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| 12 | UNITED STATES DISTRI | ICT COURT | | | |
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| 14 | FOR THE SOUTHERN DISTRIC | Γ OF CALIFORNIA | | | |
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| 16 | SECURITIES AND EXCHANGE COMMISSION, | Civ. Action No. | | | |
| 17 | Districted | | | | |
| | Plaintiff, | | | | |
| 18 | - v | COMPLAINT | | | |
| 19 | : | and DEMAND FOR | | | |
| | : | JURY TRIAL | | | |
| 20 | PLATFORMS WIRELESS INTERNATIONAL : | | | | |
| 21 | CORP., WILLIAM C. MARTIN, CHARLES B. : | | | | |
| | NELSON, ROBERT D. PERRY, FRANCOIS M. : DRAPER, And VICTOR L. ZILLER, : | | | | |
| 22 | DRAI ER, And VICTOR L. ZILLER, | | | | |
| 23 | Defendants. | | | | |
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Plaintiff, the United States Securities and Exchange Commission, alleges as follows:

INTRODUCTION

- 1. Platforms Wireless International Corp, also known as Platforms International Corp. ("Platforms"), is a penny-stock corporation purportedly involved in providing wireless communications through airplane or blimp-based transmission equipment. Platforms has never had any revenues, income or customers, and has never created a product that is commercially viable, or that even exists. As of the date of this complaint, Platforms has approximately 500,000,000 outstanding shares of stock.
- 2. During 2000 and 2001, Platforms' officers and directors, the above-named individual Defendants, created the false impression that Platforms offered a commercially-viable product and possessed actual lucrative contracts with purchasers. Through a series of false press releases and false marketing newsletters, they initially claimed that Platforms possessed a product that used airplanes to carry wireless communications transmission equipment in order to facilitate wireless communications. Platforms never created such a product, and never possessed the capacity to create such a product, either through loans, working capital, or supply contracts.
- 3. These fraudulent press releases and newsletters either inflated or slowed the decline of Platforms' stock price, and the Defendants profited from this fraud.
- 4. Later, Platforms shifted its approach and claimed that it possessed a product that used blimps to carry wireless communications transmission equipment to provide wireless service.

 As with the airplane, Platforms never created such a product, and never possessed the capacity to create such a product.
- 5. These fraudulent press releases and newsletters either inflated or slowed the decline of Platforms' stock price, and the Defendants profited from this fraud.

- 6. During the period that Platforms was making materially false and/or misleading statements in an effort to manipulate the stock price, Platforms and its officers and directors were profiting by illegally selling the stock of Platforms, either directly or through nominees, and either directly to the public or in the secondary market.
- 7. This conduct violated Sections 5(a) and (c) of the Securities Act of 1933 ("Securities Act"), and Section 10(b)(5) of the Securities and Exchange Act of 1934 ("Exchange Act"), and Rule 10b-5 thereunder.

JURISDICTION AND VENUE

- 8. The Court has jurisdiction over this action pursuant to Sections 20(b), 20(d) and 22(a) of the Securities Act [Title 15 U.S.C. §§ 77t(b), 77t(d) and 77v(a)], and Sections 21(d)(3)(A), 21(e) and 27 of the Exchange Act [Title 15 U.S.C. §§ 78u(d)(3)(A), 78u(e) and 78aa].
- 9. In connection with the transactions, acts, practices, and courses of business alleged herein, Defendants, directly or indirectly, made use of the means and instrumentalities of interstate commerce, or of the mails, or of the facilities of a national securities exchange.
- 10. Venue is proper in this district pursuant to Section 22 of the Securities Act [Title 15 U.S.C. § 77v], and Section 27 of the Exchange Act [Title 15 U.S.C. § 78aa] because certain of the transactions, acts, practices and courses of conduct constituting violations of the laws alleged herein occurred within the Southern District of California.

DEFENDANTS

11. Platforms is an Oklahoma corporation headquartered in Los Angeles, California, that purports to be engaged in the design and manufacture of an airborne cellular telecommunications system. Platforms also maintained an office in San Diego. Platforms stock is not registered with the Commission, but was traded on the Over-the-Counter Bulletin Board until it was de-listed on

March 3, 2000, for failure to meet reporting requirements. It was later traded on the Pink Sheets, operated by The Pink Sheets, L.L.C.

- 12. William C. Martin, a.k.a. William Mercado, is a Peruvian citizen permanently residing in the United States. He has been Chairman and Chief Executive Officer of Platforms since March 2000. Prior to that time he served as a paid marketing consultant to Platforms and performed other functions.
- 13. Charles B. Nelson is a resident of Rancho Mirage, California. He was at all times pertinent to this complaint the Chief Financial Officer of Platforms and a member of the Board of Directors.
- 14. Robert D. Perry is a resident of Portland, Oregon. He was at all times pertinent to this complaint the President of Platforms. From November of 1998 through December of 1999 he was Vice President of Marketing and Sales at Platforms.
- 15. Francois M. Draper is a Canadian citizen who has maintained an apartment in La Jolla, California. He was Executive Vice President, Chief Operating Officer ("COO"), and Chief Technical Officer ("CTO") of Platforms from June 2000, through July 2001.
- 16. Victor L. Ziller is a Brazilian and Italian citizen residing in Missouri. He was at all times pertinent to this complaint a Vice President for Platforms.

RELATED PARTIES

17. InterMedia Marketing Company, a.k.a. InterMedia Video Marketing Company or InterMedia Company (collectively "InterMedia"), was, at all times pertinent to this complaint, a company wholly-owned and controlled by William Martin.

- 18. DRTV Unit Investment Trust was, at all times pertinent to this complaint, a
 California-based investment trust that sold "units," consisting of multiple stocks and/or warrants,
 to investors
- 19. Benefit Consultants was, at all times pertinent to this complaint, an unincorporated California entity affiliated with Charles Nelson.
- 20. Forrest Walworth Brown was the General Counsel of Platforms. He died in June of 2002.
- 21. Focus Partners, L.L.C., is an investor relations company headquartered in New York, New York. Focus Partners assisted Platforms in drafting and issuing press releases during all times pertinent to this complaint.

GENERAL ALLEGATIONS

Platforms is Created

- 22. In July of 1996, amended articles of incorporation were filed in Oklahoma to change the name of a penny-stock company called Flight Dynamics, Inc., to Platforms International Corporation. Platforms purported to have several products in development including the Airborne Relay Communications ("ARC") system.
- 23. Platforms claimed that the ARC system was an unmanned fixed-wing airplane that would fly up to 60,000 feet over a city and would receive and transmit wireless communications. Neither Flight Dynamics nor Platforms ever developed, constructed or sold the fixed-wing plane version of the ARC system, and neither company ever possessed any customers, sales or revenues associated with the fixed-wing plane version of the ARC system.

Platforms Officers And Directors

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24. By July of 1997, William C. Martin began consulting with Platforms either as an individual or through his wholly-owned company, InterMedia. Between July 30, 1998, and January 5, 2000, Martin and/or InterMedia received at least 2.4 million shares of Platforms for the marketing strategy services Martin claims to have provided. Martin sold these shares for approximately \$1,500,000.

- 25. On January 1, 2000, Martin became Platforms' Chief Executive Officer. For his services, he was to receive a base salary of \$300,000 and 5,500,000 shares of Platforms' stock at the end of a six-month term.
 - 26. In March 2000, Martin became Chairman of the Board of Platforms.
- 27. By early 2000, the following men held the following positions at Platforms: Martin was Chairman and Chief Executive Officer, Charles B. Nelson was the Chief Financial Officer, Robert D. Perry was President, and Victor L. Ziller was a Vice President.
- 28. By mid-2000, Francois M. Draper became the Executive Vice President, Chief Operating Officer and Chief Technical Officer.

The Fraudulent Scheme

A. The Defendants Prepare To Sell

29. On May 11, 2000, Martin, on behalf of Platforms, entered into a written agreement with DRTV Unit Investment Trust that caused DRTV to pay Platforms cash in exchange for shares and warrants. DRTV possessed the right to buy up to three \$250,000 blocks, each consisting of one million shares, and warrants for four million additional shares; Platforms retained the right to decrease the strike price or accelerate the expiration date on these warrants.

30. In a May 12, 2000 newsletter to investors, issued in an effort to encourage DRTV investors to vote to accept the written agreement between DRTV and Platforms, DRTV told investors that "[c]urrently they [Platforms] have a contract with Brazil to service the country. The contract will be announced shortly. Platforms expects their stock to increase greatly." As described below, by issuing fraudulent and/or misleading statements, the Defendants profited from this transaction with DRTV.

B. Platforms' Early Fraudulent Conduct

- 31. In a May 15, 2000, press release, Platforms announced "a landmark, \$330 million contract award from Americel S.A." Platforms claimed that it would provide up to five "... payload-equipped ARC System mission aircraft, and overall project and technology management resources." The press release touted the contract as conditioned only upon a successful demonstration in Brazil.
- 32. Platforms never possessed an ARC system, the necessary hardware or airplanes, the money to acquire them (the "contract" did not provide incremental funding), or agreements with suppliers to provide them. Thus, it was not in a position to perform pursuant to this purported contract. This information was not disclosed in the press release, making the press release materially false and/or misleading. Defendants knew, or were reckless in not knowing, that the press release was fraudulent.
- 33. In addition, the Americel "contract" was not a binding contract. The purported contract provided that, even if Platforms successfully performed a demonstration, "Americel, at its sole discretion, can elect to cancel its participation in the ARC System project." In addition, rather than provide up to \$300,000,000 to Platforms, the purported agreement provided that "[a]ll Platforms' fees and charges for the ARC System and related services shall be negotiated

according to the specific requirements of each ARC System Installation." Finally, the agreement required that "baseline terms and conditions and other responsibilities, rights and obligations of the Parties . . . shall be defined, negotiated, and finalized no later than June 15, 2000." No such agreement was ever finalized. Thus, there existed no agreement or contract. The press release did not disclose this information, which made Platforms' announcement of a contract award materially false and/or misleading. Defendants knew, or were reckless in not knowing, that the press release was fraudulent.

34. Typically, Platforms' process for the drafting, editing and issuing of a press release involved an initial draft by its investor relations firm, Focus Partners, and then reviewing and editing by Martin and any other Defendants quoted in the release, or with responsibility over subject matter in the release. Each of the individual Defendants is quoted in the press releases. None of the Defendants ever made any effort to correct any of the false and misleading press releases.

35. For several months, Platforms continued to make similar claims regarding the Americel "contract." For example, in a June 21, 2000 press release, Draper stated that "[o]ur contract with Americel . . . gives us a First-to-Market jump on the competition." Other press releases and DRTV newsletters touted similar materially false and/or misleading claims. Platforms' officers and directors knew or were reckless in not knowing that these press releases were materially false and/or misleading.

36. Following the May 15, 2000 press release, Platforms' stock jumped from \$.48 per share on May 11, to a high, on May 16, 2000, of \$.79 per share. On May 17, 2000, DRTV paid Platforms \$250,000 and, almost immediately thereafter, Platforms paid Martin's InterMedia company \$200,000. On July 6, 2000, DRTV again paid Platforms \$250,000. On August 8,

2000, Platforms, at Nelson's direction, issued approximately two million shares to DRTV's investors.

C. Platforms Shifts Tactics And Dumps More Stock

- 37. In an August 23, 2000 press release, Platforms announced that it had abandoned the airplane-based ARC System and, instead, offered a blimp-based ("Zer0Gravity AeroStructure") wireless communications platform. Through quotes from Martin, Perry, and Draper, the release characterized Platforms as currently possessing this new technology, and having available five different types of blimp-based platforms.
- 38. For example, Martin was quoted as stating that Platforms was "pleased to announce negotiations and program logistics for the implementation and deployment of our new family of airborne wireless communications infrastructures have been completed." Perry was quoted as claiming that "[t]he new family of ARC System Airborne Zer0Gravity AeroStructures consists of state-of-the-art Aerostat Airships and a combination of Aerostat Airships and High-altitude, Fixed Wing Support aircraft"
- 39. The press release touted a family of existing blimps that "provide uninterrupted wireless communications service coverage [that] is comprised of FIVE (5) System models." It then detailed five different models ranging from temporary, cost-effective systems, to permanent, full-coverage systems.
- 40. Platforms never possessed any such blimp-based wireless communications platform. In fact, at that time Platforms never possessed any hardware, planes or blimps, and that all it possessed was "the description and definition of how it would operate." Yet Platforms' press release touted the existence of a family of five blimps, which was materially false and/or

misleading. Defendants knew, or were reckless in not knowing, that the press release was fraudulent.

41. In early August 2000, Platforms began pressuring investors who acquired Platforms

41. In early August 2000, Platforms began pressuring investors who acquired Platforms warrants through the DRVT transactions to exercise their warrants. Platforms exerted pressure by using the "carrot" of reducing the exercise price of these warrants, and the "stick" of accelerating the expiration date. Many investors exercised their warrants. In DRTV newsletters personally edited by Martin, Platforms used the same fraudulent pitch employed in the August 23, 2000 press release, and made other false claims.

42. Platforms instructed checks be payable to Platforms and, in all, collected approximately \$709,888. Platforms, however, never received these monies. Instead, the checks were deposited in accounts owned by Corporate Solutions Group, Inc., an entity purported to be controlled by DRTV. After retaining approximately one-third of the money, Corporate Solutions Group funneled the rest of this money into bank accounts controlled by Martin or another Corporate Solutions Group account.

D. Platforms Creates The False Impression Of Legitimacy

- 43. By the summer of 2000, Platforms needed to keep its stock price high to earn just enough working capital to continue to support its fraudulent stock-dumping scheme. To that end, it approached Composite Optics, Inc. ("COI"), a *bona fide* composite company, to help it perform a demonstration of the ARC system in Brazil.
- 44. COI's price for preparing the antenna payload part of the ARC system was almost \$1.6 million. In June of 2000, Martin authorized work worth up to \$200,000 toward the demonstration. However, Platforms lacked the financial ability to follow this project through to

the Brazilian demonstration: as of June 30, 2000, the Platforms bank account balance was less than \$3,5000, and it possessed no funding source.

45. Despite its inability to fund the COI venture, Platforms touted its existence in a September 6, 2000 press release. It announced to investors "a strategic alliance with . . . [COI] for the commercial manufacturing of ARC System Airborne Wireless communications payloads and antennas. . . ." According to COI, however, a "strategic alliance" never existed. Indeed, Platforms' second progress payment check bounced, temporarily halting any progress. Thus, Platforms' September 6, 2000, press release was materially false and/or misleading, and Defendants knew, or were reckless in not knowing, that the press release was fraudulent.

E. <u>Platforms Illegally Distributes Unregistered Stock</u>

46. In the fall of 2000, the Defendants continued to manipulate Platforms' stock price and capitalize upon that fraud. In a September 19, 2000 press release, Draper claimed "excellent" progress upon the ARC system, and that its "performance capabilities are surpassing expectations." Further, Martin claimed that Platforms had revised its "sales and marketing projections to \$1 billion in ARC System contracts by the end of FYI June 30, 2001." However, little or no further progress had been made upon the ARC system, and Platforms had no reasonable expectation of contracts in the one billion dollar range within nine months – at that point, it did not possess a single binding contract. These claims were materially false and/or misleading, and Defendants knew, or were reckless in not knowing, that the statements were fraudulent.

47. Four days later, on September 25, 2000, Platforms directed its transfer agent,
Corporate Stock Transfer, to issue twelve million shares of unrestricted stock. The request,
drafted by Forrest Walworth Brown, Platforms' general counsel at the time, stated that the stock

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had been "beneficially owned" by Martin's company, InterMedia, but never issued to it. It claimed no transferee was an affiliate of the company, yet directed nine million shares to Benefit Consultants, an entity associated with Nelson, one million to Draper, one million to Platforms' purported website manager, 500,000 to Platforms' press release consulting company, and 500,000 to Defendant Perry's wife, Karen Perry.

- 48. The proceeds from the Benefits Consultants shares were distributed to Platforms, Nelson, Brown (Platforms' General Counsel), Perry, and Nelson Wong (Platforms' comptroller).
- 49. Draper deposited his shares in a Canadian brokerage account and gradually sold them. Draper distributed part of the proceeds of those sales to Perry.
- 50. Finally, in January 2001, Platforms began a renewed effort to market and sell shares directly to investors using materially false and/or misleading sales practices. This scheme, using a Private Placement Memorandum, made essentially the same claims that appeared in the press releases touting a functioning ARC system and the existence of lucrative contracts. Defendants knew, or were reckless in not knowing, that these claims were fraudulent. This private placement scheme raised approximately \$1,650,000. Platforms and various contractors and salespeople shared the proceeds.

F. Platforms' Final Push For Cash

51. In the winter of 2000 and spring of 2001, Platforms' officers and directors continued their attempt to paint Platforms as a legitimate company in order to bolster their fraudulent stock trading scheme. To that end, they began talks with Worldwide Aeros Corporation for the purchase of a blimp. A December 4, 2000 "letter of engagement," signed by Draper, purportedly is evidence of Platforms' attempts to acquire the blimp, yet that letter fails identify any specifics such as price. In addition, it requires that the "details . . . will be mutually agreed to in a formal

Contract Agreement to be signed on or prior to December 30, 2000." No such agreement was ever reached.

- 52. Despite the absence of a contract, in a February 2, 2001 press release, Platforms announced a "Strategic Partnership Contract with Worldwide Aeros Corp." for a blimp to "carry the ARC System Airborne Communications Payload in the Americal System demonstration scheduled to take place in Brazil in the second quarter of 2001." Because no contract existed, this statement was materially false and/or misleading, and Defendants knew, or were reckless in not knowing, that the statement was fraudulent.
- 53. Three days later, on February 5, 2001, Platforms' attorney, Brown, sent another letter to Platforms' transfer agent directing that 5.45 million additional shares be issued to the Benefit Consultants' account (the Nelson company) at the Travis Morgan brokerage firm. The letter also directed that Draper be issued an additional two million shares, which Draper then deposited in his Canadian brokerage account. To foster the sales of these shares, Platforms continued to make fraudulent and/or misleading statements about its contracts and capabilities. Defendants knew, or were reckless in not knowing, that the statements were fraudulent.
- 54. On March 5, 2001, Platforms issued a press release touting a "demonstration" bearing the caption: "Floating Three Miles Above Ground, Platforms Wireless International's New Airborne Relay Communications Systems Proves to Bring Affordable and Flexible Wireless Voice & Data to Rural Markets." The press release continued, "Floating like a massive World War II barrage balloon with an underbelly bulge large enough to hold nearly 1500-pounds worth of antennas and sophisticated communications hardware, the new [ARC System] is poised to be the future communications infrastructure platform for cellular and wireless data." It claimed that "[t]his demonstration today proved that the ARC System payload is fully capable of handling up

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to 500,000 cellular subscribers " Martin was quoted as claiming that the ARC System "is housed in a 150-foot long 'Zeppelin-like' airship that is tethered to a fixed ground control station." Platforms' press release further claimed that "[f]irst commercial orders are expected to take place this year from foreign countries, such as Brazil."

- 55. The Defendants knew, or were reckless in not knowing, that the press release was materially false and/or misleading in several ways. First, it created the impression that the demonstration involved a tethered helium blimp floating above the ground. It did not. Instead, it featured a crane hoisting antennas about 20 feet above the ground.
- 56. Next, it suggested that the demonstration proved the capability of handling one-half of one million cellular calls. It did not. Instead, it showed, at most, that it could transmit a single simulated call down a short fiber-optic cable.
- 57. Additionally, it created the impression that the system would be commercially operable in the coming twelve months in several countries. It would not. Instead, Platforms did not possess a single airship, and had no financial means or contracts to obtain one. Additionally, it did not possess a single binding contract with a purchaser the June 15, 2000 deadline to reach a binding agreement with Americel had long-since expired without an agreement. Thus, the statement was materially false and/or misleading.
- 58. The purported demonstration was held in San Diego, California, not Brazil. It consisted of antennae suspended by a crane above a stage. A single electronic signal was sent to the antennae, "processed," and wired down a fiber optic cable. The result was a jagged line appearing upon a computer screen. Although the demonstration was held in a chamber meant to mimic distance between the signal's origination and the antennae, it did not involve an actual

cellular call, and certainly not multiple calls, it did not involve a blimp, and it did not involve a 15,000-long fiber optic cable.

59. A similarly materially false and/or misleading press release was issued on March 8, 2001. In that press release, Draper was quoted as claiming "[t]his System is ready to go into commercial service in the state of Goias [Brazil], and has been configured to service up to 125,000 subscribers." Martin also claimed the ARC System's communications capability to be "fully operational and ready for commercial delivery." Again, as the Defendants knew, or were reckless in not knowing, the statements were untrue as none of Platforms' circumstances had changed.

60. During the period that Platforms was issuing these false and/or misleading press releases, the Benefits Consultants shares issued pursuant to Platforms' February 5, 2001 direction continued to be gradually sold for the benefit of several Defendants, and Draper continued to gradually sell his shares and share the proceeds with Perry.

G. The Scheme Comes Undone

- 61. In May of 2001, Platforms attempted to register its stock with the Commission. Its Form 10-SB submission contained many of the same materially false and/or misleading statements described above. After it was informed by Commission staff that the staff was considering seeking authorization from the Commission to institute administrative proceedings to deny the registration, Platforms withdrew its registration application.
- 62. Upon information and belief, Platforms never conducted a demonstration of the ARC System in Brazil. In addition, according to statements appearing on Platforms' website, it has yet to obtain a single ratified contract for the ARC System, and has never delivered an ARC System. Despite this, it continues to tout its fictitious ARC system product on its website.

63. Upon information and belief, approximately 500,000,000 shares of Platforms are outstanding. Defendants collectively possess approximately 250,000,000 of those shares.

FIRST CLAIM

OFFER AND SALE OF UNREGISTERED SECURITIES

(Violations of Section 5(a) and (c) of the Securities Act Against Defendants Platforms, Martin and Draper)

- 64. Paragraphs 1 through 63 are realleged and incorporated by reference.
- 65. As set forth more fully above, Defendants, directly or indirectly, by use of the means or instrumentalities of interstate commerce or by use of the mails and of the facilities of a national securities exchange, knowingly and recklessly sold, carried or caused to be sold or carried unregistered securities.
- 66. By reason of the foregoing, Defendants have violated Section 5(a) and (c) of the Securities Act of 1933 [Title 15 U.S.C. §§ 77(e)(a) and (c)].

SECOND CLAIM

FRAUD IN CONNECTION WITH THE PURCHASE OR SALE OF SECURITIES (Violations of Section 10(b) of the Exchange Act and Rule 10b-5 Against All Defendants)

- 67. Paragraphs 1 through 66 are realleged and incorporated by reference.
- 68. As set forth more fully above, Defendants, directly or indirectly, by use of the means or instrumentalities of interstate commerce or by use of the mails and of the facilities of a national securities exchange, knowingly and recklessly, in connection with the purchase or sale of securities, have: a) employed devices, schemes, or artifices to defraud; b) have made untrue statements of material facts or omitted material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or c) have engaged in acts, practices, or courses of business which operate or would operate as a fraud or deceit upon any person.

69. By reason of the forgoing, Defendants have violated Section 10(b) of the Exchange 1 Act [Title 15 U.S.C.\§ 78)j)(b)], and Rule 10b-5 thereunder [17 C.F.R.\§ 240.10b-5]. 2 3 PRAYER FOR RELIEF 4 WHEREFORE, the Commission respectfully requests that this Court enter an Order: 5 A. Permanently enjoining Defendants from future violations of Section 10(b) of the 6 Exchange Act [Title 15 U.S.C.\\$ 78)j)(b)] and Rule 10b-5 thereunder [17 C.F.R.\\$ 240.10b-5], 7 В. Permanently enjoining Defendants Platforms, Martin and Draper from future violations 8 of Sections 5(a) and (c) of the Securities Act [Title 15 U.S.C. §§ 77(e)(a) and (c)]; 10 C. Pursuant to Section 21(d)(3) of the Exchange Act [Title 15 U.S.C. § 78u(d)(3)], directing 11 Defendants to pay civil penalties; 12 D. Pursuant to Section 21(d)(6) [15 U.S.C.§ 78(u)(d)(6)] of the Exchange Act, barring 13 Defendants from participating in an offering of penny stock; 14 Pursuant to Section 21(d)(2) [15 U.S.C. § 78u(d)(2)] of the Exchange Act, barring E. 15 Defendants from serving as officers or directors of any public company; 16 17 F. Requiring Defendants to disgorge any profits and gains realized as a result of their illegal 18 conduct, with prejudgment interest; 19 G. Permanently enjoining Defendants from profiting from the future sale or distribution of 20 any shares of Platforms' stock or derivatives thereof; and 21 H. Granting such further relief as this Court may deem just and appropriate. 22 23 24 25 26 27

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