

SECURITIES AND EXCHANGE COMMISSION
(Release No. 34-65573; File No. SR-NYSEArca-2011-59)

October 14, 2011

Self-Regulatory Organizations; NYSE Arca, Inc.; Order Granting Approval of Proposed Rule Change Adding Commentary .01 to Rule 6.37B Concerning Market Maker Continuous Quoting Obligations and Adjusted Option Series

I. Introduction

On August 16, 2011, NYSE Amex LLC (“Exchange” or “NYSE Arca”) filed with the Securities and Exchange Commission (“Commission”), pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (“Act”)¹ and Rule 19b-4 thereunder,² a proposed rule change to add Commentary .01 to Rule 6.37B to indicate that market makers will not be obligated to quote in adjusted option series and to reference an existing exception to the quoting obligations. The proposed rule change was published for comment in the Federal Register on September 1, 2011.³ The Commission received no comment letters on the proposed rule change. This order approves the proposed rule change.

II. Description of the Proposed Rule Change

The Exchange proposes to add Commentary .01 to Rule 6.37B (i) to add an exception to relieve market makers from the obligation to continuously quote in adjusted option series, and (ii) to reflect in Rule 6.37B an exception from the continuous quote requirements for Long-Term Equity Option Series (“LEAPS”) that is currently provided for in Rule 6.4(e)(i).

Rule 6.37B, relating to market maker quotations, requires a Lead Market Maker to provide continuous two-sided quotations throughout the trading day in its appointed issues for

¹ 15 U.S.C. 78s(b)(1).

² 17 CFR 240.19b-4.

³ See Securities Exchange Act Release No. 65210 (August 26, 2011), 76 FR 54516 (“Notice”).

90% of the time the Exchange is open for trading in each such issue. Rule 6.37B also requires non-lead market makers to provide continuous two-sided quotations throughout the trading day in their appointed issues for 60% of the time the Exchange is open for trading in each such issue.

Rule 6.4(e)(i), relating to LEAPS open for trading, currently provides that Exchange Rules regarding continuous quoting obligations do not apply to index option series until the time to expiration is less than 12 months and do not apply to equity options or option on Exchange Traded Fund Shares until the time to expiration is less than nine months.⁴

The Exchange now proposes to add Commentary .01 to Rule 6.37B (the rule applicable to market maker quotations) to reflect the exception for LEAPS that is currently provided for in Rule 6.4(e)(i) to the continuous quoting obligations contained in Rule 6.37B. In other words, without altering the substance of the exception, the Exchange is proposing to include text that already appears in Rule 6.4(e)(i) into Rule 6.37B in order to reference that exception in the rule that addresses market maker quoting obligations.

In addition, the Exchange proposes to extend the exception from the continuous quoting obligations to certain “adjusted series.” The Exchange proposes to define an “adjusted series” for purposes of Rule 6.37B as “an option series wherein, as a result of a corporate action by the issuer of the underlying security, one option contract in the series represents the delivery of other than 100 shares of underlying stock or Exchange-Traded Fund Shares.”⁵

⁴ In addition, Rule 6.4(e)(1) provides that trading in such LEAPS will commence either when there is buying or selling interest, or forty minutes prior to the close of trading for the day, whichever occurs first. Further, the rule provides that quotations will not be posted for extended far term option series until trading in such series is commenced on the day.

⁵ The Exchange provided additional background regarding adjusted series options in its Notice. See Notice, supra note 3, at 54517.

In its filing, the Exchange notes that adjusted series are generally active for a short period of time following adjustment and thereafter become inactive as new orders to open options positions in the underlying are almost exclusively placed in the new standard contracts.⁶ The Exchange noted that adjusted series may not meet the standards to be considered “active” and thereby, under Commentary .03 to NYSE Arca Rule 6.86, the Exchange may no longer disseminate quotes in such series.⁷ Consequently, market makers are currently required to submit quotes in adjusted series that may not be published to OPRA unless otherwise requested.⁸

In its filing, the Exchange states that market makers, including Lead Market Makers, that have recently withdrawn from assignments in classes have informed the Exchange that the withdrawals were based in part on the obligation to continuously quote adjusted options series whereby the quoting obligations on such less frequently traded option series impacted the risk parameters acceptable to the market makers.⁹ The Exchange noted that market makers have also expressed concern that the adjusted nature of these series complicates the calculation of an appropriate quote.¹⁰ As a result of withdrawals from such assignments by market makers, the Exchange states that liquidity, as well as volume, has been negatively impacted in the affected

⁶ See id.

⁷ See id.

⁸ Commentary .03 to Rule 6.86 states, in part, “The Exchange may determine that a series has become active intraday if (i) the series trades at any options exchange; (ii) NYSE Arca receives an order in the series; or (iii) NYSE Arca receives a request for quote from a customer in that series. If a series becomes active intraday, the Exchange will immediately disseminate quotes in the series to OPRA, and continue to disseminate quotes for the balance of the trading day.”

⁹ See Notice, supra note 3, at 54517. See also Rule 6.35 (providing for market maker appointments by class).

¹⁰ See Notice, supra note 3, at 54517.

options classes listed on the Exchange.¹¹ The Exchange now proposes to add an exception to Rule 6.37B to relieve market makers from the obligation to continuously quote in adjusted option series in order to encourage market makers, including Lead Market Makers, to continue their appointments in option classes that include adjusted series.

III. Discussion and Commission's Findings

After careful review, the Commission finds that the proposed rule change is consistent with the requirements of Section 6 of the Act¹² and the rules and regulations thereunder applicable to a national securities exchange.¹³ In particular, the Commission finds that the proposed rule change is consistent with Section 6(b)(5) of the Act,¹⁴ which requires, among other things, that the Exchange's rules be designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in facilitating transactions in securities, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest.

The Exchange's proposal to relieve market makers from the obligation to continuously quote in adjusted series would not affect market makers' other obligations. For example, the Commission notes that the proposal does not excuse a market maker from the obligations to respond with a two-sided, legal width market to a call for a market by a floor broker.¹⁵ The Commission also notes that the proposal does not excuse a market maker from the obligation to

¹¹ See id.

¹² 15 U.S.C. 78f.

¹³ In approving this proposed rule change, the Commission has considered the proposed rule's impact on efficiency, competition, and capital formation. See 15 U.S.C. 78c(f).

¹⁴ 15 U.S.C. 78f(b)(5).

¹⁵ See NYSE Arca Rule 6.37B.

submit a single quote or maintain continuous quotes in one or more series of an option issue within the market maker's appointment whenever, in the judgment of such Trading Official, it is necessary to do so in the interest of maintaining fair and orderly markets.¹⁶ Accordingly, the Exchange's proposal concerning adjusted series is narrowly tailored to, among other things, remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest. To the extent such series, shortly after the adjustment, become inactive as a result of a lack of interest in the series by market participants who have instead focused their trading in the new standard contracts, the Exchange's proposal would reduce the burden on market makers to submit continuous quotes that the Exchange may not submit to OPRA. In so doing, the proposal may incentivize market makers to continue appointments in classes that have adjusted option series, and thereby should help maintain liquidity in these classes to the benefit of the Exchange, its OTP Holders, and investors. In addition, the obligation to continuously quote in such illiquid series, for which there may be little or no trading interest, is a minor part of a market maker's overall obligations and thus requiring a continuous quote may not justify the system resources necessary to accommodate them.

Further, the proposed new Commentary .01 to Rule 6.37B (the rule applicable to market maker quotations) to reflect the exception for LEAPS provided for in Rule 6.4(e)(i) to the continuous quoting obligations contained in Rule 6.37B, is not a new substantive provision, but rather references the exception currently provided for in Rule 6.4(e)(i). In so doing, the proposed change clarifies the exception by referencing it in the rule applicable to market maker quoting obligations generally.

¹⁶ See NYSE Arca Rule 6.37(b)(5) and Commentary .05.

IV. Conclusion

IT IS THEREFORE ORDERED, pursuant to Section 19(b)(2) of the Act,¹⁷ that the proposed rule change (SR-NYSEArca-2011-59) be, and hereby is, approved.

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.¹⁸

Elizabeth M. Murphy
Secretary

¹⁷ 15 U.S.C. 78s(b)(2).

¹⁸ 17 CFR 200.30-3(a)(12).