

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 76765 / December 24, 2015

Admin. Proc. File No. 3-16840

In the Matter of

THE MONEY TREE LENDING GROUP, INC.,  
PEP MANAGEMENT CORP.,  
POP STARZ VENTURES 2, INC., and  
PRIMO WORLD MARKETS LTD.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by The Money Tree Lending Group, Inc., PEP Management Corp., Pop Starz Ventures 2, Inc., or Primo World Markets Ltd., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,<sup>1</sup> that the initial decision of the administrative law judge has become the final decision of the Commission with respect to The Money Tree Lending Group, Inc., PEP Management Corp., Pop Starz Ventures 2, Inc., and Primo World Markets Ltd.<sup>2</sup> The order contained in that decision is hereby declared effective. The initial decision ordered that,

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<sup>1</sup> 17 C.F.R. § 201.360(d).

<sup>2</sup> *The Money Tree Lending Grp., Inc., PEP Mgmt. Corp., Pop Starz Ventures 2, Inc., and Primo World Mkts. Ltd.*, Initial Decision Release No. 911 (Nov. 3, 2015), 112 SEC Docket 15, 2015 WL 6689229. The Central Index Key numbers are: 1294605 for The Money Tree Lending Group, Inc.; 1111907 for PEP Management Corp.; 1441637 for Pop Starz Ventures 2, Inc.; and 1507629 for Primo World Markets Ltd.

pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registrations of each class of registered securities of Respondents The Money Tree Lending Group, Inc., PEP Management Corp., Pop Starz Ventures 2, Inc., and Primo World Markets Ltd., are revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields  
Secretary