

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**July 30, 2019**

**In the Matter of**

**Electronic Cigarettes International Group,  
Ltd.,  
Seaniemac International, Ltd., and  
Ziwira, Inc.,**

**File No. 500-1**

**ORDER OF SUSPENSION OF  
TRADING**

It appears to the Securities and Exchange Commission (“Commission”) that there is a lack of current and accurate information concerning the securities of Electronic Cigarettes International Group, Ltd. (“ECIGQ<sup>1</sup>”) (CIK No. 1398702), a revoked Nevada corporation located in Golden, Colorado with a class of securities registered with the Commission pursuant to Securities Exchange Act of 1934 (“Exchange Act”) Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended September 30, 2016. On July 30, 2018, the Commission’s Division of Corporation Finance (“Corporation Finance”) sent a delinquency letter to ECIGQ requesting compliance with its periodic filing requirements, which was delivered. As of July 22, 2019, the common stock of ECIGQ was quoted on OTC Link operated by OTC Markets Group Inc. (formerly “Pink Sheets”) (“OTC Link”), had seven market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

It appears to the Commission that there is a lack of current and accurate information concerning the securities of Seaniemac International, Ltd. (“BETS”) (CIK No. 1206133), a

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<sup>1</sup> The short form of each issuer’s name is also its stock symbol.

revoked Nevada corporation located in Huntington, New York with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended September 30, 2016. On August 6, 2018, Corporation Finance sent a delinquency letter to BETS requesting compliance with its periodic filing requirements, which was delivered. As of July 22, 2019, the common stock of BETS was quoted on OTC Link, had six market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

It appears to the Commission that there is a lack of current and accurate information concerning the securities of Ziwira, Inc. (“ZWRR”) (CIK No. 1636300), a forfeited Delaware corporation located in New York, New York with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g) because it is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended October 31, 2016. On April 30, 2018, Corporation Finance sent a delinquency letter to ZWRR requesting compliance with its periodic filing requirements, but ZWRR did not receive the delinquency letter due to its failure to maintain a valid address on file with the Commission as required by Commission rules (Rule 301 of Regulation S-T, 17 C.F.R. Section 232.301 and Section 5.4 of EDGAR Filer Manual). As of July 22, 2019, the common stock of ZWRR was quoted on OTC Link, had three market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

The Commission is of the opinion that the public interest and the protection of investors require a suspension of trading in the securities of the above-listed companies. Therefore, it is

ordered, pursuant to Section 12(k) of the Securities Exchange Act of 1934, that trading in the securities of the above-listed companies is suspended for the period from 9:30 a.m. EDT on July 31, 2019, through 11:59 p.m. EDT on August 13, 2019.

By the Commission.

Vanessa A. Countryman  
Secretary