

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 73897 / December 19, 2014

ADMINISTRATIVE PROCEEDING  
File No. 3-16317

In the Matter of  
  
MYRIAD INTERACTIVE MEDIA, INC.

ORDER REQUESTING ADDITIONAL  
WRITTEN SUBMISSIONS

On November 20, 2014, the Commission issued an order pursuant to Section 12(k) of the Securities Exchange Act of 1934 suspending trading in the securities of Myriad Interactive Media, Inc. (MYRY) through December 4, 2014 (the "Trading Suspension Order").<sup>1</sup> The Trading Suspension Order stated that "[q]uestions have arisen concerning the accuracy and adequacy of publicly disseminated information, including information about the relationship between the company's business prospects and the current Ebola crisis," and that the "Commission is of the opinion that the public interest and the protection of investors require the suspension of trading."<sup>2</sup>

On December 1, 2014, Myriad Interactive Media, Inc. ("Petitioner") filed a petition for termination of the trading suspension pursuant to Rule of Practice 550.<sup>3</sup> In accordance with Rule of Practice 550(b), the Commission has, in its discretion, determined to request additional written submissions.<sup>4</sup>

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<sup>1</sup> *Bravo Enterprises Ltd.*, Securities Exchange Act Release No. 73650, 2014 WL 6480286 (Nov. 20, 2014); *Bravo Enterprises Ltd.*, 2014 WL 6480308 (Nov. 20, 2014).

<sup>2</sup> *Bravo Enterprises Ltd.*, 2014 WL 6480286, at \*1.

<sup>3</sup> 17 C.F.R. § 201.550.

<sup>4</sup> 17 C.F.R. § 201.550(b).

Accordingly, IT IS ORDERED, that the parties file submissions as follows:

- By January 5, 2015, the Division of Enforcement ("Division") shall file all the information that was before the Commission at the time of the Trading Suspension Order's issuance.<sup>5</sup>
- By January 20, 2015, Petitioner shall file an opening brief, which is not to exceed 8,000 words. Any evidentiary materials relied upon by the brief shall be attached as an appendix to it.
- By February 3, 2015, the Division shall file an answering brief, which is not to exceed 8,000 words. Any evidentiary materials relied upon by the brief shall be attached as an appendix to it.
- By February 10, 2015, Petitioner may file an optional reply brief, which is not to exceed 3,000 words.

No briefs in addition to those specified in this order may be filed without leave of the Commission. The briefs shall conform to Rules of Practice 150-153, with respect to service, filing, and form, and Rule of Practice 450(b)-(d), with respect to content and length limitations, except as modified in this order.<sup>6</sup> Pursuant to Rule of Practice 180(c), failure to file a brief may result in dismissal of this proceeding.<sup>7</sup>

For the Commission, by the Office of General Counsel, pursuant to delegated authority.

Brent J. Fields  
Secretary

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<sup>5</sup> Cf. 15 U.S.C. § 78l(k)(5). The Division need not disclose privileged legal analysis or sensitive information about the staff's investigative methods.

<sup>6</sup> 17 C.F.R. §§ 201.150-153, 201.450(b)-(d).

<sup>7</sup> 17 C.F.R. § 201.180(c).