

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 86845 / August 30, 2019

Admin. Proc. File No. 3-19195

In the Matter of  
  
JOSE G. RAMIREZ, JR.

ORDER TO SHOW CAUSE

The Securities and Exchange Commission (“Commission”) issued an Order Instituting Proceedings (“OIP”) on June 6, 2019, pursuant to Section 15(b) of the Securities Exchange Act of 1934, against respondent Jose G. Ramirez, Jr.<sup>1</sup> On July 15, 2019, the Division of Enforcement filed a proof of service, which states that service of the OIP was made on Ramirez via United States Postal Service Certified Mail on June 11, 2019, pursuant to Rule 141(a)(2)(i) of the Commission’s Rules of Practice.<sup>2</sup> On August 12, 2019, the Division filed a motion requesting that the Commission find Ramirez in default for not filing an answer and impose industry and penny stock bars upon him based on the record and the allegations in the OIP.

As stated in the OIP, Ramirez’s answer was required to be filed within 20 days of service of the OIP.<sup>3</sup> As of the date of this order, Ramirez has not filed an answer or a brief in opposition to the Division’s motion, which was due within eight days after it was served upon him.<sup>4</sup> The prehearing conference and the hearing are thus continued indefinitely.

Accordingly, Ramirez is ORDERED to SHOW CAUSE by September 13, 2019, why the Commission should not find him in default due to his failure to file an answer, to respond to the Division’s motion, or to otherwise defend this proceeding. When a party defaults, the allegations in the OIP will be deemed to be true and the Commission may determine the proceeding against

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<sup>1</sup> *Jose G. Ramirez, Jr.*, Exchange Act Release No. 86055, 2019 WL 2387039 (June 6, 2019).

<sup>2</sup> 17 C.F.R. § 201.141(a)(2)(i).

<sup>3</sup> Rules of Practice 151(a), 160(b), 220(b), 17 C.F.R. §§ 201.151(a), .160(b), .220(b).

<sup>4</sup> The Division’s motion states that it was served upon Ramirez via United States Postal Service Certified Mail on August 12, 2019. Rules of Practice 154(b), 160(b), 17 C.F.R. §§ 201.154(b), .160(b).

that party upon consideration of the record without holding a public hearing.<sup>5</sup> The OIP informed Ramirez that a failure to file an answer could result in him being deemed in default and the proceedings determined against him.<sup>6</sup> The failure to timely oppose a dispositive motion is also a basis for a finding of default.<sup>7</sup> Like failing to timely file an answer, failing to timely oppose a dispositive motion may result in the determination of particular claims, or the proceeding as a whole, adversely to the non-moving party and may be deemed a forfeiture of arguments that could have been raised at that time.<sup>8</sup>

Ramirez's submission shall address the reasons for his failure to timely file an answer or response to the Division's motion, as well as the substance of the Division's request for sanctions (including why the Commission should not bar him from association with an investment adviser, broker, dealer, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization, and from participation in any penny stock offering, pursuant to Exchange Act Section 15(b)(6)). If Ramirez responds to this order to show cause, the Division may file a reply within 21 days after its service.

The parties are reminded that an electronic courtesy copy of each filing should be emailed to APFilings@sec.gov in PDF text-searchable format.

Upon review of the filings in response to this order, the Commission will either direct further proceedings by subsequent order or issue a final opinion and order resolving the matter.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman  
Secretary

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<sup>5</sup> Rules of Practice 155, 180, 17 C.F.R. § 201.155, .180.

<sup>6</sup> *Ramirez*, 2019 WL 2387039, at \*2.

<sup>7</sup> *See, e.g., Benham Halali*, Exchange Act Release No. 79722, 2017 WL 24498, at \*3 n.12 (Jan. 3, 2017).

<sup>8</sup> *See, e.g., Bennett Grp., Fin. Servs., LLC*, Exchange Act Release No. 80347, 2017 WL 1176053, at \*2-3 (Mar. 30, 2017); *Apollo Publ'n Corp.*, Securities Act Release No. 8678, 2006 WL 985307, at \*1 n.6 (Apr. 13, 2006); *McBarron Capital LLC*, Exchange Act Release No. 81789, 2017 WL 4350655, at \*3-5 (Sep. 29, 2017).