

1. (a) Name of issuer  
(b) Issuer's I.R.S. Identification Number  
(c) Issuer's S.E.C. file number, if any  
(d) Issuer's address, including zip code  
(e) Issuer's telephone number, including area code
2. (a) Name of person for whose account the securities are to be sold  
(b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)  
(c) Such person's address, including zip code
3. (a) Name and address of each broker through whom the securities are intended to be sold  
(b) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)  
(c) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice  
(d) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer  
(e) Approximate date on which the securities are to be sold  
(f) Name of each securities exchange, if any, on which the securities are intended to be sold

**TABLE I - SECURITIES TO BE SOLD**

*Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:*

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor acquired)	Amount of Securities Acquired	Date of Payment	Nature of Payment
Class A Common	To be exchanged 12/16/21 or soon thereafter	Class A Common shares received in exchange of Class B units. The Class B units were acquired on 05/01/18	Issuer	655,239	N/A	N/A

**INSTRUCTIONS:** If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

**TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS**

*Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.*

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
( See attached )				

**REMARKS:**

**INSTRUCTIONS:**

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (c) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

12/21/21

DATE OF NOTICE

11/11/21

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,  
IF RELYING ON RULE 10b5-1

**ATTENTION:**

*The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.*

(SIGNATURE)

*The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.*

Mark & Robyn Jones Descendants Trust 2014

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**

**TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS**  
**For Goosehead Insurance Inc**

Name of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Principal
<b>Name of Seller</b>	<b>Title of Securities Sold</b>	<b>Date of Sale</b>	<b>Amount of Securities Sold</b>	<b>Gross Proceeds</b>
Montana State University	Class A Common	10/18/2021	82,000	\$ 12,741,160
Montana State University	Class A Common	10/26/2021	1,000	\$ 155,060
Mark Jones	Class A Common	11/2/2021	32,931	\$ 4,507,690
Mark Jones	Class A Common	11/3/2021	2,563	\$ 352,498
Mark Jones	Class A Common	11/1/2021	24,506	\$ 3,449,755
Mark & Robyn Jones Descendants Trust 2014	Class A Common	11/10/2021	23,220	\$ 3,160,982
Mark & Robyn Jones Descendants Trust 2014	Class A Common	11/3/2021	23,832	\$ 3,279,916
Mark & Robyn Jones Descendants Trust 2014	Class A Common	11/4/2021	22,524	\$ 3,121,542
Mark & Robyn Jones Descendants Trust 2014	Class A Common	11/5/2021	27,250	\$ 3,860,905
Mark & Robyn Jones Descendants Trust 2014	Class A Common	11/8/2021	19,396	\$ 2,864,761
Mark & Robyn Jones Descendants Trust 2014	Class A Common	11/9/2021	28,073	\$ 4,124,818
Mark & Robyn Jones Descendants Trust 2014	Class A Common	11/11/2021	5,705	\$ 788,890