

# WORLD *of* INVESTMENT

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DISCOVER THE  
**ONE STOCK**  
THIS YEAR  
THAT COULD  
REALIZE  
**TREMENDOUS  
GAINS.**

I believe IIAMG  
will revolutionize  
the music industry.  
—Scott Storch

Get in early on this investment  
and realize tremendous gains

Digital music is expected to outsell physical music sales by  
mid 2009. According to *US Portable Entertainment Forecast*,  
the portable music industry will hit \$2 billion by the end of 2009.

[www.IIAMG.com](http://www.IIAMG.com)



# Dear Investor,

This report will reveal a stock with tremendous benefits. This company could be the next great source of millions of dollars of profit for savvy investors.

## MISSION STATEMENT

IIAMG is a multi-channel entertainment and technology company that manages intellectual media content and digital assets. IIAMG has 5 separate operating divisions, IIAMG Digital, IIAMG Music, IIAMG Talent Management, IIAMG Publishing and IIAMG Technology. IIAMG is focused on delivering premium designed musical products and unique musical experiences.



**II AMG will be the first** to introduce the innovative concept of creating a digital record label, HMG, Inc., that will work in conjunction with an MP3 player specifically marketed to the Low Disposable Income (LDI) market

Fueled by the vision of music industry executive and company President Derek Jackson, II AMG strives to maximize current entertainment business opportunities by utilizing three key components:

**The Spot**, a digital distribution platform;  
**The Point**, a MP3 player designed by world-renowned designer Franco Lodato; and  
**HMG Incorporated**, a cutting-edge record label and publishing company that will produce and distribute both music and superstar talent.





## Today's market

### FACTS ABOUT DIGITAL SPACE

Digital is the fastest growing sector of the music industry. Digital's share of the global music market has risen from only 2% in 2004 to around 15% in 2007. This is due to the increase in penetration of broadband with line sales up 23% in 2008. Mobile subscriptions are up 11% in 2008, portable music player sales are up 15% in 2008 and legal tracks downloads up 53% in 2008. Digital music revenues are driven by a la carte downloads (single tracks and albums) as well as more innovative models, such as subscription models and ad funded streaming, which are increasing in numbers all the time.

### MARKET ANALYSIS

Music consumption continues to rise. Nielsen reported that music sales exceeded 65 million in the final week of 2008, representing the biggest sales week in the history of Nielsen SoundScan. Globally, music sales are expected to rise to \$45 billion in 2009 from \$39 billion in 2008. Digital music is expected to outsell physical music sales by mid 2009. According to US Portable Entertainment Forecast, the portable music industry will hit \$2 billion by the end of 2009.

### STRATEGIC PLAN

Below indicates a timeline on how we plan to achieve our company objectives and goals:

- 1) In the summer of 2009, II AMG will be housed in its own fully-functional offices in Miami and New York City. A personnel infrastructure will be established to meet its project needs.
- 2) By late 2009, II AMG will be involved with the production of music and the packaging for sale of that music in our digital domain. During this period the design of "The Point" will also be in progress.
- 3) By early 2010, II AMG will have identified exclusive projects for distribution as well as created a licensed catalogue of content via the e-commerce platform. We will also have a clear and concise prototype of "The Point" for demonstration.
- 4) Simultaneously in late 2009, HMG Incorporated will launch one key artist within the hip hop/R&B arena.
- 5) By late 2010, II AMG will be a full blown distribution mechanism with broadband streaming capabilities. "The Point" will be marketed and promoted guerrilla-marketing style to offline consumer spaces.



These points highlight an excellent opportunity to achieve profitable growth, sustained cash flow, and significant return on investment.

- **II AMG is a music and technology company focused on delivering premium-designed musical products and unique musical experiences.** II AMG will be the first to introduce the innovative concept of creating a digital record label, HMG, Inc., that will work in conjunction with an MP3 player specifically marketed to the Low Disposable Income (LDI) market, a segment that has been neglected by the world's leading technology companies and brand marketers. The LDI market consists of consumers who make up 60% of U.S. households and whose annual household incomes are below \$50,000 yearly.
- **II AMG strives to become the market leader and innovative provider of affordable premium music products,** software, and online music distribution that targets the underserved Low Disposable Income (LDI) market.
- **II AMG is an entertainment distribution company that specializes in online and digital satellite music services.** Fueled by the vision of music industry executive and company President Derek Jackson, II AMG strives to maximize current entertainment business opportunities by utilizing three key components -- "The Spot" a digital distribution platform, "The Point," an MP3 player designed by world-renowned designer Franco Lodato and "HMG Incorporated", a cutting edge record label and publishing company that will produce and distribute both music and superstar talent.

## MISSION

II AMG offers individual recording artists' maximum exposure by utilizing "The Spot" and providing the consumer with the opportunity to purchase an artist personalized "The Point" device.

Consumers will be exposed to the digital satellite market, Internet e-commerce, live artist performances and high-quality, efficiently distributed music products of many genres including, but not limited to, hip-hop, rock, R&B/soul, pop and jazz.

In addition, II AMG will utilize HMG Incorporated to sign gifted, emerging, and established artists to cross promote with "The Spot" and "The Point." HMG will also be utilized to create and sell programming to various cable and network television stations that will directly and indirectly propel all components within II AMG.

## OBJECTIVES

IIAMG's objective is to create a business entity that utilizes the talents and experience of our amazingly gifted group of executives. II AMGs major focus is to produce and distribute musical offerings to be marketed through the digital satellite networks, the internet and traditional avenues of production and distribution.

In addition, II AMG aims to help foster change associated with the "digital divide" by creating computer centers in key market communities around the country. These centers will make computers and the World Wide Web available to the youth. In addition, Kiosks will be placed in select locations that will be loaded with exclusive content and allow users with "The Point" to load their devices without the use of a computer. Portions of the revenue will be used to create a foundation to make the "digital divide" obsolete.

## [ The Spot

is an online digital distribution company that will transform the digital media and music industries forever. The site will distribute, promote and showcase recording artists similar to a traditional record label and will couple that with social networking and e-commerce components which will provide the consumer with a unique experience. This new source of digital distribution will create an innovative model for utilizing an online music portal as well as create a link between the artist and the consumers.

## [ The Point

is a sleek, affordable, MP3 device with various features that will be sold with a multimedia offering from the artists which will include, music, photos, and videos. The product interface will be user-friendly and the low cost of "The Point" will make it accessible to the Lower Disposable Income market and narrow the gap of "digital divide."



## [ HMG

Incorporated is a New York based Limited Liability Corporation comprised of a dynamic and enterprising record label, a unique urban lifestyle-marketing company, and a small television production entity. II AMG will utilize HMGs existing relationships with major record labels which include Def Jam, J Records, Jive, Warner Bros., Interscope and Aftermath as well as their relationships with artists.

### KEYS TO SUCCESS

- 1) II AMG will systemize each project to be individually financed, developed, maintained and tracked according to its unique requirements and objectives. This will allow each project to live out its own singular existence but still provide them with our leadership, expertise and security.
  - Each project becomes a viable revenue source for II AMG, dependent upon its own success and market worthiness.
  - The multiple-project format allows a broad diversity of effort and application to maximize the potential earning potential in each market through individual projects.
  - This format also dilutes the risk involved with each individual project for II AMG as a result of hard thought discretion.
- 2) Development of multiple avenues of visibility for II AMG through strategic contacts, Internet presence, traditional advertising, media/publicity, digital satellite access and product development.
- 3) Strategic utilization of the unique pool of production and performance talent integral in the personnel makeup of II AMG.

### STRATEGIC ADVANTAGES

There are tremendous opportunities for companies to thrive in this market. All these reasons should motivate you to act now. Those who get in on GNXO.PK early could see their shares skyrocket.

#### **You could make a fortune by being an early investor in companies like GNXO.PK**

You'll be kicking yourself for missing out on a possible potential 500% profit. This new industry product is just too difficult to predict how large and how fast it will grow. But rest assured, it WILL grow! GNXO.PK is a fantastic investment now.

#### **GNXO.PK is positioned for success**

These points highlight an excellent opportunity to achieve profitable growth, sustained cash flow, and significant return on investment.

#### **Leadership matters**

GNXO.PK is led by a team of industry veterans with proven success in company growth.

# Management

## SCOTT STORCH

### Creative Producer

*The Roots' Organix* (1993), an album that led to a major label deal for the Roots, solidifying Storch's role as keyboardist for the group. Yet as the years passed and his reputation grew as the talented keyboardist in America's premier live hip hop "band," Storch began extending his reach, taking on production opportunities.

His big break came when his keyboard riff laced the mammoth lead single to Dr. Dre's comeback album, *Still D.R.E.* Working alongside Dre obviously had its pluses, and soon Storch found himself co-producing the lead single to Xzibit's *Restless* album, "X," and getting the opportunity to produce three tracks for Snoop Dogg's *The Last Meal*.

In subsequent years he became one of the rap industry's most reliable hitmakers, up there with the Neptunes, Kanye West, and Lil Jon among the industry's most in-demand hired hands. Some of his best-known productions include Terror Squad's *Lean Back*, Mario's *Let Me Love You*, 50 Cent's *Candy Shop*, and Beyoncé's *Naughty Girl*.

## DEREK JACKSON

### President/ Partner

Derek 'L.A.' Jackson is one of the few people in this industry who shines in both the executive boardroom and in the recording studio with artists. Jackson's innate timing is impeccable as he positioned himself to be one of hip hop's business pioneers; learning finance, project management, and client relations, from the beginning of his career. He has over 20 years of solid experience dealing with the intricacies of the volatile recording industry and has carved a determined path to success.

Jackson also served as Executive Consultant with the start-up internet company, Urban Box Office (UBO) in 1997. He helped UBO raise \$16 million in second round private equity financing from Flatiron Partners, Chase Capital Partners, the New York City Investment Fund and an investor group led by Clarence Avant, the former chairman of Motown. With this project, Jackson also worked with co-owner of UBO, Frank Cooper III, Vice President of Marketing for Pepsi-Cola North America.

Jackson has proven to be, without question, astute and uniquely capable of being the driving force behind a record label.

## Creative partnerships



### Scott Storch

Some of his best-known productions include Terror Squad's *Lean Back*, Mario's *Let Me Love You*, 50 Cent's *Candy Shop*, and Beyoncé's *Naughty Girl*.



### Pharrell Williams

Grammy Award-winning producer. As part of The Neptunes, Williams has produced numerous hit singles for various music artists.



### Kanye West

Top-selling US rapper and singer.

## FRANCO LODATO

### Chief Design Officer

Former Chief Designer at Motorola, Franco Lodato is responsible for innovations that are great examples of how design can create measurable value for businesses and consumers in ways people may never have thought about before.

Franco Lodato is considered one of the greatest designers ever. He is responsible for revolutionizing the subway system for the blind in Italy, creating the design for Gillette's most impactful razor, the Mach 3 razor, as well as creating the Razor phone design for Motorola, which to date is one of their highest selling cell phones.

Experienced in the world of wireless communications, wearable technologies, and consumer markets for 18 years, he spent much of that time implementing bionic design in these arenas. "Bionics draws from the simplicity, efficiency, functionality, and beauty of design in nature and applies these principles to the design of everyday things," says Lodato. In his book, "Bionics in Action", he explores these principles

## SHANTI DAS

### Vice President Of Marketing

Shanti Das is the Executive Vice President of Marketing & Artist Development for Motown Records and Senior Vice President of Urban Marketing for Universal Records. Previously, Ms. Das was Senior Vice President of Marketing for Sony Urban Music, working with such artists as Prince, Nas, Vivian Green and Omarion.

Ms. Das is a graduate of Syracuse University with a Bachelor of Science Degree, where she also became Assistant Promotions Director of the college radio station.

Universal Motown Records Group is a division of Universal Music Group, the world's largest music company, with wholly owned record operations or licensees in 77 countries. Its businesses also include Universal Music Publishing Group, one of the industry's largest global music publishing operations.



### Jermaine Dupri

Rap industry veteran producer and music mogul. Produced artists such as Mariah Carey and Janet Jackson.

### Swizz Beatz

Known in the music world as a respected producer/rapper whose work can be found on more than 100 million albums sold.

### T.I.

Grammy Award-winning American rapper, songwriter, producer, actor and co-CEO of Grand Hustle Records.

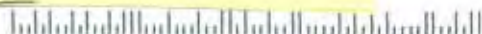
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# WHAT DOES IT ALL MEAN?

*When all is said and done, and you've read through this report, it all boils down to this:*

GNXO is a top-notch venture with experienced leadership. They have positioned themselves in one of the world's fastest growing industries. For you the investor, it means an astounding stock with huge potential.



## THE TIME TO ACT IS NOW!

Talk to your broker or pull up a quote online for GNXO.PK or visit [www.iiamg.com](http://www.iiamg.com)

Rating: STRONG BUY!

Don't miss out on this incredible opportunity.

# GNXO.PK COULD CLIMB 500%



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