August 19, 2011

Self-Regulatory Organizations; The NASDAQ Stock Market LLC; Notice of Filing and Immediate Effectiveness of Proposed Rule Change to Extend the Pilot Period of Rule 4753(c)

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (“Act”),\(^1\) and Rule 19b-4 thereunder,\(^2\) notice is hereby given that on August 12, 2011, The NASDAQ Stock Market LLC (the “Exchange” or “NASDAQ”), filed with the Securities and Exchange Commission (“Commission”) the proposed rule change as described in Items I and II below, which Items have been prepared by NASDAQ. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. Self-Regulatory Organization’s Statement of the Terms of Substance of the Proposed Rule Change

NASDAQ proposes to extend the pilot period of Rule 4753(c), NASDAQ’s “Volatility Guard,” so that the pilot will now expire on the earlier of January 31, 2012 or the date on which, if approved, a limit up / limit down mechanism to address extraordinary market volatility, is approved.

The text of the proposed rule change is below. Proposed new language is underlined; proposed deletions are in brackets.

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4753. Nasdaq Halt and Imbalance Crosses

(a) - (b) No change.

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(c) For a pilot period ending the earlier of January 31, 2012 or the date on which, if approved, a limit up / limit down mechanism to address extraordinary market volatility, is approved [six months after the date of Commission approval of SR-NASDAQ-2010-074], between 9:45 a.m. and 3:35 p.m. EST, the System will automatically monitor System executions to determine whether the market is trading in an orderly fashion and whether to conduct an Imbalance Cross in order to restore an orderly market in a single Nasdaq Security.

(1) An Imbalance Cross shall occur if the System executes a transaction in a Nasdaq Security at a price that is beyond the Threshold Range away from the Triggering Price for that security. The Triggering Price for each Nasdaq Security shall be the price of any execution by the System in that security within the prior 30 seconds. The Threshold Range shall be determined as follows:

<table>
<thead>
<tr>
<th>Execution Price</th>
<th>Threshold Range Away From Triggering Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1.75 and under</td>
<td>15%</td>
</tr>
<tr>
<td>Over $1.75 and up to $25</td>
<td>10%</td>
</tr>
<tr>
<td>Over $25 and up to $50</td>
<td>5%</td>
</tr>
<tr>
<td>Over $50</td>
<td>3%</td>
</tr>
</tbody>
</table>

(2) If the System determines pursuant to subsection (1) above to conduct an Imbalance Cross in a Nasdaq Security, the System shall automatically cease executing trades in that security for a 60-second Display Only Period. During that 60-second Display Only Period, the System shall:

(A) maintain all current quotes and orders and continue to accept quotes and orders in that System Security; and
(B) Disseminate by electronic means an Order Imbalance Indicator every 5 seconds.

(3) At the conclusion of the 60-second Display Only Period, the System shall re-open the market by executing the Nasdaq Halt Cross as set forth in subsection (b)(2) - (4) above.

(4) If the opening price established by the Nasdaq Halt Cross pursuant to subsection (b)(2)(A) - (D) above is outside the benchmarks established by Nasdaq by a threshold amount, the Nasdaq Halt Cross will occur at the price within the threshold amounts that best satisfies the conditions of subparagraphs (b)(2)(A) through (D) above. Nasdaq management shall set and modify such benchmarks and thresholds from time to time upon prior notice to market participants.

(d) No change.

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II. Self-Regulatory Organization’s Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

In its filing with the Commission, NASDAQ included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. NASDAQ has prepared summaries, set forth in Sections A, B, and C below, of the most significant aspects of such statements.

A. Self-Regulatory Organization’s Statement of the Purpose of, and the Statutory Basis for, the Proposed Rule Change

1. Purpose

NASDAQ is proposing to extend the operative period of the pilot under Rule 4753(c), NASDAQ’s “Volatility Guard,” so that it will expire the earlier of January 31, 2012 or the date on which, if approved, a limit up / limit down mechanism to address extraordinary market volatility, is approved, yet hold the implementation of Rule 4753(c) in abeyance until that point.
On March 11, 2011, the Commission approved Rule 4753(c) (the “Volatility Guard”), a volatility-based pause in trading in individual NASDAQ-listed securities traded on NASDAQ ("NASDAQ Securities"), as a six month pilot applied to the NASDAQ 100 Index securities. The Volatility Guard automatically suspends trading in individual NASDAQ Securities that are the subject of abrupt and significant intraday price movements between 9:30 a.m. and 4 p.m. Eastern Standard Time ("EST"), which was subsequently amended to 9:45 a.m. and 3:35 p.m. EST to avoid potential interference with the opening and closing crosses. Volatility Guard is triggered automatically when the execution price of a pilot security moves more than a fixed amount away from a pre-established "triggering price" for that security. The triggering price for each pilot security is the price of any execution by the system in that security within the previous 30 seconds. For each pilot security, the system continually compares the price of each execution in the system against the prices of all system executions in that security over the 30 seconds.

Once triggered, NASDAQ institutes a formal trading halt during which time NASDAQ systems are prohibited from executing orders. Members, however, may continue to enter quotes and orders, which are queued during a 60-second Display Only Period. At the conclusion of the Display Only Period, the queued orders are executed at a single price, pursuant to NASDAQ’s Halt Cross mechanism.

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5 The Nasdaq Halt Cross is “the process for determining the price at which Eligible Interest shall be executed at the open of trading for a halted security and for executing that Eligible Interest.” See Nasdaq Rule 4753(a)(3).
NASDAQ determined to adopt Volatility Guard as a six month pilot in response to the unprecedented aberrant volatility witnessed on May 6, 2010, and the limited effect that NASDAQ’s market collars had in dampening such volatility. NASDAQ believed that the Rule 4753(c) halt process was needed to protect its listed securities and market participants from such volatility in the future. In proposing the six month pilot, NASDAQ noted that another market had adopted a process whereby the market’s listed securities each may be temporarily removed from automatic trading when the trading exceeds certain average daily volume-, price-, and volatility-based criteria. Accordingly, NASDAQ believed that adopting its own process would serve to protect its market from aberrant volatility, like that experienced on May 6, 2011.

During the time that the Volatility Guard pilot was progressing through the notice and comment process with the Commission, NASDAQ together with the other national securities exchanges and FINRA (“SROs”) and in consultation with the Commission, worked diligently to implement changes to the markets to prevent another event like May 6, 2010 from occurring. In this regard, the SROs have expanded their existing circuit breaker pilots to cover all NMS stocks, clarified rules concerning clearly erroneous processes, and have made great strides in

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7 On June 23, 2011, the Commission granted accelerated approval to SRO proposals to expand the Circuit Breaker Pilot to all NMS securities. See Securities Exchange Act
developing a limit up / limit down system to replace the circuit breakers currently in place. With
respect to this last effort, on April 5, 2011, the SROs filed with the Commission a national
market system plan to address extraordinary market volatility, which proposed a market-wide
limit up / limit down system applicable to all NMS stocks (the “Plan”). The period to submit
comments on the Plan ended on June 22, 2011, and the Commission stated that it will determine
whether to approve it shortly after the expiration of the comment period. The SROs propose
implementing the Plan 120 calendar days following the publication of the Commission’s order
approving the proposed Plan in the Federal Register.

Important to the implementation of Volatility Guard, NASDAQ notes that the
Commission stated that it may find exchange-specific volatility moderators inconsistent with the
Act once a uniform, cross-market mechanism to address aberrant volatility is adopted. In
approving Volatility Guard, the Commission emphasized:

[T]hat it is continuing to work diligently with the exchanges and FINRA to
develop an appropriate consistent cross-market mechanism to moderate excessive
volatility that could be applied widely to individual exchange-listed securities and
to address commenters’ concerns regarding the complexity and potential
confusion of exchange-specific volatility moderators. To the extent the
Commission approves such a mechanism, whether it be an expanded circuit
breaker with a limit up/limit down feature or otherwise, the Commission may no

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(September 16, 2010) (SR-NASDAQ-2010-076, et al.); see also Securities Exchange Act

9 See Securities Exchange Act Release No. 64547 (May 25, 2011), 76 FR 31647 (June 1,
2011) (File No. 4-631).

given the number of comments received, the Commission will need a reasonable time to
consider the comments provided. Rule 608(b) of Regulation NMS governs the
effectiveness of national market system plans. See 17 CFR 242.608.
longer be able to find that exchange-specific volatility moderators—including both Nasdaq’s Volatility Guard and the NYSE’s LRPs – are consistent with the Act.\textsuperscript{11}

NASDAQ calculates that the Plan, if approved, may be implemented by the end of 2011 or early 2012.\textsuperscript{12} It is against this backdrop that NASDAQ is seeking to extend the pilot period of Volatility Guard.

NASDAQ believes that a limit up / limit down system, as proposed in the Plan, would be preferable to disparate individual market solutions to aberrant volatility. Given the progress made toward adopting a uniform limit up / limit down system and the Commission’s statement that exchange-specific volatility moderators be abandoned once a consistent cross-market mechanism is adopted, NASDAQ believes that implementing Volatility Guard at this time may be confusing and onerous to market participants.

NASDAQ is proposing to extend the pilot rather than eliminate it so that NASDAQ may continue to have the option to implement Volatility Guard should the Plan not be approved. As a primary market, NASDAQ takes seriously its responsibility to both its listed companies and the investing public. NASDAQ continues to believe that an individual solution like Volatility Guard, may be necessary in the event the Plan is not approved, much like NYSE-listed stocks may be protected by the LRP mechanism if it remains in place. NASDAQ believes that extending the Volatility Guard pilot, but holding its implementation in abeyance until such time that the Plan is approved will best serve these groups by allowing NASDAQ to retain the ability to implement Volatility Guard if necessary, while also allowing market participants to make preparations in light of the limit up / limit down


\textsuperscript{12} Supra note 9.
system, as proposed in the Plan. As such, market participants will not needlessly expend energy changing, and testing, their systems to account for the Volatility Guard pilot in addition to the changes required to implement the Plan.

Accordingly, NASDAQ is proposing to extend the Volatility Guard pilot to the earlier of January 31, 2012 or the date on which, if approved, a limit up / limit down mechanism to address extraordinary market volatility, is approved. Should the Plan not be adopted by the expiration of the pilot, NASDAQ may consider further extension of Volatility Guard, consistent with the extension proposed herein.

2. Statutory Basis

NASDAQ believes that the proposed rule change is consistent with the provisions of Section 6 of the Act,\textsuperscript{13} in general and with Sections 6(b)(5) of the Act,\textsuperscript{14} in particular in that it is designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in regulating, clearing, settling, processing information with respect to, and facilitating transactions in securities, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest. NASDAQ believes that the proposed rule continues to meet these requirements in that it promotes the adoption of the Plan’s uniform, cross-market limit up / limit down process to address aberrant volatility, while also allowing NASDAQ to retain an important alternative tool to deal with such volatility should approval of the Plan be delayed.

B. Self-Regulatory Organization’s Statement on Burden on Competition

NASDAQ does not believe that the proposed rule change will result in any burden on

\textsuperscript{13} 15 U.S.C. 78f.
\textsuperscript{14} 15 U.S.C. 78f(b)(5).
competition that is not necessary or appropriate in furtherance of the purposes of the Act, as amended.

C. Self-Regulatory Organization’s Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others

Written comments were neither solicited nor received.

III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

The Exchange has filed the proposed rule change pursuant to Section 19(b)(3)(A)(iii) of the Act\textsuperscript{15} and Rule 19b-4(f)(6) thereunder.\textsuperscript{16} Because the proposed rule change does not: (i) significantly affect the protection of investors or the public interest; (ii) impose any significant burden on competition; and (iii) become operative prior to 30 days from the date on which it was filed, or such shorter time as the Commission may designate, if consistent with the protection of investors and the public interest, the proposed rule change has become effective pursuant to Section 19(b)(3)(A) of the Act\textsuperscript{17} and Rule 19b-4(f)(6)(iii) thereunder.\textsuperscript{18}

At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning

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\item[18] 17 CFR 240.19b-4(f)(6). In addition, Rule 19b-4(f)(6)(iii) requires the Exchange to give the Commission written notice of the Exchange’s intent to file the proposed rule change along with a brief description and text of the proposed rule change, at least five business days prior to the date of filing of the proposed rule change, or such shorter time as designated by the Commission. The Exchange has satisfied this requirement.
\end{enumerate}
the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

**Electronic comments:**

- Use the Commission’s Internet comment form ([http://www.sec.gov/rules/sro.shtml](http://www.sec.gov/rules/sro.shtml)); or

- Send an e-mail to rule-comments@sec.gov. Please include File No. SR-NASDAQ-2011-117 on the subject line.

**Paper comments:**

- Send paper comments in triplicate to Elizabeth M. Murphy, Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File No. SR-NASDAQ-2011-117. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission’s Internet website ([http://www.sec.gov/rules/sro.shtml](http://www.sec.gov/rules/sro.shtml)). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission’s Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of such filing also will be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should
submit only information that you wish to make available publicly. All submissions should refer to File No. SR-NASDAQ-2011-117 and should be submitted on or before [insert date 21 days from publication in the Federal Register].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.19

Elizabeth M. Murphy
Secretary

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