

Additions underlined  
Deletions [bracketed]

**NYSE Arca Equities Rules**

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**Rule 7.44. Retail Liquidity Program**

\* \* \* \* \*

**(j) Retail Liquidity Identifier.** An identifier shall be disseminated through the Consolidated Quotation System[, or the UTP Quote Data Feed, as applicable, [, and the Exchange's proprietary data feed] when RPI interest priced at least \$0.001 better than the PBB or PBO for a particular security is available in Exchange systems ("Retail Liquidity Identifier"). The Retail Liquidity Identifier shall reflect the symbol for the particular security and the side (buy or sell) of the RPI interest, but shall not include the price or size of the RPI interest.

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