

1 THE UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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UNOFFICIAL TRANSCRIPT

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OPEN MEETING

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MEETING THE COMPETITIVE CHALLENGES OF THE GLOBAL MARKETPLACE

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Wednesday, July 25, 2007

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(Amended 9/19/07)

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P R O C E E D I N G S

CHAIRMAN COX: Good morning. This is a meeting of the Securities & Exchange Commission under the Government in the Sunshine Act on July 25, 2007.

We have a great deal of work today. Today's meeting is going to cover three vitally important topics for the future of our capital markets.

We'll begin with rationalizing the implementation of Section 404 of the Sarbanes-Oxley Act. We'll move on to consideration of the role that International Financial Reporting Standards will play in America's future.

And finally, we'll consider two proposals to address the question of how the federal proxy rules can be better aligned with the state law rights of shareholders. These topics are very much related to one another.

As the world's capital markets converge and competition among both markets and financial products becomes broadly international, investors will demand more and more different things from securities regulation, that is, after all, intended to serve their interests.

They'll want to know that the costs of regulation are aligned with the benefits it produces, which is why we're considering a completely rewritten audit standard to implement SOX 404.

They'll demand better comparability among financial

1 statements from issuers in America and around the world,
2 which is why we're considering a Concept Release on the
3 relationship between International Financial Reporting
4 Standards and U.S. Generally Accepted Accounting Principles.

5 And shareholders of U.S. companies will insist that
6 their property rights as owners and investors, which include
7 above all else the right to choose the board of directors, be
8 respected by the federal proxy rules.

9 As was pointed out recently by the Committee on
10 Capital Markets Regulation, shareholders of U.S. companies
11 have fewer rights in a number of important areas than do
12 their foreign competitors, giving foreign firms a competitive
13 advantage.

14 For that reason, the Committee on Capital Markets
15 Regulation urged the SEC to address and resolve appropriate
16 access by shareholders to the director nomination process.
17 We'll consider two very different approaches to that issue
18 today.

19 So let's turn to the first item on the agenda,
20 which is rationalizing the implementation of Section 404 of
21 the Sarbanes-Oxley Act of 2002.

22 The first item consists of two parts; first,
23 approval of the PCAOB's Auditing Standard No. 5, "An Audit of
24 Internal Control Over Financial Reporting that is Integrated
25 with An Audit of Financial Statements," a related

1 independence rule and conforming amendments. And second, the
2 adoption of a definition of the term "significant
3 deficiency."

4 Next Monday, July 30th, will mark the five-year
5 anniversary of the Sarbanes-Oxley Act. Section 404 has posed
6 the single biggest challenge to companies under the entire
7 act, without question has imposed the greatest costs, but it
8 has also contributed significantly to more reliable financial
9 information and more reliable financial reporting as
10 companies improve their internal controls to meet Section
11 404's requirements.

12 For the past two years, the Commission, the PCAOB
13 and our respective staffs have been hard at work to improve
14 the implementation of Section 404 while maintaining Section
15 404's benefits and protections to investors.

16 Over this two-year period we've held two
17 roundtables in 2005 and 2006 to listen to issuers' first- and
18 second-year experiences with the PCAOB Auditing Standard No.
19 2.

20 We also issued a Concept Release Concerning
21 Management's Report on Internal Control Over Financial
22 Reporting. We proposed and adopted additional extensions of
23 time for non-accelerated filers, certain foreign private
24 issuers and newly public companies.

25 We provided the Staff Guidance. We convened the

1 Advisory Committee on Smaller Public Companies to study,
2 among other things, the impact of Section 404 on smaller
3 companies, and we proposed and adopted guidance for
4 management to follow in conducting their evaluations of
5 internal control over financial reporting.

6 With respect to the PCAOB and the internal control
7 auditing standard, last fall and winter we worked closely
8 with the PCAOB and its staff as they developed their proposed
9 new internal control auditing standard, and we convened an
10 open meeting of the Commission on April 4th to discuss with
11 our staff their approach to the PCAOB's proposed new standard
12 and the alignment of that standard with our own management
13 guidance.

14 Along the way we carefully considered all of the
15 public comments that we and the PCAOB received on Section 404
16 implementation. Many companies and their auditors are now
17 entering their fourth year of reporting on internal control
18 over financial reporting.

19 Throughout this period, management, auditors,
20 investors and other interested parties have provided ongoing,
21 extensive and enormously helpful feedback to both the
22 Commission and the PCAOB about what has worked well and what
23 could be improved.

24 On May 24th, the PCAOB voted to replace the
25 auditing standard under SOX 404 that had led to excessive

1 costs and serious implementation problems. They voted to
2 replace it with a top-down, risk-based approach focused on
3 internal controls that are material to a company's financial
4 statements and scalable for companies of varying size and
5 complexity.

6 This new standard, Auditing Standard No. 5, can
7 take effect only if it is approved as final by the SEC. On
8 June 12th, the Commission published the new standard for
9 public comment, and the comments have been overwhelmingly
10 favorable.

11 This morning, we consider whether to grant final
12 approval to Auditing Standard No. 5. As we approach the
13 five-year anniversary of Sarbanes-Oxley, we can be proud that
14 confidence in our markets is restored, that compliance costs
15 are coming down and that today the final approval of the
16 PCAOB's Auditing Standard No. 5 will make a giant step
17 forward in facilitating a more effective and efficient
18 approach to the implementation of Section 404 by refocusing
19 resources on what truly matters to the integrity of financial
20 statements.

21 This is an exceptionally positive step for investors and for
22 America's capital markets.

23 Although the new auditing standard and the
24 Commission's guidance to management should enable
25 cost-effective compliance with Section 404 for companies of

1 all sizes, smaller public companies -- as defined by the
2 report of the Advisory Committee on Smaller Public Companies,
3 which is specifically referred to in AS 5 -- should
4 particularly benefit from the scalability built into the
5 PCAOB's new auditing standard and the SEC's interpretive
6 guidance.

7 In addition, because we deferred Section 404's
8 external audit requirement for the category of smaller
9 companies that are non-accelerated filers until the filing of
10 their 2008 annual reports, management of these smaller
11 companies will have additional time to develop an evaluation
12 approach specific to their facts and circumstances and to
13 coordinate their approach with a cost-effective external
14 audit.

15 We're confident that Auditing Standard No. 5 will
16 improve effectiveness and efficiency and will reduce
17 inventory compliance costs, and we're committed to ensuring
18 that its implementation is consistent with our expectations.

19 To that end, we'll analyze real-world information
20 to determine that the costs and benefits of implementing
21 Section 404 are in line with our expectations.

22 In addition, through our oversight of the PCAOB's
23 inspection program we'll monitor whether audit firms are
24 implementing Audit Standard No. 5 in a manner designed to
25 achieve the intended results of audit efficiency and cost

1 reduction and whether the PCAOB is inspecting audit firms in
2 a manner consistent with our expectations.

3 With a significantly improved audit standard that
4 enables auditors to deliver the most cost-effective audit
5 services, the SEC and the PCAOB expect a change in the
6 behavior of the individuals who are responsible for
7 conducting internal control audits.

8 I want to once again thank our staffs, in
9 particular the Office of the Chief Accountant, the Division
10 of Corporation Finance and the General Counsel's Office for
11 all of their work. Your tireless efforts over the past year
12 will benefit investors in our capital markets for many years
13 to come.

14 Specifically from the Office of the Chief
15 Accountant, I'd like to recognize Zoe-Vonna Palmrose, Brian
16 Croteau, Josh Jones, Amy Hargrett, Esmerelda Rodriguez, Jeff
17 Ellis and Kevin Stout.

18 From the Division of Corporation Finance I'd like
19 to recognize Betsy Murphy and Sean Harrison. And, from the
20 Office of General Counsel, David Frederickson. I'd also like
21 to recognize the work of the PCAOB board and their staff for
22 their efforts.

23 Finally, I'd like to take this opportunity to
24 express once again the Commission's appreciation to our own
25 Advisory Committee on Smaller Public Companies and the

1 hundreds of investors, companies, auditors, professional
2 organizations and others who responded to the Commission's
3 and the PCAOB's various requests for comments regarding
4 audits of internal control over financial reporting.

5 The Commission's efforts in improving Section 404
6 implementation were considerably aided by their helpful
7 insights and suggestions.

8 So I'll now recognize John White, Conrad Hewitt and
9 Zoe-Vonna Palmrose for a presentation of the staff's
10 recommendation.

11 MR. WHITE: Thank you, and good morning. Chairman
12 Cox and members of the Commission, as Chairman Cox has
13 explained, we are here today to recommend that you approve
14 the PCAOB's Auditing Standard No. 5, a related PCAOB
15 independence rule, and conforming amendments to the PCAOB
16 standards. Additionally, we're recommending that the
17 Commission adopt a definition of the term "significant
18 deficiency."

19 The PCAOB's Auditing Standard No. 5, if approved by
20 the Commission today, will replace the current Auditing
21 Standard No. 2. The Independence Rule 3525 will require
22 auditors to obtain audit committee pre-approval of non-audit
23 services related to internal control over financial
24 reporting. As you may recall, Auditing Standard No. 2
25 contains a pre-approval requirement, but the PCAOB has

1 determined that it was more appropriate to include this
2 requirement in its ethics and independence rules rather than
3 to continue to include it within its internal control
4 auditing standard.

5 In addition, we are recommending that you approve
6 for the first time a definition of the term "significant
7 deficiency." We believe it is appropriate to include the
8 definition of "significant deficiency" within the
9 Commission's rules given the communications requirements in
10 the rules implementing Section 404 of Sarbanes-Oxley as well
11 as the certification requirements of Section 302 of
12 Sarbanes-Oxley.

13 Including a definition of "significant deficiency"
14 in Commission rules in combination with the definition of
15 "material weakness," which was adopted by the Commission this
16 past May, will enable management, appropriately and
17 conveniently, to refer to Commission rules and guidance for
18 the meanings of these terms rather than referring to auditing
19 standards, which it does today.

20 Conrad and Zoe-Vonna will describe the proposed
21 rule amendment to adopt the definition of "significant
22 deficiency" and the comment letters received by the
23 Commission on Auditing Standard No. 5 in more detail in a
24 moment.

25 Before we move to that, I wanted to take a moment

1 to reflect on the journey that we have taken to arrive at
2 today's recommendations to the Commission, a journey that
3 started soon after I arrived on the staff just a little over
4 a year ago.

5 Addressing the implementation of SOX 404 has been a
6 significant priority of the Commission over past several
7 years. As you know, the Commission and the PCAOB have been
8 working closely together during this period to improve the
9 implementation of Section 404.

10 Going back to May 10, 2006, many of us were here in
11 this very auditorium as the Commission and the PCAOB hosted a
12 roundtable on second-year experiences with Section 404.

13 The roundtable was followed one week later with
14 press releases in which the Commission and the PCAOB each
15 announced a series of steps they planned to take to improve
16 the implementation of Section 404.

17 In the Commission's press release, it outlined four
18 actions that it was undertaking to improve the implementation
19 of Section 404.

20 These actions were: One, issuing for the first
21 time guidance for management in performing its assessment.
22 Two, working with the PCAOB in revising Audit Standard No. 2.
23 Third, providing extensions of the compliance deadline for
24 non-accelerated filers; and 4, providing SEC oversight of the
25 PCAOB inspection process which was designed last year to

1 focus on the efficiency of Section 404 implementation.

2 So I'm happy to say that with its actions today the
3 Commission will have affirmatively acted on three of these
4 four steps by providing extensions to non-accelerated filers
5 at the end of last year, through its approval of interpretive
6 guidance for management this past May, and now today with its
7 consideration of Auditing Standard No. 5 to replace Auditing
8 Standard No. 2.

9 And that's not to say we haven't been working very
10 diligently on the fourth item, our oversight of the PCAOB
11 inspection process, but I'm going to leave that item to
12 Conrad Hewitt to expand on in a moment.

13 So since the May 2006 announcements, the PCAOB, in
14 coordination with the SEC staff has been working to provide a
15 new auditing standard, one that makes clear that the
16 auditor's primary focus during an integrated audit is on
17 areas that pose the highest risk of material misstatement to
18 the financial statements and that does not require procedures
19 unnecessary to an effective audit of internal controls.

20 The PCAOB released its proposed new auditing
21 standard in December of last year. Over 175 Comment Letters
22 were received. In addition, as part of the Commission's
23 process of issuing its interpretive guidance for management,
24 we received over 200 Comment Letters many of which focused on
25 the interplay between our interpretive guidance and the

1 PCAOB's auditing standard.

2 As a result of the comments received on both
3 proposals, the Commission held an open meeting on April 4,
4 which you alluded to, to discuss its views on the comments
5 received with respect to the auditing standard.

6 The Commission directed the staff to focus on four
7 areas when working with the PCAOB staff. The PCAOB and its
8 staff considered the comments received and the Commission's
9 guidance carefully and, as a result, made significant changes
10 from its proposal in December.

11 So the end result of their hard work is an auditing
12 standard that is shorter, less prescriptive, focused on the
13 areas of highest risk and clearly scalable to fit any
14 company's size and complexity.

15 Zoe-Vonna will speak in more detail about those
16 changes, but I am very happy to report to you today that the
17 staff of the Commission believes that you have a very much
18 improved auditing standard for your consideration due to the
19 PCAOB's and the Commission's coordinated efforts, and we in
20 the staff are very pleased and very proud to make our
21 recommendation to you here today.

22 Before I turn it over to Conrad I'd like to
23 acknowledge the cooperative efforts within the SEC staff as
24 well as with the staff of the PCAOB.

25 Investors in our capital markets deserve and they

1 are relying on our hard work and our teamwork to improve the
2 implementation of Section 404, and I believe the public has
3 been well served by an abundance of each.

4 Chairman Cox, you've already thanked the many staff
5 members who have worked on these releases as well as the
6 PCAOB staff and the PCAOB who have worked with us. I just
7 want to echo those thanks, and I say that with great
8 sincerity.

9 I'm very, very appreciative to everybody who has
10 worked on this project, now for all the time that I've been
11 on the Commission staff. With that I'll turn it over to you,
12 Conrad.

13 MR. HEWITT: Thank you, John, Chairman Cox and
14 members of the Commission. The increased focus on companies'
15 internal controls over financial reporting under Section 404
16 of the Sarbanes-Oxley Act and the Commission rules has led to
17 an improved investors' confidence in our financial markets.

18 This improved confidence is a result of improved
19 public disclosures related to ICFR. Also, the increased
20 focus on internal controls has helped many companies to
21 establish and maintain more effective internal controls.

22 However, as you know, these benefits have come with
23 costs that were significantly greater than expected. Of
24 particular concern has been indications of audit and
25 compliance costs for smaller companies.

1 Concerns for Section 404, of course, are not new.
2 Efforts by the Commission and the PCAOB have been underway
3 for some time to meet the challenge of providing new guidance
4 and revising the prior requirements to better balance the
5 implementation costs with the benefits.

6 The proposed auditing standard that you are
7 considering today to replace AS 2 is intended to address the
8 specific concerns of smaller public companies by enabling and
9 encouraging auditors to effectively tailor and scale their
10 audits according to the relevant facts and circumstances of
11 each company.

12 If adopted, the new standard will become effective
13 for audits fiscal years ended on or after November 15, 2007.
14 That's this year. However, it is important to note that
15 early adoption of the new standard would be permitted.

16 In fact, the staff would encourage early adoption
17 by auditors so that issuers and then investors can begin to
18 benefit from the improvements that have been made relative to
19 the effectiveness and efficiency in the conduct of internal
20 control audits.

21 Although Zoe-Vonna Palmrose will discuss the
22 comment letters in more detail I want to highlight one
23 additional matter.

24 Some commenters expressed concern that there was
25 not sufficient incentive for auditors to modify their methods

1 of performing the audit of internal controls. Therefore,
2 they were concerned that the benefits afforded by AS 5 would
3 not be fully implemented and realized.

4 These commenters noted that it was important for
5 the PCAOB to adjust its inspection program to align it with
6 the many changes in the new audit standard and to respect the
7 auditor's use of professional judgment in conducting the
8 audit. Now, this has been an area that both the Commission
9 and the PCAOB recognize and continue to focus on.

10 For example, the inspection process was an area
11 specifically identified in the Commission's and the PCAOB
12 2006 Announcement of Actions following the Commission's
13 second roundtable on Section 404 implementation.

14 The PCAOB has incorporated procedures to evaluate
15 the efficiency and effectiveness of ICFR audits in their
16 inspection process.

17 Further, as directed by the Commission, the staff
18 is examining whether the PCAOB inspection program has been
19 designed to be effective encouraging changes in the conduct
20 of integrated audits to again to improve both efficiency and
21 effectiveness of attestations on ICFR.

22 The staff recognizes that even with the adoption of
23 a new standard the hard work is not over. Appropriate
24 implementation will be just as important as having an
25 improved auditing standard in place.

1 If approved, we will work closely with the PCAOB,
2 management, auditors and others to monitor the implementation
3 of this new standard. I believe that it is also important
4 for audit committees to be involved with the implementation
5 to enable the success of Auditing Standard No. 5.

6 The successful implementation of Auditing Standard
7 No. 5 will depend on several participants in the financial
8 reporting process.

9 For example, the PCAOB has indicated that it will
10 retrain its inspection team and adjust its inspection
11 program. External auditing firms will need to retrain their
12 staffs and change their audit programs for a more integrated
13 audit.

14 The management of each company can challenge its
15 own evaluations of internal controls based upon our
16 interpretive guidance. And just as important, audit
17 committees should play a more active and direct role with
18 particular attention to their Management Guidance
19 implementation and the scope of the external auditor's
20 year-end audits on an integrated basis in accordance with
21 Auditing Standard No. 5.

22 Now, if above are implemented properly, costs
23 should become more in line with the benefits for investors
24 and particularly for smaller, including micro cap, companies.

25 Lastly, the staff believes it is appropriate for

1 the Commission to include a definition of a term "significant
2 deficiency" in the Commission rules.

3 The staff recommends that you adopt the definition
4 which the Commission published for additional public comment
5 in June. As you know, the definition of "significant
6 deficiency" is used in the context of evaluating the minimum
7 required communications under both Section 302 and 404 of
8 SOX.

9 That is, "A significant deficiency is a deficiency
10 or a combination of deficiencies in internal control over
11 financial reporting that is less severe than a material
12 weakness, yet important enough to merit attention by those
13 responsible for the oversight of a registrant's financial
14 reporting."

15 We received 22 comment letters on this proposed
16 definition, and the majority of the commenters expressed
17 their support for it. In addition, the commenters noted that
18 a consistent definition of "significant deficiency" in our
19 Commission rules and the PCAOB standards was important.

20 The staff believes that the definition
21 appropriately emphasizes the communication requirements
22 between management, the audit committee and the independent
23 auditors on those matters that are important enough to merit
24 attention.

25 And the definition will allow management to use its

1 judgment to determine deficiencies that should be reported to
2 the audit committee and the independent auditor.

3 At this point, I would like to reiterate the
4 chairman's thanks to all the staff who worked tirelessly on
5 our efforts to improve the implementation of Section 404.
6 During this process, we worked closely with the PCAOB.

7 And I would like to add my thanks to the board and
8 staff of the PCAOB. We'd also like to thank the
9 Commissioners and their staffs for all the hours they have
10 worked together with us on this topic, a very important
11 topic, over the past several months providing their input and
12 guidance.

13 At this time, I'd like to turn it over to my
14 deputy, Zoe-Vonna Palmrose, who will discuss the Comment
15 Letters of AS 5 in more detail. Zoe-Vonna.

16 MS. PALMROSE: Thank you, Conrad. Let me begin by
17 looking back a few months and reviewing. First, as John
18 mentioned, the PCAOB received 175 letters when it exposed a
19 draft of Auditing Standard No. 5 for public comment in
20 December.

21 Then, as has been noted, at this year's April 4th
22 open Commission meeting, the Commission and staff discussed
23 the comments received by the PCAOB along with those received
24 by the Commission in connection with its proposed
25 interpretive guidance for management.

1 At the 404 meeting, the Commission directed us to
2 focus on four areas when working with the PCAOB staff. Those
3 areas were, first, aligning the proposed auditing standard
4 with the Commission's proposed interpretive guidance for
5 management, particularly with regard to prescriptive
6 requirements, definitions and terms.

7 Two, scaling the audit to account for the
8 particular facts and circumstances of companies, particularly
9 in smaller companies. Three, encouraging auditors to use
10 professional judgment, particularly in using risk assessment.
11 And four, following a principles based approach to
12 determining when and to what extent the auditor can use the
13 work of others.

14 We're very pleased to be able to report to you
15 today that the PCAOB has addressed each of these areas in
16 addition to the other matters raised by commenters in the
17 version of AS 5 they adopted in May and that you're now
18 considering.

19 While I won't detail all of the improvements,
20 suffice it to say this standard is much less prescriptive,
21 appropriately allows for auditor judgment, eliminates
22 unnecessary procedures from the audit and directs the auditor
23 to focus on what matters most.

24 These improvements are significant, and they are
25 responsive to the comments received by the PCAOB, including

1 those discussed at our April 4th open meeting.

2 Now let me turn to the comments in response to the
3 Commission's June 7th request for comment on the standard you
4 have before you.

5 The Commission received 27 comment letters. These
6 comment letters came from issuers, registered public
7 accounting firms, professional associations, investors and
8 others. Overall, many commenters expressed support for the
9 proposed standard and recommended that the Commission approve
10 the standard and the related conforming amendments.

11 Some of these commenters requested that this
12 approval be done on an expedited basis to enable auditors to
13 implement the provisions of AS 5 prior to the required
14 effective date.

15 A number of commenters noted that AS 5 includes
16 appropriate investor safeguards, that it will facilitate a
17 more effective and efficient approach to the ICFR audit and
18 that the PCAOB appropriately responded to concerns raised by
19 issuers, auditors, investors and others.

20 Specifically, some commenters noted that the
21 standard's focus on principles rather than prescriptive
22 requirements expands the opportunities for auditors to apply
23 well-reasoned professional judgment.

24 Still, a few commenters expressed their continuing
25 concern that in reducing the number of ICFR related audit

1 opinions from two to one, the Commission and the PCAOB retain
2 the wrong opinion.

3 These few commenters indicated their belief that
4 auditors should opine on the assessment made by management in
5 order to comply with Section 404(b) of the Sarbanes-Oxley
6 Act, which some go on to equate to opining on management's
7 evaluation process.

8 These commenters expressed their belief that
9 auditors opining directly on ICFR, as opposed to management's
10 assessment, entails unnecessary and duplicative work. The
11 staff has carefully considered this comment and continues to
12 believe that consistent with Sections 103 and 404 of the
13 Sarbanes-Oxley Act and the Commission's recent rule
14 amendments AS 5 requires the appropriate opinion to be
15 expressed by the auditor.

16 Further, the staff believes that an auditing
17 process that's restricted to evaluating what management has
18 done would not necessarily provide the auditor with a
19 sufficient level of assurance to render an independent
20 opinion as to whether management's assessment about the
21 effectiveness of ICFR is correct.

22 Finally, the staff believes that the expression of
23 a single opinion directly on the effectiveness of ICFR is not
24 only important from an investor protection standpoint but
25 provides clear communication to investors that the auditor is

1 not responsible for issuing an opinion on management's
2 process for evaluating ICFR.

3 In the staff's view, an opinion on the latter may
4 not only have the unintended consequence of hindering
5 management's ability to apply appropriate judgment in
6 designing their evaluation approach but also may have the
7 effect of increasing audit costs without commensurative
8 benefits to issuers and investors.

9 As you know, the Commission sought comments on
10 seven specific questions in a supplemental June release as
11 part of its request for public comment. I'll touch on the
12 responses we received to each of these seven questions, and
13 then we'd be pleased to discuss in issues in greater detail
14 and answer any questions that you might have.

15 On the first question with respect to whether
16 materiality is appropriately defined throughout AS 5 to
17 provide sufficient guidance for auditors, the majority of
18 commenters who expressed a view on this question said yes.

19 Some commenters elaborated that while application
20 of materiality concepts in the context of planning and
21 performing an audit requires the use of judgment. AS 5
22 appropriately specifies the basis on which those judgments
23 should be made.

24 The staff agrees that AS 5 adequately addresses
25 materiality throughout the standard. Even so, a few

1 commenters expressed a view that some auditors may need
2 further and clearer guidance than is provided about
3 materiality generally for integrated audits of both ICFR and
4 the financial statements.

5 However, the staff does not believe that AS 5 is
6 the appropriate forum to address broader questions about
7 materiality as the concept of materiality is fundamental to
8 the federal securities laws. Nonetheless, this is an area
9 the staff continues to focus on in the broader context.

10 With respect to the second question as to whether
11 the communication requirement regarding significant
12 deficiencies will divert auditors attention away from
13 material weaknesses, commenters who expressed a view on this
14 matter overwhelmingly said no.

15 They said, for example, that AS 5 clearly directs
16 the auditor to scope the audit to identify material
17 weaknesses to be disclosed to investors, and the staff
18 agrees.

19 With respect to the third question whether AS 5 is
20 sufficiently clear that multiple control deficiencies should
21 only be looked at in combination if they are related to one
22 another, most of those commenting on this question said yes,
23 that AS 5 is sufficiently clear in this regard although a
24 couple of commenters disagreed, stating that the auditor is
25 expressing an opinion on the effectiveness of internal

1 control as a whole.

2 Again here the staff agrees that AS 5 is
3 sufficiently clear and notes that it's aligned with the
4 Commission's interpretive guidance for management in this
5 regard.

6 With respect to the fourth question whether the
7 definition of "material weakness" appropriately describes the
8 deficiencies that should prevent the auditor from finding
9 that ICFR is effective, the majority of those commenting on
10 this topic responded affirmatively. And the staff agrees.

11 On the fifth question related to the auditor's use
12 of the work of others, the majority of those who commented
13 expressed their view that AS 5 is clear about the extent to
14 which auditors can use the work of others to gain
15 efficiencies in the audit with some noting that AS 5 provides
16 substantial flexibility in the application of auditor
17 judgment when determining whether and to what extent to use
18 the work of others.

19 The staff agrees that AS 5 is sufficiently clear
20 about the extent to which the auditor can use the work of
21 others. However, two commenters recommended that if the work
22 of others is found to be competent and reliable, then the
23 standard should require the auditor to utilize it.

24 But while we anticipate auditors would use the work
25 of others under appropriate circumstances, including when the

1 approach results in greater efficiency, we do not believe
2 that it's necessary or appropriate to preclude the auditor
3 from utilizing his or her judgment in determining whether or
4 not to use the work of others based on the particular facts
5 and circumstances of the engagement.

6 As to the sixth question on whether AS 5 will
7 reduce costs and result in cost-effective integrated audits,
8 a number of commenters stated their view that AS 5 as
9 approved by the PCAOB together with the Commission's guidance
10 for management will result in a reduction of the total
11 Section 404 compliance effort.

12 Some commenters agreed that a cost reduction would
13 occur but also noted that the amount of reduced effort and
14 cost associated with the ICFR audit will vary by company
15 depending on factors such as the size, complexity, the degree
16 of change from year to year, the quality of their internal
17 control systems and documentation and the extent to which
18 management appropriately applies the Commission's
19 interpretive guidance for management.

20 None of the commenters suggested that costs would
21 increase. Even so, so commenters noted that while AS 5 may
22 curtail excess of testing of controls and reduce some of the
23 unnecessary documentation currently required for Section 404
24 audits they still have concerns about the extent to which it
25 will reduce costs for smaller companies.

1 A number of commenters urged the Commission and the
2 PCAOB to closely monitor the extent to which the standard is
3 implemented and achieves a reduction in costs and to take
4 action if there's not an appropriate reduction.

5 In a minute, I'll say more about this issue, but
6 first and relatedly let me cover the seventh question as to
7 whether AS 5 inappropriately discourages or restricts
8 auditors from scaling audits, particularly for smaller
9 companies.

10 Most commenters who responded to this question said
11 no. They noted that the standard appropriately discusses the
12 concept of scalability based on size and complexity without
13 including inappropriate restrictions on the auditor's ability
14 to scale the audit.

15 The staff agrees that AS 5 appropriately recognizes
16 scaling and tailoring of all audits to fit the relevant facts
17 and circumstances so that ICFR audits will fit the size and
18 complexity of the company being audited rather than the
19 company's control system being made to fit the auditing
20 standard.

21 The staff also agrees with the statement made by
22 the board in its release to AS 5 that scaling will be most
23 effective if it's a natural extension of the risk-based
24 approach and applicable to all companies.

25 Before leaving question seven I'd also like to

1 respond to the observation by some commenters that where
2 feasible AS 5 should provide additional guidance on how to
3 effectively plan an integrated audit for smaller companies
4 along with some discussion of related best practices to
5 enhance broader understanding of risk-based auditing.

6 First, let me mention that the COSO guidance issued
7 a year ago and directed to smaller companies should be
8 helpful to both those companies whose COSO as their framework
9 for evaluating their controls and their auditors in
10 effectively and efficiently implementing 404.

11 In addition, COSO currently is conducted a project
12 to develop guidance intended to help organizations better
13 understand the monitoring component of the framework and
14 comply with Section 404 in a cost-effective manner.

15 Further and importantly, for responding to the
16 concerns of some commenters, the PCAOB has underway a
17 separate project to develop guidance and education for
18 auditors of smaller companies.

19 We're monitoring this project. The staff
20 recognizes its importance as part of getting a good
21 implementation of AS 5 for non-accelerated filers on their
22 first ICFR audits with their filings in 2009.

23 Moreover, in addition to this project, the staff is
24 working in a number of other ways as we go forward to monitor
25 the implementation of the Commission's new guidance for

1 management and the PCAOB's new guidance for auditors.

2 As selected examples, the staff will continue its
3 ongoing participation in public forums and events to discuss
4 the significant improvements made by the Commission and the
5 PCAOB.

6 As just one illustration, the staff participates in
7 the PCAOB's forums on auditing in the small business
8 environment. These forums are held throughout the country
9 and designed to help share important information concerning
10 the PCAOB with respect to registered public accounting firms
11 and public companies operating in the small business
12 community.

13 Presentation materials from past events are
14 available on the PCAOB's web site. These forums along with
15 our speaking engagements provide for excellent two-way
16 communication so that questions that arise can be dealt with
17 on a real-time basis.

18 Further, as Conrad noted, we expect a change in the
19 behavior of the individuals who are responsible for following
20 these new procedures. To that end, the PCAOB's inspection
21 program will monitor whether audit firms are complementing
22 the new auditing standard in a way that is designed to
23 achieve the intended results.

24 And it's noteworthy that the PCAOB's Office of the
25 Chief Auditor, which drafted the standard, helps train PCAOB

1 inspectors on AS 5. Moreover, in our oversight capacity, the
2 staff, at the Commission's direction, will monitor the
3 effectiveness of the PCAOB's inspection process.

4 So these are among the activities that illustrate
5 going forward both the SEC and PCAOB will be focused on
6 whether audit firms are achieving an effective and efficient
7 implementation of the new 404 guidance.

8 In closing, I'd like to reinforce the appreciation
9 expressed by others to the Commission, including for your
10 guidance to the staff throughout the year and especially at
11 the April 4th open Commission meeting, to the PCAOB board and
12 staff and to the Office and Division staff that have worked
13 so hard on this project, including my staff, in particular,
14 Brian Croteau, Josh Jones, Amy Hargrett, Esmerelda Rodriguez,
15 Jeff Ellis and Kevin Stout.

16 Brian Croteau and Josh Jones, who have played key
17 roles in our efforts to rationalize the implementation of 404
18 are at the table to help answer your questions. That
19 concludes our opening remarks.

20 Chairman Cox, staffs of the OCA and Division of
21 Corp Fin would be happy to discuss any questions that you and
22 the Commissioners might have. Thank you.

23 CHAIRMAN COX: Thank you for that very complete
24 presentation. This is a lot of work. We've covered a lot of
25 ground, and I think everyone has a lot to be proud of.

1 At our April 4th open meeting, we discussed the
2 need for AS 5 to make clear that the audit is scalable to
3 account for the fact that companies come in different shapes
4 and sizes and different complexities, and we were
5 particularly focused on smaller companies.

6 So I want to begin by asking how does AS 5 do this
7 specifically?

8 MS. PALMROSE: Well, let me start out by saying,
9 first of all, its principles based. It offers the
10 opportunity for the auditor to make judgments based on the
11 facts and circumstances, and it's a risk-based approach, and
12 so scaling is a natural extension of this approach.

13 Second of all, AS 5 includes specific discussion on
14 scaling the audit based on size and complexity of the
15 company, and the staff agrees with this discussion and that
16 scaling is the most effective way to get -- that reflects
17 this natural, as I said, extension of the risk-based
18 approach.

19 Third, the Board made an important change from
20 their December proposal. Not only did they have a special
21 section that talked about scaling, but what they did is they
22 imbedded scaling concepts that can apply in particular to
23 small companies throughout the standard to help illustrate
24 and provide a little bit more context and guidance in that
25 setting.

1 And fourth, I should note that consistent with the
2 discussion and plans there is the build-out of this guidance
3 that is expected to come from the additional guidance that
4 the board and staff are working on for smaller companies.

5 And that project is progressing nicely, will be
6 available for public comment in the not to distant future and
7 will be able to be applied by auditors of small firms well
8 before the implementation for the filings in 2009.

9 CHAIRMAN COX: Thank you for that. We, of course,
10 have published guidance for managements in meeting their
11 obligations under Section 404(a). I seem to recall that the
12 PCAOB is planning its own guidance for audits of smaller
13 companies. How is that going?

14 MS. PALMROSE: That's going well. Actually, that
15 was part of just, sort of, what I briefly ended on. As you
16 know, the staff is an observer on that project. We've been
17 working with them.

18 This project also has the advantage of having a
19 task force that's made up of representatives from the public
20 accounting firms, in particular the public accounting firms
21 that are auditing smaller companies so not just the largest
22 firms and their audits of smaller companies but the smaller
23 firms, too.

24 So that task force has been working with the PCAOB.
25 We've been working as observers, and that guidance will, as I

1 said, be available for exposure in the not too distant
2 future. But we are reviewing drafts of that as it goes along
3 as are the task force. So it's going well.

4 MR. WHITE: I might also mention that we're working
5 on a brochure for smaller companies that will be, basically,
6 a plain English explanation of how to use management guidance
7 and to, kind of, lead companies through this that we think
8 will be helpful to them.

9 CHAIRMAN COX: And that's something, of course,
10 that smaller companies have asked for, so that will be very
11 responsive.

12 MR. WHITE: Yes. It is something that they have
13 asked for, and it was discussed in your congressional
14 testimony a few weeks ago.

15 CHAIRMAN COX: Excellent. John, you mentioned a
16 number of ways in which the staff are going to monitor the
17 implementation of AS 5 as well as Management Guidance.

18 I note that we received a number of recommendations
19 that we perform a cost study of AS 5. Could you describe
20 what plans you have to study -- what plans the Agency has to
21 study the costs of AS 5 and Management Guidance and when you
22 might be in a position to report to us on these costs?

23 MR. WHITE: We'd be glad to, but I think I'm going
24 to let Zoe-Vonna do that because she has done most of the
25 planning for this.

1 MS. PALMROSE: Well, I think that's overstated, but
2 I certainly would be glad to provide some comments here. And
3 the answer is yes, at the direction of the Commission.

4 Actually, our Office of Economic Analysis will be
5 conducting an analysis to address whether the costs and
6 benefits of implementing Section 404 are in line with our
7 expectations.

8 The Office of Economic Analysis is working with the
9 staffs of the other offices and divisions, and we have
10 started the process of planning such a report. So we would
11 be hopeful that those plans would be well in line within the
12 not too distant future.

13 As part of this, I should reaffirm that -- and in
14 light of this direction, we're also revisiting the other
15 research that has been done in what I call the growing
16 literature and research related to the implementation of SOX.

17 So it's not just our own efforts that we're
18 considering, but we're considering the efforts of others, and
19 that's informing not only how we think about the issues but
20 also how we're developing our own study as we go forward.

21 So the answer is yes. We're working in a number of
22 ways to move this project along, and we recognize its
23 importance. And it's really part of our over-arching
24 activities in a number of ways to work on the implementation
25 of 404.

1 MR. HEWITT: I might just add on that point, if I
2 may, KPMG, there are other organizations also that do studies
3 on these costs and benefits. And KPMG just came out with
4 their third annual benchmark study of 404, and it will be
5 interesting to see next year's.

6 Because these costs won't be known until the end of
7 this year or early next year as to what these actual costs
8 are because of AS 5. There will be a lot of other
9 information available that we'll be able to look at.

10 CHAIRMAN COX: Thank you for that. One of the
11 concerns that we've heard repeatedly over the past years
12 relates to management feeling that it's constrained by the
13 auditor in the development and execution of their own
14 evaluation of internal control over financial reporting under
15 404(a).

16 What is different about AS 5, as it's finally
17 before us, that provides us comfort that that problem has
18 been fixed?

19 MS. PALMROSE: Let me start off, and others can
20 jump in here. First of all, there's a big change. AS 2 had
21 what was known as the 40s paragraphs, which, essentially,
22 required that the auditor evaluate management's process.
23 Those are no longer in the standard. So there is no
24 requirement in the standard for the auditor to explicitly
25 evaluate management's process.

1 Second of all, there was no interpretive guidance
2 for management. In other words, management actually looked
3 to the auditing standard for guidance on doing their
4 evaluation, and that's, of course, now changed with the
5 guidance that we have provided for management.

6 Again, it's important to recognize we've worked to
7 align that so it will work together with the auditing
8 standard. So management can look to our rules for guidance,
9 and the auditors can look to the auditing standard.
10 Management does not have to look to the auditing standard.

11 Third of all, the auditor's report that I talked
12 about briefly in my opening remarks we're down to one
13 opinion, which makes sense, and that opinion is on the
14 effectiveness of ICFR.

15 So there's no notion because of the auditor's
16 second opinion that that would equate to evaluating
17 management's process.

18 So all three of those are very helpful in
19 responding in just big ways to this concern that management
20 was constrained through their evaluation.

21 MR. WHITE: I kind of like to say it the short way,
22 that no longer does management have to follow the audit
23 standard, but instead the auditors have to adjust their
24 procedures to follow what management does.

25 MS. PALMROSE: But let me just reinforce they are

1 aligned so that they can work effectively and efficiently
2 together.

3 CHAIRMAN COX: Well, that's good news. I just have
4 one final question. I'm sorry. Do you have further comment,
5 John, on that?

6 MR. WHITE: No.

7 CHAIRMAN COX: Okay. Just one final question about
8 the range of comments that we received on AS 5. If you want
9 to characterize the types of comments we received and in
10 particular the comments that were received on significant
11 deficiency and how we addressed those comments.

12 MS. PALMROSE: I can start out, and others can
13 chime in. I think it's important to recognize, first of all,
14 we very much appreciate, we understand how time-consuming it
15 is to write us, and we've asked for comment in a number of
16 ways a number of times.

17 But notice that the number of comments is much
18 lower to AS 5 that was exposed for comment in June than it
19 has been before. So it's less than a fourth of the people in
20 terms of number.

21 More importantly -- which provides some inferences
22 that the larger marketplace is very happy with where it ended
23 up, and also that's reinforced by the comment letters
24 themselves.

25 The comment letters are very supportive of this

1 standard and where it ended up, and that's also in terms of
2 the "significant deficiency" definition, too.

3 So there is contentment would maybe be the word I
4 would choose with those standards and the proposed definition
5 that will be in our rule as well as in AS 5. Overwhelming
6 support I would characterize what we're hearing.

7 MR. WHITE: The other thing, and I pointed it out
8 earlier, we think it is a very good thing if nothing more
9 than just good housekeeping that we now have the definition
10 of "significant deficiency" and "material weakness" in our
11 rules.

12 We do, after all, ask CEOs and CFOs to certify with
13 respect to those matters every quarter, and I think it's very
14 nice to -- it's a good idea to have our own definitions there
15 instead of having to look over at the auditing literature.

16 CHAIRMAN COX: Well, thank you. I haven't any
17 further questions. I just want to add since I thank the
18 Office of the General Counsel, Office of the Chief Accountant
19 and the Division of Corporation Finance but I didn't thank
20 the people who run them, I want to thank particularly John
21 White, Conrad Hewitt and Brian Cartwright for all of your
22 work on this over a very long period of time.

23 Since I haven't any further questions, it is up to
24 Commissioner Atkins to carry the ball forward.

25 COMMISSIONER ATKINS: Okay. Thank you very much,

1 Mr. Chairman. I, too, would like to commend the hard work of
2 the Public Company Accounting Oversight Board and the staff
3 here at the SEC and the Office of the Chief Accountant,
4 Division of Corporation Finance and Office of Economic
5 Analysis and the General Counsel's Office for all of your
6 hard work.

7 The audit standard that we're considering today is
8 intended to enable auditors to conduct top-down audits that
9 are focused on matters that they believe give rise to the
10 greatest risk of material misstatements.

11 Despite all of the public attention that's paid to
12 other items on our agenda today, this matter is the most
13 important that we consider today. I hope that today marks
14 the start of a new phase of the life of Section 404 of the
15 Sarbanes-Oxley Act.

16 The infant years of Section 404 have been, to say
17 the least, unpleasant. I had better caveat that. At least
18 audit firms have been trumpeting record earnings. A couple
19 months ago I ran across a full page advertisement by one of
20 the Big 4 that boasted about, "five straight years of double
21 digit growth."

22 Now, this year, of course, just happens to be the
23 fifth anniversary of the Sarbanes-Oxley Act. Implementation
24 costs and efforts soared far above anyone's expectations.
25 Accounting firms driven by pecuniary interest, a poorly

1 written rule and risk mitigation had every incentive to
2 engage in make-work efforts. Managers and auditors engaged
3 in check the box compliance exercises at direct cost to
4 shareholders.

5 Money and time spent on these exercises were
6 diverted from other important areas. The magnitude of the
7 troubles that arose under Audit Standard 2 made it clear to
8 virtually everyone that mere modifications to the existing
9 standard would not have been enough. A completely new
10 approach was needed.

11 As the old Chinese proverb says, rotten wood cannot
12 be carved. I'm happy today to be able to vote for the
13 replacement of Audit Standard 2 with Audit Standard 5. The
14 old standard is not being laid to rest a day too soon.

15 That said, we need to be cautious with respect to
16 Audit Standard 5. Even under this less prescriptive leaner
17 standard, success is not guaranteed. If this standard is
18 implemented incorrectly, then we will not experience the
19 clean break with the past that AS 5 is intended to bring to
20 pass.

21 Many commenters warned us that we and the PCAOB
22 cannot simply sit back and relax now that AS 5 is in place.
23 It's incumbent upon auditors to take the new guidance to
24 heart.

25 As part of this they will need to abandon the

1 notion that AS 5 governs management and instead allow
2 management to follow the top-down risk-based approach that we
3 set forth in the management guidance that we adopted last
4 month.

5 As the PCAOB itself has acknowledged, it must
6 monitor the manner in which auditors implement the new
7 standard. Likewise, the SEC, in fulfillment of its statutory
8 responsibilities, must monitor how the PCAOB is overseeing
9 the audit profession's implementation of AS 5.

10 We need to be prepared to make changes if AS 5
11 fails to deliver on its promises of reshaping internal
12 control audits.

13 Until we know whether AS 5 works, a further
14 extension for non-accelerated filers I think is necessary.
15 Let us give these small public companies an additional year
16 to observe how their larger counterparts implement AS 5.

17 I advocate not requiring them to file Section 404
18 audit reports until they file financial statements for their
19 fiscal year ending on or after December 15, 2009. Congress,
20 of course, is considering delaying all internal control
21 reviews.

22 In the interim, I'm also looking forward to seeing
23 the guidance that the PCAOB develops for audits of smaller
24 companies, as we discussed earlier. I hope that this will go
25 a long way towards addressing some of the concerns that small

1 companies raised about the standard.

2 We're also considering, of course, the "significant
3 deficiency" definition that's before us today, and I'm happy
4 to support it as well. It's important both that we have a
5 definition in our rules and that the definition matches the
6 definition in Audit Standard 5.

7 Significant deficiencies have been a continuing
8 source of concern for me, but I hope that the new definition
9 will help to alleviate those concerns. As the new definition
10 appropriately acknowledges, a significant deficiency is less
11 severe than a material weakness.

12 Management and auditors are to concentrate their
13 efforts on identifying material weaknesses. Accordingly,
14 they should not scope or test for significant deficiencies.
15 If attention is diverted to hunting for significant
16 deficiencies, then internal control reviews will be derailed
17 from their intended focus.

18 It is in no one's interest, least of all the
19 shareholders, who pay for internal control work, if
20 management and auditors get tripped up in trying to identify
21 issues that are not material.

22 I approve also of the definition's pragmatic
23 consideration of whether deficiencies are "important" enough
24 to merit attention by those responsible for oversight of a
25 registrant's financial reporting.

1 We should be clear this standard is consistent with
2 the definition of "reportable condition," which is very well
3 understood in the accounting literature.

4 As I mentioned, in connection with Audit Standard
5 5, implementation will be of the utmost importance. Even a
6 well-constructed definition would be meaningless if the
7 implementation is not carried out properly.

8 I just have a few questions for you. I know the
9 hour is getting later. Paragraph 30 of AS 5 directs an
10 auditor to ask himself "what could go wrong" within a given
11 significant account or disclosure.

12 What boundaries are there to this question to
13 ensure that an auditor does not invite mountains out of
14 molehills through a series of extrapolations of what could go
15 wrong? After all, it was just this type of thought process
16 that led to so many problems under AS 2.

17 MS. PALMROSE: Let me answer that question. First
18 of all, it's important to note where paragraph 30 appears.
19 It's in the context of identifying significant accounts and
20 relevant assertions.

21 In other words, what it is directing is for the
22 auditor to think about the likely sources of potential
23 misstatements that would cause the financial statement to be
24 materially misstated. So materiality, what matters, what's
25 important, bounds that discussion.

1 And it asks the auditor to think about what might
2 be the likely sources of potential misstatement, and that's
3 the "what could go wrong." It's not intended for them to
4 consider every possible risk regardless of how insignificant.

5 Instead, it's really intended to help focus on what
6 matters most and the risks that could result in a material
7 misstatement, and, under a risk-based approach, obviously,
8 this is the important question, so it is the essential
9 question.

10 I also should add there's also a subtlety here that
11 this question is actually one of alignment between management
12 guidance and AS 5.

13 Management guidance does not require that -- our
14 guidance for management does not require management identify
15 significant accounts and relevant assertions. It's actually
16 imbedded in the COSO framework, but our guidance doesn't say
17 you must walk through that gate per se.

18 We say focus on the risk of material misstatement
19 to the financial statements, and one of the subtle linkages
20 here between what the auditor and management is doing is we
21 included "what could go wrong" as the question that
22 management would want to think about, too, in identifying
23 those financial reporting risks, the risks of material
24 misstatement.

25 So both the auditor and management, even if they

1 don't use quite the same process or approach, are asking the
2 same fundamental question, and both are taking a risk-based
3 approach. And that's what is demonstrated by that question.

4 COMMISSIONER ATKINS: Okay. As we're talking about
5 materiality, then, if you look just up from paragraph 30 up
6 to the earlier one, paragraph 29, there it refers to the
7 evaluation of qualitative and quantitative risk factors in
8 identifying significant accounts and disclosures in their
9 relevant assertions.

10 To get back to the point of materiality, then, what
11 sort of qualitative factors are we talking about here?

12 MS. PALMROSE: That paragraph does provide some
13 enumeration of what would be qualitative risk considerations
14 Let me ask Brian to, sort of, jump in here.

15 MR. CROTEAU: As Zoe-Vonna said, actually, I think
16 they're really listed there as examples of things you would
17 want to think about.

18 Some of those are quantitative, and others are
19 qualitative but making the point that clearly it's not just a
20 quantitative analysis when considering significant accounts
21 and that the auditors qualitative assessments can impact and,
22 in fact, remove a significant account, if you will, or add a
23 significant account.

24 So we think that's important so that it's not just
25 a quantitative analysis that's done in considering scoping.

1 MR. HEWITT: A good example of that would where the
2 estimates, the broad estimates in the accounting records and
3 transactions and they end up in the financial statements
4 whether it be warranty reserves, or those types of things.
5 And those are all qualitative and not quantitative in nature,
6 and that's where the risk is.

7 COMMISSIONER ATKINS: Right. But this is still
8 bounded ultimately by materiality at the consolidated level
9 as we talked about at the proposing?

10 MS. PALMROSE: Yes.

11 COMMISSIONER ATKINS: Okay. So of course, this,
12 basically, comes to the crucial problem of materiality and
13 how one is supposed to divine what that might be especially
14 in a prospective sense.

15 And that has been particularly thorny, of course,
16 in the internal control context and throughout financial
17 reporting that we struggle with enforcement cases, and
18 everything else.

19 So what steps are we taking to try to provide more
20 clarity with respect to materiality in general?

21 MS. PALMROSE: Let me just start off by saying that
22 you're absolutely right. The issues around materiality are
23 really over-arching with respect to the financial statement
24 audit that bleed into the ICFR audit.

25 So they're much broader issues here. So the staff

1 is cognizant of that, and we do have in process work to
2 examine the issues surrounding materiality both interim
3 materiality and materiality in general.

4 So the staff is working that issue and would hope
5 to have some recommendations going forward at some point.

6 COMMISSIONER ATKINS: Great. I would encourage
7 that, because the last time the Commission -- actually, it
8 was the staff, I guess, that addressed that was now eight
9 years ago. I think it's high time that the Commission itself
10 consider that.

11 So I would encourage the chairman and the staff to
12 push this forward as fast as possible, because that is the
13 thing that's eating away at a lot of these things that people
14 have to deal with.

15 I guess sort of a related point is what material
16 weaknesses are about and how they are defined. In paragraphs
17 69 and 70 of AS 5, they set forth indicators of material
18 weakness.

19 Now, are these indicators which include, for
20 example, restatements, are they definitive evidence of
21 material weakness?

22 MS. PALMROSE: No. Again, notice one change
23 between AS 2 and AS 5 is the term "strong" has been deleted.
24 So they are indicators. And, in fact, the discussion around
25 those both in the standard itself and in guidance, the

1 released text as well as in management guidance are that
2 these are judgmentally determined.

3 So they're based on the facts and circumstances,
4 and these are just considerations. They are not
5 determinative of a material weakness.

6 I might just add that the empirical evidence seems
7 to support that. In other words, if we look at the material
8 weaknesses, we find that the percentage of those that are
9 reflected or are in conjunction with a restatement have
10 dropped off significantly.

11 So it does appear that auditors and management and
12 audit committees, issuers are sorting through this and
13 understand that it is based on the facts and circumstances
14 and a judgment determination.

15 MR. CROTEAU: And I might just add to Zoe-Vonna's
16 comment to note that there's discussion of this in the
17 PCAOB's release and our release that makes these points clear
18 or at least interpretive guidance.

19 COMMISSIONER ATKINS: Okay. Good. Now, the
20 definition of "material weakness" refers to interim financial
21 statements. So I was wondering how do we square that with
22 our emphasis on consolidated annual type outlook.

23 MS. PALMROSE: We actually did receive two
24 comments. As you say, it does include in the definition of
25 "material weakness" interim financials. We only had two

1 comments on this issue.

2 So it doesn't appear that it's cause for much
3 concern. Again, part of the angst around -- I should mention
4 that one of commenters said, please, for heaven's sakes,
5 don't hold anything up over this issue, too.

6 But let me just retrace my steps and say that our
7 discussion around the issues with respect to materiality also
8 relate to interim materiality, too. And the staff, again, is
9 cognizant of that in the context of the broader project. So
10 we understand that.

11 Anyway, from the standpoint of the ICFR audit, it's
12 clear that scoping is based on annual materiality
13 considerations. It's clear from the audit standard. It's
14 clear from the release text. It's clear from our management
15 guidance. There appears to be no confusion around that.

16 Now, "interim" is still in the definition, because
17 we think that interim financial reporting is important to
18 investors. And even though you don't scope around interim
19 materiality, controls over interim financial reporting are,
20 essentially, one aspect that has to be considered.

21 So those controls are something that needs to be
22 considered. And also, and maybe most importantly, even
23 though you don't scope to find, if you identify a material
24 weakness, those -- excuse me.

25 If you identify a control deficiency, those

1 controls deficiencies need to be evaluated as to whether
2 they'll have a material impact on the interim financial
3 statements, and that's all that this is asking to do here.

4 The staff believes that investors have a right to
5 know whether the control deficiencies identified would have
6 an impact on the interim financials, and it's a disclosure of
7 that that's being asked for here.

8 COMMISSIONER ATKINS: I just wanted to bring that
9 nuance out, because I think that's an important one from the
10 scoping perspective. But of course, Qs are important also,
11 as we know, for investors as far as the information that's
12 disclosed.

13 The Biotechnology Industry Association objected to
14 the removal of the definition of "small company" from AS 5 in
15 our management guidance. Why was no objective definition
16 included?

17 MS. PALMROSE: Well, actually, in both management
18 guidance and in AS 5 there's still a footnote that recognizes
19 the work of the Small Business Advisory Committee. That work
20 is important. We very much appreciate it, informs the
21 process, and there is that acknowledgment.

22 There's not a quantitative bright line that's
23 specified that if you're on one side of it you're large and
24 the other side that you're small.

25 That's actually an impediment to scaling. In other

1 words, it wouldn't make sense for a company that had two
2 companies, one just slightly over a bright line and one
3 slightly under a bright line, but something different would
4 happen to them.

5 That's not the way the standard is written. This
6 is written so it's scaled based on facts and circumstances
7 for companies based on their size and complexity, and those
8 have to be determined within the context of each company.

9 Also, it would make no sense to have companies on
10 the lower end of a bright line that had very different facts
11 and circumstances and expect the auditor to treat them the
12 same. So, essentially, the scaling is important here, and
13 bright lines would be an impediment to that.

14 That's not to say that it isn't important to
15 recognize that smaller -- the notion of a smaller company in
16 conjunction with the complexity, and that's what is
17 acknowledged with the footnote.

18 COMMISSIONER ATKINS: I agree generally with that.
19 I just worry that auditors who might be free to exercise
20 their judgment about whether scaling is appropriate might
21 simply hide behind complexity and then refuse to scale audits
22 of small companies.

23 MS. PALMROSE: I mean, it's unlikely that that
24 would be the case, again, because that goes back to a
25 risk-based approach. You'd have to identify what's higher

1 risk.

2 So it's within that context. And again, that's
3 what makes the scaling work for everyone.

4 COMMISSIONER ATKINS: I think, in general, I'm
5 happy to support the adoption of AS 5. We might not be
6 completely happy with it.

7 I'm at least happy to put AS 2 out of its misery
8 or, more importantly, out of the shareholders' misery of
9 paying for it. The secret will be in the implementation and
10 how we monitor that. So thank you very much.

11 CHAIRMAN COX: Thank you. Commissioner Campos

12 COMMISSIONER CAMPOS: Thank you, Chairman Cox.
13 Well, it has taken a long time to get here, but we've finally
14 arrived. As promised, today marks the culmination of a
15 tremendous amount of hard work and determination on the part
16 of many people here at the SEC and at the PCAOB.

17 I won't go again and list the names, but I think
18 all of you know who you are, and the chairman and your
19 division directors have mentioned all of you.

20 Generally, first, I want to congratulate the PCAOB
21 and their staff for responding to public comments and for
22 crafting this excellent standard.

23 Second, I also want to thank the staff of our
24 Office of Chief Accountant for all the efforts in the
25 process. I know that the General Counsel, the Office of

1 Economic Analysis and other offices also participated.

2 I know that AS 5 is the product of intensive hard
3 work and tremendous cooperation on the part of the staff of
4 the SEC and the PCAOB. The adoption of AS 5 is evidence that
5 we and the PCAOB have developed a framework to work on
6 complex accounting issues and to resolve them in a
7 professional manner.

8 I think it is an important milestone, and I think
9 that we have overcome certain growing pains and that we have,
10 hopefully, established a framework to deal with tough issues,
11 good faith differences of opinion and still come out with a
12 joint position on guidance and rule-making.

13 At this point, the SEC and the PCAOB, it seems to
14 me, have done everything that we promised. After granting
15 numerous extensions over the years to companies, particularly
16 non-accelerated filers, we and the PCAOB have finally adopted
17 standards and guidance for both auditors and management that
18 should promote more effective and more efficient audits of
19 internal control over financial reporting.

20 I'm confident that AS 5 and the management guidance
21 will greatly help companies of all sizes but particularly
22 smaller companies comply with Section 404 in a cost-effective
23 manner that seeks to minimize the possibility of a material
24 misstatement in the financial statements.

25 AS 5, as has been noted, is rational, right-sized

1 and principles based, an approach that should enable auditors
2 to properly scale the audit for smaller or less complex
3 companies.

4 I'm confident that once auditors and companies
5 begin to comply with and implement the new standard costs
6 will be rational and appropriate for smaller public
7 companies. From this point forward, issuers should have
8 nothing to fear from Section 404 of the Sarbanes-Oxley Act.

9 Certainly, investors both domestic and foreign have
10 always appreciated the protections offered by SOX 404. Now
11 they will still have the protections offered by SOX 404, but
12 they will also benefit by getting these protections in a more
13 efficient and cost-effective manner.

14 As I repeatedly emphasized, the rigorous disclosure
15 regime in the United States which protects the recent
16 protections offered by Sarbanes-Oxley is a great protector of
17 capital and, in my view, attracts capital from all over the
18 globe.

19 Let me focus on a few discreet aspects of AS 5 that
20 I think deserve mentioning. First, much has been made by
21 making the standard more principles based and top-down
22 focused.

23 This is entirely appropriate and necessary, but we
24 can't lose sight of the fact that the passage of the
25 Sarbanes-Oxley Act was due, in large part, to the massive

1 financial frauds of a few years ago; that is, intentional
2 fraud by senior management who managed to override internal
3 controls.

4 In this respect, I think and hope that AS 5 has
5 done an even better job of trying to focus auditors on the
6 risk of fraud. Specifically, I know that addressing the risk
7 of fraud has been moved into the "Planning the Audit" section
8 of the standard.

9 The focus on fraud risk during the planning stage
10 of the audit should put fraud risk in the minds of auditors
11 from the very beginning of the process.

12 I also think it's appropriate that AS 5 provides
13 examples of controls that might address fraud risks. This,
14 too, should focus auditors on the biggest risk of a massive
15 financial misstatement.

16 I'm also pleased with respect to the definitions of
17 "material weakness" and "significant deficiency." I know
18 that we specifically asked the question about material
19 weaknesses when we voted to put AS 5 out for public comment.

20 I note that a majority of commenters believe that
21 the definition appropriately describes the deficiencies that
22 should prevent the auditor from concluding that internal
23 controls over financial reporting are effective.

24 Further, it is entirely appropriate for the
25 definition to reference interim financial statements. It

1 makes perfect sense to me that if auditors uncover a
2 deficiency that poses a reasonable possibility of a material
3 misstatement in a company's Form 10-Q that deficiency should
4 be disclosed to investors.

5 I also think AS 5 has done a much better job with
6 respect to scaling the audit. In particular, I appreciate
7 the fact that the standard emphasizes that scaling should be
8 based on both size and complexity of the company.

9 As AS 5 notes, "Even a larger, less complex company
10 might achieve its control objectives differently than a more
11 complex company." Notably, however, the notion of scaling
12 the audit should not result in a less rigorous audit, nor
13 does it exempt smaller or less complex companies from any of
14 the principles set forth in AS 5.

15 In general, what makes AS 5 an appropriate and
16 consistent standard is that all of the parts seem to fit
17 together in a way that, hopefully, will produce a more
18 effective yet more efficient audit.

19 It allows companies to scale the audit to eliminate
20 unnecessary procedures and to use more principles based
21 approaches. In this way, auditors should focus on what
22 matters most. Instead of checking the box auditors should
23 focus on the big picture.

24 With that said, let me just ask a few questions.
25 I've focused on fraud controls and the fact that auditors

1 must consider the risk of fraud when planning the audit.
2 Zoe-Vonna, do you think that AS 5 has done enough to focus on
3 the risk of fraud?

4 MS. PALMROSE: Yes. Actually, this is one of the
5 areas that is a change between the exposure draft and the
6 final standard, and the board and staff have taken it very
7 seriously and, as you said, have moved up the fraud
8 discussion to the Planning section.

9 So the optics around it are important, too. That's
10 part of emphasizing its importance. And as you said, there
11 are now some examples of anti-fraud controls. And then the
12 third thing is that the standard does discuss the expectation
13 that fraud would be an area of high risk, and thus the
14 auditor's efforts would respond to that higher risk.

15 And so all of those are important elements in
16 bringing this focus on fraud to the forefront, and we're very
17 supportive of that, yes.

18 COMMISSIONER CAMPOS: Given the significance of the
19 improvements from AS 2, both auditors and management
20 hopefully are very anxious for the new standard to be
21 implemented. How soon can auditors begin using AS 5?

22 MS. PALMROSE: Well, actually, AS 5 is effective
23 for years ending on or after November 15, 2007, but it's
24 important to note that early adoption is encouraged by the
25 PCAOB, and we very much support that.

1 We really encourage auditors to take advantage of
2 this ability, and we've heard that a number of audit firms
3 have already started updating and integrating AS 5 into their
4 audit programs, their materials and their training. So it
5 looks like that is happening.

6 Maybe I could use this as an opportunity to just
7 cover something that's a little bit more technical here, too,
8 and that's that the Commission's amendment to Regulation SX
9 related to the required auditors attestation report -- that's
10 the auditor's opinion on the effectiveness on internal
11 control -- we adopted that in May. And it will become
12 effective on August 27, 2007.

13 So companies can begin filing the new single ICFR
14 opinions proscribed in accordance with AS 5 in timely filings
15 received starting on August 27th. So this means that
16 auditors can begin using AS 5 today and can actually report
17 on it as long as the reports will be filed by their client on
18 or after August 27th.

19 COMMISSIONER CAMPOS: Do you expect that to happen?

20 MS. PALMROSE: Yes.

21 COMMISSIONER CAMPOS: There has been much talk in
22 various circles about the potential need of the small
23 business community to get yet another extension.

24 Now, we all know that we have a year for the
25 management guidance and the management assessment to be done

1 before the second year and the second stage of full
2 implementation for the smaller accelerated filers.

3 In your technical view, is that enough time?

4 MR. WHITE: Why don't I start on that.

5 COMMISSIONER CAMPOS: Sure.

6 MR. WHITE: I won't give the technical accounting
7 view. I'm a lawyer, as you know.

8 COMMISSIONER CAMPOS: I won't hold that against
9 you.

10 MR. WHITE: You probably should, actually, but
11 never mind. Just to, kind of, break up the two pieces of it,
12 the management assessment, of course, is due next spring, in
13 March for the end of this year.

14 I think that at least listening to the advice of
15 the accountants around me we are pretty confident that
16 companies will be able to follow the new management guidance
17 and comply with the requirement in that time frame.

18 Zoe-Vonna went through a fair amount of detail of
19 how we had designed this and scaled it for smaller companies.
20 We talked a lot about this back in May, actually.

21 And we were, obviously, thinking about at the time
22 that this was in time and would work for smaller companies in
23 terms of the management assessment that's due next March, the
24 reports that are due next March.

25 In terms of the extension -- so the answer is we do

1 not believe there are any extensions needed with respect to
2 404(a), because I think we were, basically, giving that
3 advice back in May.

4 With respect to 404(b), in effect, that's more than
5 a year and a half from now before those reports are due. We
6 are, obviously, going to be monitoring how things are going
7 with AS 5. As Zoe-Vonna just described, we anticipate that
8 companies that are already subject to AS 5 will be complying
9 with it I will just say this season.

10 So we will have kind of a season in which companies
11 can -- we will see how it's working with larger companies.
12 This is not something that you necessarily have to address at
13 this stage. This can wait, basically. It is not a current
14 topic, I would say.

15 MR. HEWITT: I would like to add some information
16 on this point, because we're talking about micro cap
17 companies, those with a floating market cap of under 75
18 million.

19 These companies operate in a completely different
20 environment. Their internal control system environment is
21 completely different than anything else. The auditors have
22 to approach the audit in a different approach because of the
23 size and characteristics of these micro cap companies.

24 So we believe hopefully that this year, when they
25 address their management assessment of their internal control

1 system that it will be very important if they do that, and
2 they should do that.

3 They should also do it next year, because I think
4 they'll gain some benefit by doing it, which they have never
5 focused on before, especially as it pertains to any internal
6 controls which they may have within these very micro cap
7 companies.

8 Now, as AS 5 replaces AS 2, AS 2 was never
9 scalable. It was a large portion testing standard that
10 auditors converted into a percentage of assets and revenues.
11 A very high percentage, almost 80 percent, had to be covered.
12 Micro cap companies could not afford that type of an audit,
13 and neither could a lot of small companies towards that lower
14 end of the scale. So I think we really need later this year
15 to see those smaller companies, say around \$100 million of
16 micro cap, to see how they are implementing AS 5.

17 PCAOB really has to pay attention to these micro
18 cap auditors. These are not the Big 4 auditing firms. The
19 Big 4 auditing firms do a very small percentage of these
20 micro cap companies.

21 So you have a small CPA firm that's going to be
22 auditing internal control systems. They do not have the
23 training or the resources to get their people up to speed.
24 But hopefully, they will be able to do the that by the end of
25 this year.

1 And I would think that the external auditing firms
2 of these micro cap companies will work with the management
3 and their accounting and financial people to help guide them
4 and to prepare them for an audit of their internal control
5 system.

6 Personally, I want to wait and see to the end of
7 this year to see how PCAOB does with the small CPA firms and
8 how well they're trained, how well they understand AS 5 and
9 scalability and then how well the small micro cap companies
10 implement their management assessment of the internal control
11 system.

12 MS. PALMROSE: Maybe I can just provide a little
13 bit of a elaboration, too, to build on what Conrad has said.
14 We've talked a bit about the project that the PCAOB is
15 working on, on guidance for auditors of smaller companies,
16 and that guidance will actually address the concerns that
17 Conrad has raised in terms of auditing in a small company
18 context.

19 That guidance will be in place in plenty of time to
20 meet the audit requirements for the filings in 2009. The
21 other point that we've talked about that's in place -- so all
22 the components will be in place in order to do the audit in
23 the small company context.

24 But there's something that we also haven't talked
25 about that is a change from AS 2 to AS 5, and that's that AS

1 5 also focuses on an integrated audit. And this will be
2 something that will be important in this context.

3 In other words, evidence from the financial
4 statement audit informs the ICFR audit. Evidence from the
5 ICFR audit informs the financial statement audit. And this
6 is particularly important -- I mean, it's important in all
7 companies, but it's also very important in this context in
8 that these audits have tended to be substantive audits in the
9 past.

10 And so there is now this mechanism that's explicit
11 that's it's an integrated audit, and evidence from each
12 informs the other. And so that should help the
13 implementation of ICFR audits in this context, too.

14 COMMISSIONER CAMPOS: Well, in the smaller company
15 context, can't we conclude that many of these companies have
16 far fewer internal controls than what we ran into with the
17 larger companies?

18 And if you envision that you have small internal
19 staffs, whether it's one or two or even three, there aren't
20 that many moving parts in terms of internal controls. It
21 puzzles me why it should be so difficult to do everything
22 that we, essentially, designed together with the PCAOB, with
23 AS 5 and management guidance.

24 MS. PALMROSE: Yes. I think that's an important
25 point. We talk about non-accelerated filers, but there's

1 really a distribution here. It should not -- with management
2 guidance and the auditing standard, it should not be that
3 difficult.

4 COMMISSIONER CAMPOS: Okay. I'm going to stop it
5 here. I'd like to thank everyone on our staffs, the PCAOB
6 for all this time and all this effort and all this dedication
7 to get AS 5 right and, of course, before then our management
8 guidance. And I'm very, very pleased to support the
9 finalization of AS 5.

10 CHAIRMAN COX: Thank you. Commissioner Nazareth.

11 COMMISSIONER NAZARETH: Thank you. As others have
12 expressed, I would like to thank the PCAOB and their staff as
13 well as our staff in the Office of the Chief Accountant for
14 bringing this much improved auditing standard to us today.

15 I'd also like to thank the Division of Corporation
16 Finance for their work along with OCA in crafting the
17 proposed definition of "significant deficiency." And I'm
18 happy to support approving the PCAOB's proposed AS 5 as well
19 as the proposed definition.

20 With these actions today, we will address the most
21 problematic implementation issues concerns the Sarbanes-Oxley
22 Act. It is indeed a credit to the hard work of all concerned
23 that the comment letters strongly support the new Auditing
24 Standard No. 5. I believe that it is a tremendous
25 improvement over AS 2, which is currently in place.

1 To the extent that the recent comment letters
2 raised issues concerning the standard, most, if not all, such
3 issues had already been raised and considered by the PCAOB in
4 the course of its comment process.

5 I'm pleased to vote to replace AS 2 with AS 5, and
6 I think that this new standard has the potential to result in
7 lower cost than AS 2 while remaining consistent with investor
8 protection.

9 I'm also very pleased that AS 5 is aligned with the
10 interpretive guidance that the Commission issued recently for
11 management. Through the revised standard and our guidance
12 management and auditors will be directed to focus on areas
13 that matter most, including those that pose a high risk of
14 fraud.

15 Our staff has worked very closely with the PCAOB in
16 our oversight role, and I think that the outcome here has
17 been very productive.

18 At an open meeting on April 4, 2007, the Commission
19 provided our staff with direction to work with the PCAOB in
20 four particular areas -- alignment of AS 5 with the
21 Commission's management guidance, improving the discussion of
22 scalability within the standard, clarifying the auditor's
23 ability to exercise judgment and following a principles based
24 approach to determining when and to what extent auditors can
25 use the work of others.

1 I'm pleased that AS 5 responds to these concerns
2 that we raised at that meeting, and I'm optimistic that our
3 interpretive guidance and the PCAOB's AS 5 will provide a
4 useful coordinated framework for both management and
5 auditors.

6 Included in AS 5 is a definition of "significant
7 deficiency" that matches the definition the Commission
8 recently published for public comment. The comments received
9 strongly support that definition, and I'm pleased to support
10 adopting that definition as well.

11 The definition focuses squarely on matters that are
12 important enough to merit attention by those responsible for
13 oversight of the company's financial reporting. An important
14 benefit of the proposed definition is the flexibility that it
15 will provide to management and auditors to use their
16 judgment.

17 While I certainly agree with the criticism that the
18 costs and burdens of implementing Section 404 of
19 Sarbanes-Oxley have been far too high it is important to
20 remember that there are real benefits to both companies and
21 shareholders when issuers comply with Section 404, including
22 management's renewed sense of ownership over controls,
23 innovative ways to make controls more efficient, better
24 financial reporting and disclosure and the detection of
25 problems before they become more serious.

1 All of these benefits improve investor confidence
2 and the integrity of our markets. By focusing on the areas
3 of highest risk, we can best achieve meaningful investor
4 protection without excessive costs.

5 The combination of the new AS 5 and the definition
6 of "significant deficiency" that we are considering today and
7 the guidance for management that we have already published
8 will serve these important goals.

9 You've answered an awful lot of questions. I just
10 have one area that I'd like to focus on, and it's one that
11 others have expressed concern about, which is, obviously, the
12 importance of implementation in achieving the goals that were
13 intended by these important changes in AS 5.

14 Can you give us a little more specificity on how
15 you intend to monitor implementation and whether there are
16 any particular metrics that you're thinking of utilizing,
17 either our staff or the PCAOB, to assess the goals have been
18 achieved with AS 5?

19 MS. PALMROSE: We can talk about that in several
20 ways. In terms of the specifics on whether the auditing
21 standard is working, the inspection process clearly provides
22 a very useful context to do that.

23 COMMISSIONER NAZARETH: But again, even as to the
24 inspection process are there particular things that we intend
25 to look at as we inspect the inspection process?

1 MS. PALMROSE: Yes. Let me just step back for a
2 second here and say that our inspection of the inspection
3 process is at, sort of, an odd place from the standpoint of
4 AS 5 in that what is currently being done doesn't cover AS 5.

5 And so part of what we're doing here is also
6 dialoguing with the PCAOB in terms of how they are
7 implementing AS 5 through their inspection process going
8 forward. So we're actually working in terms of our oversight
9 with them on that.

10 There's multiple component to the inspection
11 process. One is somewhat historical, but what we learn from
12 that historical also informs how we think about the
13 inspection for efficiency going forward.

14 And then there's an explicit component in terms of
15 what they're doing going forward with AS 5, which has
16 included the training that the Office of Chief Accountant is
17 giving their inspection teams in terms of the standard
18 itself. So that's one component.

19 The study that the Commission has directed under
20 the leadership of the Office of Economic Analysis is another
21 component of that, and here we're not only cognizant of what
22 has been done -- we want to be cognizant of what has and is
23 being done by others including, as Conrad said, surveys and
24 evidence that's gathered by others.

25 And that's informing our, sort of, design here and

1 methodology going forward. And again, that involves data
2 that is both publicly available and there may be other
3 components to that.

4 So that's what we're working on now. So it's a
5 little premature to give actually a methodology and
6 milestones on that. Then, again, working in terms of public
7 speaking and outreach with the -- we actually work with the
8 PCAOB and present as part of their forum. So those are
9 scheduled.

10 And we have a number of speaking engagements and
11 outreach activities scheduled to help educate as well as
12 listen to the implementation of both management guidance and
13 AS 5 and then working explicitly as an observer on auditing
14 in a small business context project.

15 So that has relatively -- it's very important, but
16 it has a relatively more recent time schedule. And
17 hopefully, that will be out for exposure in the near future.

18 MR. HEWITT: I might just add to that point on how
19 we can assure ourselves that the implementation will be
20 completed as it should be when AS 2 was never completed.

21 For example, we'll be looking at the PCAOB's
22 training manual and looking at their training program of
23 their inspection teams to ensure that they stick to the
24 concept of AS 5 in terms of scalability, in terms of
25 principles based and not have items in their training program

1 that may relate to, say, significant deficiencies, which do
2 not belong in there.

3 So that will be our starting point. And as they
4 perform their inspection and write their reports, we'll be
5 looking in their reports and their working papers to see if
6 there's something that does not jive with the intent of AS 5
7 in terms of implementing that standard.

8 So there will be a lot of work for us at the end of
9 this year and next year in that regard to make sure that AS 5
10 is being implemented properly.

11 COMMISSIONER NAZARETH: Thank you. I think that's
12 a good plan. Obviously, you've done a lot of thinking about
13 it. It is, obviously, a very important part of this whole
14 process in order to achieve the goals that were intended.
15 Thank you.

16 CHAIRMAN COX: Thank you. Commissioner Casey.

17 COMMISSIONER CASEY: Thank you, Mr. Chairman. I
18 also want to commend the staff for their extensive work on
19 the significant deficiency rule change release and the AS 5
20 audit standard release. And I also want to extend my
21 gratitude to the board and staff of the PCAOB for their work
22 as well.

23 I believe that the SEC and PCAOB have made great
24 strides in retooling the audit standard and aligning it with
25 Management Guidance.

1 The Commission's consideration and anticipated
2 adoption of AS 5 today is an important milestone in our
3 efforts to achieve greater efficiency and cost savings under
4 404, but it is certainly not the final chapter, and we cannot
5 simply close the book, claim success and move on.

6 We have made necessary changes. It is now
7 incumbent upon us to ensure they are sufficient. Indeed, as
8 everyone has worked thus far to undue the unnecessarily
9 burdensome management and audit practices that have developed
10 from 404 I think there is also a strong recognition that much
11 work lies ahead to ensure these changes are implemented
12 effectively and achieve their purported benefits.

13 Our recent release of management guidance and
14 today's anticipated release of the new audit standard for
15 internal controls are designed to help undo much of the
16 burdensome consequences of 404 compliance; namely, they
17 should drop costs down and are targeted to give the most
18 relief to smaller issuers.

19 With the new guidance and standard, managements and
20 auditors are empowered and encouraged to approach internal
21 controls assessments and audits in a principled risk-based
22 manner.

23 Our efforts have been focused on changing existing
24 incentives and behavior so that mechanical and unnecessary
25 box checking becomes a thing of the past and rational

1 analysis by professionals and fiduciaries becomes the norm.

2 If this change happens, we should see the worst of
3 SOX 404 disappear and the best of it -- investor confidence
4 in financial statements -- apply to all companies. As we
5 have no doubt learned from our work in this area over the
6 last year among some of the key contributors to the 404
7 problems were the definition of "material weakness" and
8 "significant deficiencies."

9 I am hopefully that our recent guidance, today's
10 "significant deficiency" rule change and the new audit
11 standard fix these problems by focusing the audit on
12 identifying material weaknesses and ensuring that audits are
13 not scoped to look for all deficiencies however insignificant
14 or immaterial.

15 I have carefully reviewed comments about these
16 definitions, and while no one can be sure it appears that
17 those who most closely work with assessing the strength of
18 internal controls believe that cost savings can be achieved
19 but that in no event should these changes result in increased
20 cost.

21 Another key problem was the undue cost burden
22 expected to be borne by smaller companies when they are
23 required to comply with 404. We have received many comments
24 on AS 5, and while most are favorable in this regard
25 believing that the new standard allows sufficient flexibility

1 and risk-based judgment to scale audits to smaller companies
2 several commenters remain concerned that scalability remains
3 an unproven concept in the absence of clear definitions and
4 guidance.

5 Indeed, this remains a central challenge that runs
6 throughout our management guidance and is embraced in AS 5,
7 attempting to infuse greater judgment and flexibility through
8 a principles-based approach and avoiding detail checklists or
9 rigid guidelines to become the de facto rule.

10 I believe there is great value in a
11 principles-based approach and that we should resist returning
12 to the prescriptiveness of the AS 2 approach despite the
13 greater clarity that some commenters legitimately seek.

14 That being said we must gain confidence that
15 scalability works before subjecting smaller companies to the
16 costs of 404 and most particularly the audit requirement
17 under 404B.

18 In the course of considering our efforts and the
19 comments we have received on management guidance and on AS 5,
20 I have become convinced that further delaying implementation
21 of the 404 audit requirement at least for smaller companies
22 is necessary and appropriate.

23 Delaying the audit requirement would be the most
24 deliberate approach to ensuring that scalability and
25 alignment are met for smaller companies before requiring them

1 to bear the cost burdens of compliance.

2 Such a delay will ensure that the Commission and
3 the PCAOB will be able to monitor how larger companies are
4 faring under the new standard before subjecting smaller
5 companies to the specter of 404 that may or may not work for
6 them.

7 Indeed, it may not be possible to have a firm grasp
8 on how the changes of both the guidance and AS 5 at least for
9 larger issuers are affecting 404 implementation until summer
10 of next year at the earliest.

11 Many of the comments we have received have called
12 for "field testing," active monitoring and examination before
13 proceeding with at least the audit requirement for smaller
14 companies.

15 I believe these comments are consistent with how
16 the Commission has suggested we intend to monitor
17 implementation. The only question is what is a realistic
18 time frame to do so.

19 Accordingly, the Commission and PCAOB need to
20 remain engaged with this process to help users of this new
21 standard and our management guidance achieve the benefits
22 that we seek, and we must remain nimble and responsive so
23 that if we find that costs are not coming down and that the
24 unnecessary burdens of 404 are not lifting we can discover
25 the causes and provide a remedy.

1 This means that we must also be willing to consider
2 further revisions to this or related audit standards and
3 further guidance for management. Along those same lines we
4 must develop a plan for monitoring implementation of
5 management guidance and AS 5 so that we know whether we are
6 achieving our goals. We should consider how we will measure
7 success, when and how we should take those measurements.

8 Likewise, we should be mindful of how we influence
9 implementation of 404 through our inspections of the PCAOB
10 and through our Examination, Compliance and Enforcement
11 programs.

12 We do no greater harm than to ask the management
13 and auditors to use greater professional judgment and then
14 undermine that request by second-guessing that judgment if it
15 is reasonable. So I look forward very much to monitoring our
16 work in this area.

17 I would also note -- and actually, I have a
18 question on this point that I'll direct, but I think it is
19 worth noting that some commenters continue to believe that we
20 have eliminated the wrong opinion and that in order to fix
21 404 we should require management to conduct an assessment of
22 its internal controls and require the auditors to review that
23 assessment rather than perform an audit of internal controls
24 themselves.

25 These commenters argue it is the audit requirement

1 itself that imposes undue cost not necessary to ensuring an
2 adequate internal control regime. I believe that the
3 Commission has sought to faithfully interpret and implement
4 congressional intent on 404, and our approach reflects that.

5 Ultimately, only time will tell whether that
6 opinion that we have eliminated will assist in driving costs
7 down. I am hopeful that it will and committed to taking
8 necessary steps to do so.

9 So with that I would like to ask the question on
10 getting to some of the comments regarding eliminating the
11 wrong opinion. Can the staff respond to the rationale behind
12 it and why we're confident that the approach that we're
13 taking is the right one?

14 MS. PALMROSE: Yes. Let me review some of the
15 points I was trying to make in my opening remarks. This has
16 been an issue that we've closely considered, and the PCAOB
17 has, too. So there have been long and deep deliberations
18 over this issue, and we're quite confident that we have
19 selected the right opinion.

20 First of all, I think everybody agrees that it
21 makes no sense to have two and that that was contributing to
22 the problems and ambiguity. In fact, I will confess I taught
23 it wrong. So I was part of the problem, and it's nice to be
24 part of the solution.

25 But having said that, in all seriousness, we

1 believe that the report on the effectiveness of ICFR
2 satisfies the requirements of the Act, is what's necessary
3 from an investor protection standpoint for the auditors to
4 reach an opinion about the management's assessment and that
5 this serves important investor protection and that it also
6 has the side benefit of making very clear that the auditor is
7 not opining on management's process. So the auditor is not
8 driving management's evaluation process.

9 So it's a win/win from the standpoint of costs.
10 It's a win/win from efficiency. It's a win/win from the
11 standpoint of investor protection.

12 MR. HEWITT: I'd just like to add to that it's very
13 difficult to audit management's process as such. Every
14 company management will have a different process in terms of
15 trying to establish their internal control system, and to
16 audit that is not important.

17 What is important in the audit of internal controls
18 is for the auditor to look and find the high-risk key
19 internal control points within the system and test those
20 controls to see that they're functioning properly.

21 It has nothing to do with the process or
22 evaluation. So that's why the opinion is as we think it
23 should be so the focus is where it's important and what is
24 not important.

25 COMMISSIONER CASEY: As we monitor the

1 implementation, if we were to find that the cost savings and
2 the efficiencies that we were expecting were not being
3 achieved, would the staff make recommendations to the
4 Commission on any changes that need to be made?

5 And have we had discussions or have we spoken to
6 the PCAOB about having that kind of openness and ensuring
7 that the standard and the management guidance are working
8 effectively?

9 MS. PALMROSE: Well, at this stage, we're committed
10 to going forward with the implementation and acquiring the
11 evidence. So I don't think there has been any conclusion or
12 prejudgment about what that evidence would be or how one
13 would react to it.

14 I mean, one really has to see the evidence before
15 one comes up with proposals to respond to it, but we're very
16 optimistic, as I said, that with the guidance and with AS 5
17 that all the pieces are in place and we've rationalized this
18 process.

19 COMMISSIONER CASEY: One further question. Some of
20 the commenters raised concerns with management guidance or
21 for smaller companies understanding what's required under
22 management guidance. Clearly, it's voluntary, and we provide
23 a safe harbor if they follow it.

24 There has been some discussion here about their
25 ability to get input on how they should apply management

1 guidance and COSO also providing a framework.

2 There has also been the notion of providing greater
3 direction from the Commission or being able to be more
4 responsive in providing answers to questions that they might
5 have. There was some discussion about an ombudsman.

6 What challenges should we give consideration to in
7 providing additional guidance?

8 MS. PALMROSE: Well, first, as you did say, in
9 terms of more specificity about what an evaluation could
10 consist of, COSO has actually provided that in the guidance
11 that is available for small companies that came out I think
12 it was last June or July. And so that is available, and that
13 can be applied.

14 The staff does take calls in OCA, so we actually
15 are responding to any requests for additional information and
16 insights. So far the only request we've got is where is it,
17 and we were able to respond to those. So far we haven't had
18 questions develop, but we certainly are prepared to respond.

19 COMMISSIONER CASEY: Thank you very much.

20 MR. WHITE: As I mentioned, the Office of Small
21 Business in Corp Fin is working on this brochure that will at
22 least provide kind of a guide, I guess you would say. But of
23 course the real place to look is in management guidance
24 itself. I mean, it was written in a plain English workable
25 way so that you can --

1 COMMISSIONER CASEY: Can you speak a little bit
2 more about the guide again, about how it's going to work for
3 smaller companies that you're drafting?

4 MR. WHITE: It is, we hope, a plain English
5 user-friendly document that will help a smaller company when
6 they are confronting, I guess you would say, starting down
7 the road of management guidance of what's out there and the
8 steps they need to go through.

9 As I mentioned earlier, this was actually, I think,
10 a request of the chairman when he was testifying a few weeks
11 ago on the Hill. We thought it was a great idea, and we've
12 gone to work on it. I think we're going to be actually done
13 with it pretty soon.

14 COMMISSIONER CASEY: Great. Thank you. I have no
15 additional questions.

16 CHAIRMAN COX: Is there any other question or
17 discussion? If not, we'll move to a vote on the two
18 proposals.

19 First, does the Commission vote to approve the
20 Public Company Accounting Oversight Board's Auditing Standard
21 No. 5 and related Independence Rule 3525 and conforming
22 amendments?

23 COMMISSIONER ATKINS: Aye.

24 COMMISSIONER CASEY: Yes.

25 COMMISSIONER CAMPOS: Yes.

1 COMMISSIONER NAZARETH: Yes.

2 CHAIRMAN COX: And the item is approved. Second,
3 does the Commission vote to amend Exchange Act Rule 12b-2 and
4 Rule 1-02 of Regulation SX to define the term "significant
5 deficiency"?

6 COMMISSIONER ATKINS: Yes.

7 COMMISSIONER CAMPOS: Yes.

8 COMMISSIONER CASEY: Yes.

9 COMMISSIONER NAZARETH: Yes.

10 CHAIRMAN COX: And that matter stands approved.
11 Thank you all once again for outstanding work, and I want to
12 take this opportunity also to thank the chairman of the
13 PCAOB, Mark Olson, the entire Board and their staff once
14 again. This was very much a collaborative work over a long
15 period of time, and I think we all have a lot to be proud of.

16 (A brief recess was taken.)

17 CHAIRMAN COX: The next item on today's agenda is a
18 recommendation from the Office of the Chief Accountant and
19 the Division of Corporation Finance that the Commission issue
20 a Concept Release.

21 The purpose of the Concept Release would be to
22 obtain information about the public's interest in allowing
23 U.S. issuers, including investment companies, to prepare
24 their financial statements in accordance with International
25 Financial Reporting Standards as published in English by the

1 International Accounting Standards Board.

2 U.S. issuers, of course, currently prepare their
3 financial statements under U.S. Generally Accepted Accounting
4 Principles. The Commission has long advocated for globally
5 accepted accounting standards that are high quality,
6 comprehensive and rigorously applied.

7 As issuers and investors increasingly look beyond
8 our borders for opportunities to invest and raise capital
9 it's critical that the financial information they use to make
10 their decisions be accurate and timely.

11 Among the obstacles that must be overcome in making
12 investment decisions are the different ways in which
13 financial information can be reported. Often the differences
14 are due simply to the fact that the issuers are located in
15 different countries.

16 That's why virtually everyone -- issuers, investors
17 and stakeholders alike -- agrees that the world's capital
18 markets would benefit from the widespread acceptance and use
19 of high-quality global accounting standards.

20 Global accounting standards benefit investors by
21 allowing better comparisons among investment options and
22 increased access to foreign investment opportunities. They
23 reduce costs for issuers who no longer have to incur the
24 expense of preparing financial statements using different
25 sets of accounting standards.

1 And lower costs facilitate cross-border capital
2 formation as well as benefit shareholders who ultimately bear
3 the burden of the entire cost of the financial reporting
4 system.

5 Five years ago with the Commission's express
6 support the Financial Accounting Standards Board and the
7 International Accounting Standards Board formalized their
8 commitment to the convergence of U.S. and international
9 accounting standards.

10 More than two years ago we endorsed a roadmap that
11 will commit us to eliminating the U.S. GAAP reconciliation
12 requirement for foreign private issuers with the result that
13 eligible firms listing on U.S. exchanges could choose whether
14 to report under IFRS or U.S. GAAP.

15 Once the U.S. GAAP reconciliation requirement is
16 eliminated, if an issuer chose IFRS, it wouldn't be required
17 to reconcile the differences with U.S. GAAP just as today
18 issuers reporting under U.S. GAAP are not required to
19 reconcile the differences with IFRS.

20 In supporting convergence between IFRS and U.S.
21 GAAP, the Commission has recognized that progress could
22 result in IFRS and U.S. GAAP co-existing and even freely
23 competing in U.S. capital markets.

24 This commitment to convergence has meant that
25 issuers, markets and investors will some day have a choice,

1 because they, not the government, will decide between IFRS
2 and U.S. GAAP. It has also meant that the SEC was seriously
3 contemplating a system in which both foreign and domestic
4 issuers would someday have that choice.

5 In March, the Commission held a roundtable on IFRS
6 to assess the impact of the co-existence of two sets of
7 accounting standards on the U.S. markets, on the decisions
8 that investors make and on the Commission's program of
9 investor protection.

10 We heard from key participants in the
11 capital-raising process -- issuers, accountants, investors,
12 credit rating agencies, investment bankers and, of course,
13 lawyers -- on whether the benefits of eliminating the U.S.
14 GAAP reconciliation requirement for foreign private issuers
15 are, in fact, achievable in practice, and their responses
16 were resoundingly positive.

17 Today, nearly 100 countries require or allow the
18 use of International Financial Reporting Standards. Since
19 2005, when the European Union mandated the use of IFRS for
20 public companies in all of its member states, the Commission
21 has received a significant volume of financial statement
22 filings using IFRS from foreign private issuers.

23 Likewise, U.S. investors, analysts and others who
24 rely on these issuers' financial statements are becoming
25 increasingly familiar with IFRS.

1 In light of these developments and our roundtable,
2 the Commission last month proposed to eliminate the
3 requirement that foreign private issuers who submit financial
4 statements prepared using IFRS also submit a reconciliation
5 of those financial statements to U.S. GAAP.

6 This proposal, if adopted, would result in the
7 co-existence of two different sets of accounting standards in
8 the U.S. capital markets.

9 This morning we're considering publishing a staff
10 Concept Release that solicits public comment on the future
11 role of IFRS in U.S. markets and asks whether U.S. issuers
12 should be permitted to use IFRS for purposes of complying
13 with our rules and regulations.

14 In some respects, this is a mirror image of
15 allowing foreign private issuers to file IFRS financial
16 statements without reconciling their financial statements to
17 U.S. GAAP, because it would give U.S. issuers the same choice
18 that foreign private issuers would have.

19 This concept would also touch potentially every
20 aspect of the U.S. capital markets from how U.S. accountants
21 are educated and trained to how U.S. issuers prepare their
22 financial statements, to how U.S. investors understand
23 financial statements and to how accounting standards are
24 developed and interpreted to apply to U.S. companies.

25 The purpose, then, of this concept release is to

1 solicit views from a broad range of investors, issuers and
2 other market participants on the benefits and the costs and
3 the advantages and the disadvantages of allowing U.S. issuers
4 to report using IFRS.

5 This public feedback will be enormously valuable to
6 the Commission. In addition, many countries have already
7 made the change from their home country GAAP to IFRS, and we
8 would be particularly interested in hearing from issuers and
9 regulators and other affected parties in these jurisdictions
10 to understand and learn from their experience.

11 Before I recognize Conrad Hewitt and John White to
12 lead the discussion of the staff's recommendation for
13 soliciting that feedback through the proposed concept release
14 I want to thank the staffs of the Office of the Chief
15 Accountant and of the Division of Corporation Finance for
16 your excellent work, in particular, Julie Erhardt, Jim
17 Kroeker, Katrina Kimpel, Joe Ucuzoglu, Jeff Ellis, Stephen
18 Brown, Mark Barton, Craig Olinger, Paul Dudek, Michael Coco
19 and Sondra Stokes.

20 I also want to thank Ethiopis Tafara and Sarah Otte
21 from the Office of International Affairs, Richard Sennett
22 from the Division of Investment Management and David
23 Fredrickson and Zachary May from the Office of the General
24 Counsel.

25 So now I will turn it over to Conrad Hewitt and

1 John White.

2 MR. HEWITT: Thank you, Chairman Cox and members of
3 the Commission. It is truly amazing for an accountant that
4 has been in the business for as long as I have to present to
5 you today a proposed concept release to allow U.S. issuers to
6 prepare their financial statements in accordance with IFRS
7 instead of U.S. GAAP.

8 When I began my career, it was a big deal during
9 the course of any international work just to communicate with
10 or visit others around the world. There was no thought of
11 there being a practical way to work with the same set of
12 accounting standards across borders.

13 I am pleased that not only are we considering it,
14 but many others are as well throughout the world. I realize
15 this is the case only by virtue of the work you cited of both
16 the Commission and many other parties over the years.

17 All of these efforts have put me in a position
18 where I, as Chief Accountant, think that it's appropriate at
19 this time to recommend that the Commission ask investors,
20 issuers, auditors and other market participants to help the
21 Commission's exploration work by providing their views on the
22 possibility of an IFRS option for use by U.S. issuers in
23 preparing their financial statements for the purpose of
24 complying with the rules and regulations of the Commission.

25 The draft Concept Release that you have before you

1 is the document by which I recommend that the Commission seek
2 this input over approximately the next 90 days.

3 Please let me emphasize that I see this Concept
4 Release as just that, an information-seeking document, and it
5 does not conclude that U.S. issuers should be permitted to
6 report under IFRS much less provide a timeline.

7 Rather, among other things, the Concept Release
8 describes and asks several questions about, A, the
9 convergence work that has been underway for the past five
10 years to align the content of IFRS and U.S. GAAP;

11 B, the appropriateness of exploring the possibility
12 for U.S. issuers to have that option to report under IFRS
13 while the convergence work continues and;

14 C, lastly, the effects on the obvious parties,
15 investors and issuers, but also on other parties such as
16 educators, auditors, specialists such as actuaries,
17 regulators that are not security regulators and other market
18 participants whose work would be impacted by implementing
19 such an IFRS option.

20 It does not take very long in thinking about each
21 of these aspects of this policy matter for many questions to
22 come to mind since the U.S. capital markets have not
23 previously experienced the wide use of two different sets of
24 accounting standards by issuers.

25 The Concept Release would pose all those questions,

1 and I am sure commenters will let us know if we forgot one or
2 two.

3 Now, before I turn it over to John White, Director
4 of the Division of Corporation Finance, I certainly want to
5 express my thanks to all the members of our staff who have
6 worked hard to think about these matters and prepare this
7 Concept Release.

8 And I would like to especially mention to my left
9 here Rick Sennett, Chief Accountant for the Division of
10 Investment Management who is here with me at the table, for
11 the contributions of his group with respect to working to
12 make this Concept Release inclusive of the interests of the
13 possible use of IFRS by investment companies.

14 I will now turn it over to John.

15 MR. WHITE: Thank you, Conrad. Good afternoon,
16 Chairman Cox, Commissioners. As Conrad discussed, the
17 purpose of this Concept Release is to raise a series of
18 questions to solicit public input on the possibility of
19 allowing U.S. issuers to present their financial statements
20 prepared in accordance with IFRS as published by the IASB
21 instead of in U.S. GAAP in their filings with the Commission.

22 Last month we were before you, and the Commission
23 approved a proposal that we made for providing for specific
24 rule changes which would allow foreign private issuers to
25 present in their filings with the Commission financial

1 statements prepared in accordance with IFRS without
2 reconciling those financial statements to U.S. GAAP.

3 That proposal was a critical and dramatic step
4 towards the regulatory framework that we're looking out
5 towards of a single set of high-quality comprehensive global
6 accounting standards.

7 And as I guess I've said many times, consistent and
8 faithfully applied comprehensive global accounting standards
9 will provide investors with an enhanced ability to compare
10 companies and will serve to improve confidence in our
11 markets.

12 So, all of this that I've described was the primary
13 focus of a staff roundtable on IFRS that we held last March
14 where I think most of us that are here today were at that
15 roundtable.

16 What we're presenting to you today in the form of a
17 Concept Release is, I think it's really fair to say, is an
18 even more dramatic step than what you did last month, because
19 last month what you did related to certain foreign private
20 issuers.

21 Today we are talking about the possible choice to
22 use IFRS by any U.S. issuer. We're talking about tenfold the
23 number of companies that this would be available to.

24 If the Commission were to provide U.S. issuers with
25 a choice to include financial statements prepared in

1 accordance with either U.S. GAAP or IFRS, issuers would need
2 to carefully consider that choice.

3 We recognize that not all U.S. issuers would choose
4 to use IFRS. Some, including those that do not have a
5 significant customer base or operations outside the United
6 States, would likely continue to present their financial
7 statements prepared in accordance with U.S. GAAP in their
8 filings with us.

9 I think many of those companies are likely to be
10 the smaller companies that would continue to stay with U.S.
11 GAAP.

12 We recognize that providing U.S. issuers with this
13 choice would allow them to use one of two different sets of
14 accounting standards, and while this is a necessary step
15 along the road to global accounting standards, it does mean
16 that we would have two sets of accounting standards out there
17 that would have equal standing, that would be co-existing in
18 our capital markets.

19 Now, we recognize that this ability to use IFRS
20 could benefit U.S. issuers in our ever increasing global
21 capital marketplace, but we also recognize that investors and
22 other market participants would need to understand and work
23 with both IFRS and U.S. GAAP while comparing U.S. issuers,
24 particularly since we expect many U.S. issuers would
25 continue, as I said, to elect to stay with U.S. GAAP.

1 We need public input and believe this is the
2 appropriate time to go out and seek that input, and that is
3 why we're recommending this Concept Release to you.

4 We're very interested in all of the views on the
5 questions that we pose and, as Conrad alluded to, there are a
6 lot of questions in this release, particularly, or including,
7 I guess I would say, the questions related to when any
8 potential change in reporting requirements might occur and
9 how that should be implemented. So I think this is just a
10 very exciting time to see this release and to get it out
11 there to start the dialogue.

12 Finally, in closing, I'd like to echo the
13 Chairman's and Conrad's recognition of the staff's work in
14 preparing the release. I guess I at this time need to go
15 through the names myself, so I guess I will.

16 I want to individually recognize again in the
17 Office of Chief Accountant Julie Erhardt, Katrina Kimpel,
18 Gina Evan, Jim Kroeker and now I have the benefit of calling
19 him by how all of us refer to him, Joe U. I stumble less
20 with Joe U.

21 And in the Division of Corporation Finance, Craig
22 Olinger, Sondra Stokes, Paul Dudek and Michael Coco and of
23 course Rick Sennett in IM all for their invaluable
24 contributions and I guess I would even say for their global
25 vision in presenting this matter to you.

1 I guess I'd actually have to say that almost every
2 one of the people that I've named has spent a lot of personal
3 time with me teaching this topic to me and helping me
4 understand it, and I really want to say thank you to everyone
5 who has helped me with this process.

6 With that I'll turn it over to Katrina.

7 MS. KIMPEL: Thank you. The Office of the Chief
8 Accountant and the Division of Corporation Finance recommend
9 that you publish for public comment a Concept Release to
10 elicit the public's interest in allowing U.S. issuers to
11 prepare financial statements in accordance with International
12 Financial Reporting Standards as published by the
13 International Accounting Standards Board for purposes of
14 complying with the rules and regulations of the Commission.

15 The purpose of the Concept Release is to seek
16 information about the potential effects that any such change
17 may have on investors, issuers and market participants as
18 well as the accounting profession generally.

19 The Concept Release describes the Commission's past
20 consideration with respect to reducing disparity between the
21 accounting and disclosure practices of the United States and
22 other countries as a means to facilitate cross-border capital
23 formation while providing adequate disclosure for the
24 protection of investors and the promotion of fair, orderly
25 and efficient markets.

1 Accounting standard-setters have been encouraged to
2 do the same as demonstrated by the Financial Accounting
3 Standards Board and the IASB being committed for the last
4 several years to the convergence of U.S. GAAP and IFRS.

5 The Concept Release includes questions about
6 whether the Commission should allow U.S. issuers, including
7 investment companies, to prepare financial statements in
8 accordance with IFRS as published by the IASB, including the
9 anticipated effects on the U.S. public capital market of
10 doing so and not doing so.

11 If the Commission were to allow U.S. issuers to
12 file financial statements prepared using either IFRS as
13 published by the IASB or U.S. GAAP there would be
14 implementation matters. For example, the Concept Release
15 includes questions about the need for education in IFRS for
16 financial statement users.

17 We also are interested in the issues that would be
18 encountered by U.S. issuers and their auditors in the
19 application of IFRS in practice and existing Commission
20 requirements.

21 Additionally, we are interested in what issuers
22 believe the cost of converting from U.S. GAAP to IFRS would
23 be. We are recommending that this Concept Release be open to
24 public comment for a period of 90 days after its publication
25 in the Federal Register.

1 COMMISSIONER CASEY: Yes.

2 COMMISSIONER NAZARETH: Yes.

3 CHAIRMAN COX: And the matter is approved. I want
4 to thank everyone once again. And before you rise, because
5 the Office of Economic Analysis was a significant contributor
6 to this and because this is going to be Chester Spatt's last
7 open meeting, I want to take this opportunity to thank on
8 behalf of all of us our chief economist, Chester Spatt for
9 your outstanding service.

10 The SEC was very fortunate to attract you in the
11 first place from Carnegie Mellon. We were doubly fortunate
12 when you re-upped for a second tour of duty.

13 You have distinguished this Agency with your own
14 outstanding academic and professional reputation. You've
15 added to the reputation of the SEC with your own luster.
16 You've been an outstanding leader, a valued colleague and a
17 giant in the ranks of investor protection.

18 So on behalf of all of us on the Commission and on
19 behalf of all the professional staff here in the home office
20 and the thousands of us across the country not to mention
21 America's investors and everyone who depends upon free and
22 efficient capital markets, thank you very much for your
23 outstanding service for a job well done. And we wish you God
24 speed on your return to academia.

25 MR. SPATT: It has been a privilege to serve at the

1 The Committee on Capital Markets observed that,
2 "Overall, shareholders of U.S. companies have fewer rights in
3 a number of important areas than do their foreign
4 competitors." And they added that, "This difference creates an
5 important potential competitive problem for U.S. companies."

6 As one way of addressing that need, the committee
7 recommended to the SEC that we take the opportunity of the
8 Court's decision in the AIG case to ensure "appropriate
9 access by shareholders to the director nomination process."

10 But we enter upon this discussion today with the
11 full benefit of recent experience that ended badly. Four
12 years ago under Chairman Donaldson, the Commission proposed a
13 rule that would have established a mandated procedure under
14 which companies would be required to include shareholder
15 nominees in their proxy materials. That rule generated
16 enormous controversy and was ultimately unsuccessful.

17 There are several lessons to infer from that
18 experience. First, the federal proxy process must be
19 respectful of the preeminent role of state law in determining
20 shareholder rights.

21 Second, as we heard repeatedly at our three May
22 roundtables on the proxy process, changes to the existing
23 system, even changes that everyone agrees are improvements,
24 should be measured and incremental to ensure that, first, we
25 do no harm.

1 So your efforts are really tremendously appreciated by I'm sure
2 all of us up here on the table. Thank you very much.

3 I just have one question, and that's for our
4 General Counsel. Just exactly what are we voting on now? I
5 just want to make sure that it's a draft as to the
6 interpretation and proposal with respect to 14a-8(i)(8) that I
7 guess I received last night about 11 p.m. give or take a few
8 minutes.

9 And then as to the longer one, again it's a draft
10 dated last night. I got it about midnight, and it's marked
11 from changes from the 11th of July.

12 MR. WHITE: I'll let Brian finish the answer, but
13 you received an action memo, as you described, last night
14 around 11:50 that had attached to it both of the releases. And
15 those are the two releases you'd be voting on.

16 MR. CARTWRIGHT: Just to complete the answer, I
17 think, as in all matters that are brought before the
18 Commission, the draft that is most recently before the
19 Commission at the time of the vote is the draft on which the
20 Commission is voting.

21 And I believe, if I understand, and I think my
22 colleagues in the Division agree the drafts that you refer to
23 are the drafts before the Commission.

24 COMMISSIONER ATKINS: Okay. I just wanted to make
25 sure. Okay. With that, thanks. I look forward to hearing

1 to eliminate a particular opportunity that nuns, rabbis,
2 Christian sects, environmentalists and others have used for
3 placing non-binding proposals -- I'm sure I left someone
4 out -- for consideration by management.

5 As stated in the roundtables, this particular
6 procedure under our oversight and under 14(a) often presents
7 ideas that eventually get traction, get legs and turn into real
8 proposals that are adopted by the company.

9 So I'm interested in knowing what investors and
10 commenters think about this particular question and the
11 possible rule that may come out of this.

12 Is it good policy to allow a system to take away
13 this particular practice and force those types of activists
14 to use other tactics? I look forward to those comments.

15 As to the second release, I find myself in a
16 position of not being able to support it. The second
17 release, to my analysis, has many problems not the least of
18 which is that it, essentially, puts investors in a position
19 where they can no longer make any proposals if it were
20 followed by the letter of the law, by the letter of this
proposal.

21 However, I find that it seems to me to be somewhat
22 deficient in that it doesn't really answer many of the
23 questions that the Second Circuit put.

24 Without doing a legal analysis here, which I think
25 others might be interested in doing, the Second Circuit did

1 The single-option proposal, the bylaw proposal
2 offered today, announced only today only briefly visits this
3 question and only addresses it through disclosure. And
4 again, there were many other topics that were discussed,
5 including the role in the proxy process of advisory services,
6 broker voting, majority voting, empty voting and over-voting.

7 The release, in my view, does not seriously address
8 many of these considerations, nor does it speak to or take
9 stock in some other changes that have been going on in the
10 market, including the rise of institutional investors and
11 their ability to effect management and the new changes on
12 e-proxy as far as bringing down costs for proxy solicitations.

13 The natural next step we should be taking in light
14 of all the considerations advanced in our fact-finding
15 roundtable is, in my view, a release that posits several
16 different approaches and seeks comment upon those approaches
17 but that also invites different ideas.

18 As I noted earlier, I understand that some effort
19 was made in the last few hours to elicit such comments
20 through questions, but the clear implication of today's
21 single-option release is that the option is the preferred
22 choice of the Commission.

23 And without a more informed discussion it cannot be
24 my preference, and I cannot support the narrow bylaw proposal
25 in its current form.

1 With that said, I'd like to just further inquire
2 from the general counsel regarding the Second Circuit's
3 decision. Can you please articulate exactly what the Second
4 Circuit found in terms of our need to further explain our
5 position?

6 MR. CARTWRIGHT: I don't think the Second Circuit
7 found anything that was mandatory on the Commission.

8 COMMISSIONER CASEY: Okay.

9 MR. CARTWRIGHT: The Second Circuit did not accept
10 the Commission's long-standing interpretation of existing
11 14a-8(i)(8), and therefore at the present time in the Second
12 Circuit the Commission's interpretation does not stand. That
13 was the conclusion.

14 COMMISSIONER CASEY: I'm sorry. Could you repeat
15 that? I just couldn't hear you Brian.

16 MR. CARTWRIGHT: I'm sorry. And that was the
17 outcome of that case. We participated as, in the view of the
18 Second Circuit, as an amicus.

19 We're not a party, as we would not normally be in
20 these circumstances, and they did not choose to adopt the
21 view that the Agency propounded and which was consistent with
22 the Agency's long-standing position. We lost.

23 COMMISSIONER CASEY: I appreciate that. So in your
24 view, it was incumbent upon the Commission to do what in
25 order to clarify its approach?

1 MR. CARTWRIGHT: Well, that's not strictly a legal
2 question, I guess.

3 COMMISSIONER CASEY: Okay.

4 MR. CARTWRIGHT: If you were asking me what would
5 be needed to minimize legal uncertainty, I would say a clear
6 Commission rule-making. There's two proposals before the
7 Commission today. The outcome, if either of those are
8 adopted, will be a much greater clarity than exists at the
9 moment where we have a single circuit at variance with the
10 position of the Agency.

11 And as you know, within particularly what we've
12 around here called the long release because it has more pages
13 there's a fulsome set of questions. So there's lots of
14 possibilities that remain open.

15 I think my colleagues in the Division of
16 Corporation Finance expressed the view that they would be
17 disappointed if the Commission were unable to come to some
18 conclusion.

19 I think the Chairman has said very forcefully that
20 he expects that the Commission will be able to reach a
21 rule-making outcome. And if that happens, then we will have
22 legal clarity, and the 2008 proxy season will be less
23 potentially chaotic than it might otherwise be.

24 COMMISSIONER CASEY: Thank you.

25 CHAIRMAN COX: Commissioner Atkins.

