

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 71922 / April 9, 2014

INVESTMENT ADVISERS ACT OF 1940
Release No. 3816 / April 9, 2014

Admin. Proc. File No. 3-15538

In the Matter of

LAWRENCE MAXWELL MCCOY

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Lawrence Maxwell McCoy and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge² has become the final decision of the Commission with respect to Lawrence Maxwell McCoy. The orders contained in that decision are hereby declared effective. The initial decision ordered that, pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment Advisers Act of 1940 Lawrence Maxwell McCoy is barred from association with a broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization for ten years; and further ordered that, pursuant to Section 15(b) of the Securities Exchange Act of 1934, Lawrence Maxwell McCoy is barred from participating in

¹ 17 C.F.R. § 201.360(d).

² *Lawrence Maxwell McCoy*, Initial Decision Rel. No. 569 (Feb. 26, 2014), 108 SEC Docket 07, 2014 WL 720787.

an offering of penny stock for ten years, including acting as any promoter, finder, consultant, agent, or other person who engages in activities with a broker, dealer, or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Lynn M. Powalski
Deputy Secretary