

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

INVESTMENT ADVISERS ACT OF 1940
Release No. 4788 / October 4, 2017

ADMINISTRATIVE PROCEEDING
File No. 3-16182

In the Matter of

PAUL EDWARD "ED" LLOYD, JR., CPA

Respondent

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ORDER RESCHEDULING
ORAL ARGUMENT

IT IS ORDERED that oral argument in this matter currently scheduled for Wednesday, October 25, 2017, is rescheduled for Wednesday, November 15, 2017 at 2:30 p.m., at 100 F Street, NE, Washington, DC, in the Auditorium (L-002).

A total of 40 minutes has been allocated for the argument, 20 minutes to counsel for the Respondent and 20 minutes to counsel for the Division of Enforcement. The parties will argue in the above order, and both sides may reserve time for rebuttal.

Rule 451 of the Commission's Rules of Practice provides that a member of the Commission not present at the oral argument may participate in the Commission's decision, subject to the understanding that he or she will review the transcript of the argument.

For the Commission, by its Secretary, pursuant to delegated authority.

Eduardo A. Aleman
Assistant Secretary