

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 80049 / February 16, 2017

The Securities and Exchange Commission (“Commission”) announced the temporary suspension, pursuant to Section 12(k) of the Securities Exchange Act of 1934 (the “Exchange Act”), of trading in the securities of Platinum Pari-Mutuel Holdings Inc. (PPMH) of Memphis, Tennessee at 9:30 a.m. on February 16, 2017, and terminating at 11:59 p.m. on March 2, 2017.

The Commission temporarily suspended trading in the securities of Platinum Pari-Mutuel Holdings Inc. because of questions regarding the accuracy and adequacy of publicly available information in Platinum’s press releases, since at least July 2016, and financial information that it disclosed to the public via OTC Markets “Disclosure & News Service.” Those questions concern, among other things, the valuation of recent corporate acquisitions and projections concerning future revenues. In addition, we have concerns about third-party promotional materials to which the company has been subject since at least November 2016. This order was entered pursuant to Section 12(k) of the Exchange Act.

The Commission cautions broker-dealers, shareholders, and prospective purchasers that they should carefully consider the foregoing information along with all other currently available information and any information subsequently issued by the company.

Further, brokers and dealers should be alert to the fact that, pursuant to Rule 15c2-11 under the Exchange Act, at the termination of the trading suspension, no quotation may be entered unless and until they have strictly complied with all of the provisions of the rule. If any broker or dealer has any questions as to whether or not he has complied with the rule, he should not enter any quotation but immediately contact the staff in the Division of Trading and Markets, Office of Interpretation and Guidance, at (202) 551-5777. If any broker or dealer is uncertain as to what is required by Rule 15c2-11, he should refrain from entering quotations relating to Platinum Pari-mutuel Holdings Inc. securities until such time as he has familiarized himself with the rule and is certain that all of its provisions have been met. If any broker or dealer enters any quotation which is in violation of the rule, the Commission will consider the need for prompt enforcement action.

If any broker-dealer or other person has any information which may relate to this matter, they should telephone Michael D. Paley, Assistant Regional Director, Securities and Exchange Commission, New York Regional Office at (212) 336-0145 or Jason R. Berkowitz, Assistant Regional Director, Securities and Exchange Commission, Miami Regional Office at (305) 982-6309.