It appears to the Securities and Exchange Commission (the “Commission”) that the public interest and the protection of investors require a suspension in the trading of the securities of WOD Retail Solutions Inc. (“WOD Retail” or “the Company”) (CIK No. 0000704366) because of questions regarding the accuracy and adequacy of information in the marketplace about the Company and its securities.

Those questions relate, in part, to (a) information on the WOD Retail web sites since at least May 13, 2020, including claims that the Company uses automated kiosks to sell retail items in fitness centers and would generate additional revenue as a result of the COVID-19 pandemic, when in fact the Company earned no revenue at all in 2018 or 2019; and (b) text message and email promotional messages, since at least May 4, 2020, from an unknown source directed to investors, claiming that WOD Retail would expand its business to take advantage of the need for its contactless kiosks during the COVID-19 pandemic. The third-party promotions claim an imminent increase in the value of WOD Retail securities, in the case of one text promotion by as much as 300%, despite WOD Retail’s apparent lack of business activity and revenue.

WOD Retail is a Florida corporation with its purported principal place of business located in Parker, Colorado. The Company’s common stock is quoted on OTC Link (previously
“Pink Sheets”), operated by OTC Markets Group Inc., under the symbol WODI. As of May 19, 2020, WOD Retail’s common stock had nine market makers, and was eligible for the “piggyback” exception of Rule 15c2-11(f)(3) under the Securities Exchange Act of 1934.

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of the above-listed Company.

THEREFORE, IT IS ORDERED, pursuant to Section 12(k) of the Securities Exchange Act of 1934, that trading in the securities of the above-listed Company is suspended for the period from 9:30 a.m. EDT on May 21, 2020, through 11:59 p.m. EDT on June 4, 2020.

By the Commission.

Vanessa A. Countryman
Secretary