

UNITED STATES OF AMERICA
BEFORE THE
SECURITIES AND EXCHANGE COMMISSION

INVESTMENT ADVISERS ACT OF 1940
Release No. IA-4681 / April 4, 2017

In the Matter of :
 :
The Jeffrey Company :
100 East Broad Street :
Suite 1700 :
Columbus, OH 43215 :
 :
(803-00231) :
 :
_____ :

ORDER UNDER SECTION 202(a)(11)(H) OF THE INVESTMENT ADVISERS ACT OF 1940

The Jeffrey Company (“Applicant”) filed an application on September 2, 2016, and amendments thereto on December 14, 2016, and February 9, 2017, for an order under section 202(a)(11)(H) of the Investment Advisers Act of 1940 (“Act”). The order would declare Applicant to be a person not within the intent of section 202(a)(11) of the Act, which defines the term “investment adviser.”

On March 7, 2017, a notice of the filing of the application was issued (Investment Advisers Act Release No. IA-4659). The notice gave interested persons an opportunity to request a hearing and stated that an order granting the application would be issued unless a hearing was ordered. No request for a hearing has been filed, and the Commission has not ordered a hearing.

The matter has been considered and it is found, on the basis of the information set forth in the application and the amendments thereto, that Applicant is a person not within the intent of section 202(a)(11) of the Act.

Accordingly,

IT IS ORDERED, under section 202(a)(11)(H) of the Act, that the requested exemption by Applicant (File No. 803-00231) is hereby granted, effective immediately, subject to the conditions in the application as amended.

For the Commission, by the Division of Investment Management, under delegated authority.

Eduardo A. Aleman
Assistant Secretary