SECURITIES AND EXCHANGE COMMISSION
(Release No. 34-78678; File Nos. SR-NYSE-2011-55; SR-NYSEAmex-2011-84)

August 25, 2016

Self-Regulatory Organizations; New York Stock Exchange LLC; NYSE MKT LLC; Order
Granting an Extension to Limited Exemptions From Rule 612(c) of Regulation NMS In
Connection With the Exchanges’ Retail Liquidity Programs Until December 31, 2016

On July 3, 2012, the Securities and Exchange Commission (“Commission”) issued an
order pursuant to its authority under Rule 612(c) of Regulation NMS (“Sub-Penny Rule”)\(^1\) that
granted the New York Stock Exchange LLC (“NYSE”) and NYSE MKT LLC\(^2\) (“NYSE MKT”
and, together with NYSE, the “Exchanges”) limited exemptions from the Sub-Penny Rule in
connection with the operation of the Exchanges’ respective Retail Liquidity Programs
(“Programs”).\(^3\) The limited exemptions were granted concurrently with the Commission’s
approval of the Exchanges’ proposals to adopt their respective Programs for one-year pilot
terms.\(^4\) The exemptions were granted coterminous with the effectiveness of the pilot Programs;
both the pilot Programs and exemptions are scheduled to expire on August 31, 2016.\(^5\)

\(^1\) 17 CFR 242.612(c).

\(^2\) At the time it filed the original proposal to adopt the Retail Liquidity Program, NYSE
MKT went by the name NYSE Amex LLC. On May 14, 2012, the Exchange filed a
proposed rule change, immediately effective upon filing, to change its name from NYSE

\(^3\) See Securities Exchange Act Release No. 67347 (July 3, 2012), 77 FR 40673 (July 10,

\(^4\) See id.

\(^5\) The pilot terms of the Programs were originally scheduled to end on July 31, 2013, but
the Exchanges initially extended the terms for an additional year, through July 31, 2014,
8, 2013) (SR-NYSE- 2013-48), and 70100 (August 2, 2013), 78 FR 48535 (August 8,
2013) (SR-NYSEMKT-2013-60), and then subsequently extended the terms again
through March 31, 2015, see Securities Exchange Act Release Nos. 72629 (July 16,
2014), 79 FR 42564 (July 22, 2014) (SR-NYSE-2014-35), and 72625 (July 16, 2014), 79
FR 42566 (July 22, 2014) (SR-NYSEMKT-2014-60), September 30, 2015, see Securities
The Exchanges now seek to extend the exemptions until December 31, 2016. The Exchanges’ request was made in conjunction with immediately effective filings that extend the operation of the Programs through the same date. In their request to extend the exemptions, the Exchanges note that the participation in the Programs has increased more recently. Accordingly, the Exchanges have asked for additional time to allow themselves and the Commission to analyze more robust data concerning the Programs, which the Exchanges committed to provide to the Commission. For this reason and the reasons stated in the Order originally granting the limited exemptions, the Commission finds that extending the exemptions, pursuant to its authority under Rule 612(c) of Regulation NMS, is appropriate in the public interest and consistent with the protection of investors.

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6 See Letter from Martha Redding, Assistant Secretary, NYSE, to Brent J. Fields, Secretary, Securities and Exchange Commission, dated August 8, 2016.


8 See Order, supra note 3, 77 FR at 40681.
THEREFORE, IT IS HEREBY ORDERED that, pursuant to Rule 612(c) of Regulation NMS, each Exchange is granted a limited exemption from Rule 612 of Regulation NMS that allows it to accept and rank orders priced equal to or greater than $1.00 per share in increments of $0.001, in connection with the operation of its Retail Liquidity Program, until December 31, 2016.

The limited and temporary exemptions extended by this Order are subject to modification or revocation if at any time the Commission determines that such action is necessary or appropriate in furtherance of the purposes of the Securities Exchange Act of 1934. Responsibility for compliance with any applicable provisions of the Federal securities laws must rest with the persons relying on the exemptions that are the subject of this Order.

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.⁹

Robert W. Errett
Deputy Secretary