

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934

Release No. 82237 / December 7, 2017

The Securities and Exchange Commission (“Commission”) announced the temporary suspension, pursuant to Section 12(k) of the Securities Act of 1934 (the “Exchange Act”), of trading in the securities of Global Future City Holding, Inc. (“FTCY”), a Nevada corporation, at 9:30 a.m. EST on December 8, 2017, and terminating at 11:59 p.m. EST on December 21, 2017.

The Commission temporarily suspended trading in the securities of FTCY due to a lack of current and accurate information about the company, including its current management and plans for continuing operations. In addition, FTCY is delinquent in its public filing obligations because it has not filed its quarterly reports on Form 10-Q for the quarters ended June 30, 2017 and September 30, 2017 and has expressed no intention of complying with its reporting obligations going forward. This order was entered pursuant to Section 12(k) of the Exchange Act.

The Commission cautions broker-dealers, shareholders, and prospective purchasers that they should carefully consider the foregoing information along with all other currently available information and any information subsequently issued by the company.

Further, brokers and dealers should be alert to the fact that, pursuant to Rule 15c2-11 under the Exchange Act, at the termination of the trading suspension, no quotation may be entered relating to the securities of the subject company unless and until the broker or dealer has strictly complied with all of the provisions of the rule. If any broker or dealer has any questions as to whether or not he has complied with the rule he should not enter any quotation but immediately contact the staff in the Division of Trading and Markets, Office of Interpretation and Guidance, at (202) 551-5777. If any broker or dealer is uncertain as to what is required by Rule 15c2-11, he should refrain from entering quotations relating to FTCY’s securities until such time as he has familiarized himself with the rule and is certain that all of its provisions have been met. If any broker or dealer enters any quotation which is in violation of the rule, the Commission will consider the need for prompt enforcement action.

If any broker-dealer or other person has any information which may relate to this matter, contact Thomas P. Smith, Jr., Assistant Regional Director, New York Regional Office, at (212) 336-0171 or Tracy Sivitz, Senior Counsel, New York Regional Office, at (212) 336-0029.