the OIP was made on MeeMee Media Inc. on July 28, 2019; and service of the OIP was made on Zeecol International, Inc., on August 7, 2019.

As stated in the OIP, Respondents’ answers were required to be filed within ten days of service of the OIP.<sup>3</sup> As of the date of this order, Respondents have not filed answers. The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, Respondents are ORDERED to SHOW CAUSE by December 2, 2019, why the registrations of their securities should not be revoked by default due to their failures to file an answer and to otherwise defend this proceeding. When a party defaults, the allegations in the

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<sup>1</sup> *Bioshaft Water Tech., Inc.*, Exchange Act Release No. 86515, 2019 WL 3453287 (July 30, 2019).

<sup>2</sup> 17 C.F.R. § 201.141(a)(2)(ii).

<sup>3</sup> Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

OIP will be deemed to be true and the Commission may determine the proceeding against that party upon consideration of the record without holding a public hearing.

If Respondents fail to respond to this order to show cause, they may be deemed in default, the proceeding may be determined against them, and the registrations of their securities may be revoked.<sup>4</sup> Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman  
Secretary

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<sup>4</sup> Rules of Practice 155, 180, 17 C.F.R. §§ 201.155, .180; *see Bioshaft Water Tech.*, 2019 WL 3453287, at \*3 (“If Respondents fail to file the directed Answers, . . . [they] may be deemed in default and the proceedings may be determined against them . . .”).