

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF GEORGIA  
ATLANTA DIVISION**

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**SECURITIES AND EXCHANGE  
COMMISSION,**

**Plaintiff, : Civil Action No.**

**v.**

**THOMAS D. MELVIN, JR., MICHAEL  
S. CAIN, JOEL C. JINKS and PETER C.  
DOFFING,**

**Defendants.**

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**COMPLAINT FOR INJUNCTIVE RELIEF**

Plaintiff, Securities and Exchange Commission (the “Commission”), files its complaint and alleges that:

**OVERVIEW**

1. This litigation involves an insider trading scheme in which Thomas D. Melvin, Jr. (“Melvin”), a Griffin, Georgia based CPA, disclosed material non-public information about the pending tender offer for Chattem, Inc. (“Chattem”) securities to four individuals, including defendants Michael S. Cain (“Cain”) and Joel C. Jinks (“Jinks”). Those four individuals and six others, including defendant

Peter C. Doffing (“Doffing”), traded in the securities of Chattem based on that material non-public information, profiting by more than \$550,000.

2. On December 21, 2009, Sanofi-Aventis (“Sanofi”), a French pharmaceutical company, announced its intent to make a tender offer for Chattem, a Tennessee-based distributor of over-the-counter pharmaceutical products, at the price of \$93.50 per share (“Announcement”). Shares of Chattem closed 32.60% higher on the day of the Announcement than the prior trading day’s close of \$69.98 and volume increased more than 3,000% to 10.3 million shares.

3. In early December 2009, several weeks before the Announcement, an independent board member of Chattem who owned Chattem options that would automatically exercise in the event of an ownership change at Chattem, initiated a series of confidential conversations and meetings with his longtime accountant, Melvin, to discuss potential methods of ameliorating the effect of an acquisition of Chattem on his tax liability.

4. The Chattem board member told Melvin sufficient facts such that, given Melvin’s knowledge of the board member’s affairs, Melvin would have clearly known that the board member was discussing Chattem.

5. Melvin and the Chattem board member also discussed the price impact of the tender offer on the board member's options.

6. Melvin misappropriated material non-public information regarding the impending tender offer for Chattem securities.

7. Within days of his first meeting with the board member, Melvin disclosed material non-public information about the impending tender offer to four individuals, including Jinks and Cain. Those four individuals traded in Chattem securities based on the material non-public information disclosed by Melvin and tipped other individuals, including Doffing, who also traded.

8. Defendants have engaged and, unless restrained and enjoined by this Court, will continue to engage in acts and practices that constitute and will constitute violations of Sections 10(b) and 14(e) of the Securities Exchange Act of 1934 ("Exchange Act") [15 U.S.C. §§ 78j(b) & 78n(e)] and Rules 10b-5 and 14e-3 thereunder [17 C.F.R. §§ 240.10b-5 & 240.14e-3].

### **JURISDICTION AND VENUE**

9. The Commission brings this action pursuant to Sections 21(d) and 21(e) of the Exchange Act [15 U.S.C. §§ 78u(d) & 78u(e)] to enjoin Defendants from engaging in the transactions, acts, practices, and courses of business alleged in

this complaint, and transactions, acts, practices, and courses of business of similar purport and object, for civil penalties and for other equitable relief.

10. This Court has jurisdiction over this action pursuant to Sections 21(d), 21(e), and 27 of the Exchange Act [15 U.S.C. §§ 78u(d), 78u(e), & 78aa].

11. Defendants, directly and indirectly, made use of the mails, and the means and instrumentalities of interstate commerce in connection with the transactions, acts, practices, and courses of business alleged in this complaint.

12. Certain of the transactions, acts, practices, and courses of business constituting violations of the Exchange Act occurred in the Northern District of Georgia. Specifically, Melvin disclosed the material non-public information to Cain, Jinks and two other individuals in the Northern District of Georgia, and most of the individuals who traded based on the material non-public information disclosed by Melvin executed their trades in Chattem securities in the Northern District of Georgia. Moreover, all of the defendants are residents of the Northern District of Georgia.

13. Defendants, unless restrained and enjoined by this Court, will continue to engage in the transactions, acts, practices, and courses of business

alleged in this complaint, and in transactions, acts, practices, and courses of business of similar purport and object.

### **THE DEFENDANTS**

14. **Thomas D. Melvin, Jr.**, 45, a resident of Griffin, Georgia, is a principal at Melvin, Rooks, and Howell PC (“MRH”), an accounting firm headquartered in Griffin. He is a CPA who has been licensed in Georgia since 1993.

15. **Michael S. Cain**, 43, a resident of Griffin, Georgia, has been a registered representative associated with a Commission-registered broker-dealer, since November 2009. Melvin has been Cain’s accountant for over 15 years.

16. **Joel C. Jinks**, 51, a resident of Griffin, Georgia and one-time candidate for local sheriff, works as a general contractor. Melvin is Jinks’ longtime accountant and a close friend of Melvin’s.

17. **Peter C. Doffing**, 46, is an insurance broker who resides in Milner, Georgia, a suburb of Griffin. Since November 2009, Doffing has been employed at an insurance broker, which provides insurance and risk management services.

## RELEVANT ENTITIES

18. **Chattem, Inc.** had, for over 125 years, manufactured and sold health and beauty products, toiletries, proprietary drugs and dietary supplements. By 2009 it was one of the largest distributors of over-the-counter pharmaceutical products in the world. Its product line included Cortizone 10, Unisom, Gold Bond, Aspercreme and IcyHot. Chattem's shares traded on the NASDAQ as CHTT.

19. **Sanofi-Aventis**, a French pharmaceutical company, describes itself as a "diversified global healthcare company engaged in the research, development, manufacture and marketing of healthcare products. [Its] business includes pharmaceuticals, comprising prescription drugs, consumer healthcare and generics; vaccines and animal health." American depository shares of this Paris-based company trade on the NYSE under the symbol SNY.

20. On December 21, 2009, Sanofi announced that it intended to make a tender offer for all of the shares of Chattem at \$93.50 per share, a 32.60% premium over the prior trading day's close. The transaction was approved and became effective March 11, 2010, with Chattem subsequently delisting and deregistering thereafter.

## **OTHER TRADERS**

21. **R. Jeffrey Rooks**, 46, a resident of Griffin, Georgia, is a principal at MRH. He is a CPA who has been licensed in Georgia since 1992.

22. **C. Roan Berry**, 44, a resident of Jackson, Georgia, founded EnviroTech Environmental Services, Inc. (“EnviroTech”) in 1996 and remains its majority owner. Melvin has been Berry’s and EnviroTech’s accountant for over 10 years, and Berry and Melvin are friends.

23. **Ashley J. Coots**, 35, resides in Jackson, Georgia, next door to Berry. He worked as the finance manager at a car dealership with Casey D. Jackson for six years until November 2009 when he began working for an insurer that provides services to car dealerships. Melvin has been his accountant since approximately 2005.

24. **Casey D. Jackson**, 43, is an Atlanta, Georgia, resident who, along with his family, owns a number of car dealerships in metropolitan Atlanta. Coots was employed from 2004 until November 2009 as the finance manager at a dealership managed by Jackson.

## **BACKGROUND OF SANOFI'S TENDER OFFER TO CHATTEM**

25. On September 10, 2009, the CEOs of Sanofi and Chattem met to discuss “potential strategic relationships” between their companies.

26. By mid-November 2009, Sanofi had informed Chattem that it was “interested in acquiring Chattem . . . for a price in the range of \$85.00 – \$90.00 per share in cash” and Chattem had responded that although it was “willing to consider a potential transaction, there would need to be a meaningful improvement in the price offered.”

27. By the end of that month the companies had retained financial advisors and legal counsel, executed confidentiality and exclusivity agreements, held “telephonic due diligence meetings”, and were negotiating the terms of an agreement that provided for Sanofi to “pursue a two-step transaction in which a tender offer would be followed by a merger.”

28. On December 1, 2009, senior members of both entities’ management teams met “to conduct face-to-face due diligence meetings.”

29. Before the markets opened on December 21, 2009, Chattem announced that it had entered into a definitive agreement to be acquired by Sanofi.



30. Under that agreement, Sanofi agreed to make a \$1.9 billion tender offer for 100% of Chattem's outstanding shares, at a share price of \$93.50 per share. The acquisition price represented a 32.60% premium above the closing price of \$69.98 on the prior trading day, Friday, December 18, 2009.

31. On December 21, 2009, Chattem's share price closed at \$93.02 and trading volume increased by almost 3,270% to 10.3 million shares.

### **DISCLOSURE OF MATERIAL NON-PUBLIC INFORMATION**

32. In November 2009, the members of Chattem's board of directors were advised of Sanofi's serious interest in acquiring Chattem. The board knew that as of November 20, 2009, Sanofi had formally notified Chattem in writing of its willingness to purchase all outstanding shares of Chattem at a price of at least \$90 per share, and that Chattem had retained various counsel and investment advisers to assist in the process.

33. In December 2009, one of the members of Chattem's board of directors had a series of conversations and meetings with his longtime accountant, Melvin. This board member, who owned approximately 50,000 Chattem options that would automatically be exercised in the event of an ownership change at Chattem, initiated these discussions in order to obtain Melvin's advice on

mitigating the personal tax liability that would accompany Sanofi's tender offer and the forced exchange of his holdings.

34. During these conversations and meetings, the board member made clear to Melvin that the topic of discussion was confidential. Both the board member and Melvin understood that the subject of the conversation was confidential and that the board member was disclosing the information solely for purposes of obtaining tax advice. The board member discussed with Melvin that the board member's options would likely increase in value by approximately \$20 to \$25 in the near future.

35. Melvin, who had been this board member's accountant for many years, was aware of this board member's role on the Chattem board and was aware of the unexercised Chattem options that this board member possessed.

36. Melvin knew that the board member was discussing Chattem when the board member disclosed material non-public information about the impending tender offer.

**MELVIN'S MISAPPROPRIATION OF  
MATERIAL NON-PUBLIC INFORMATION**

37. Melvin is licensed as a CPA registered with the Georgia Board of Accountancy.

38. The Chattem board member was a client of Melvin and MRH, and as a client, Melvin owed the Chattem board member a duty of confidentiality.

39. The Chattem board member disclosed material non-public information about the pending tender offer for Chattem securities to Melvin solely to obtain professional services.

40. The Chattem board member disclosed material non-public information about the pending tender offer for Chattem securities to Melvin with the expectation that Melvin would keep the information confidential.

41. Pursuant to the Georgia State Board of Accountancy Code of Professional Conduct Rule 20-12-.11, Melvin could “not without the consent of his client disclose any confidential information pertaining to his client obtained in the course of performing professional services.”

42. The Chattem board member did not consent to Melvin's disclosing the material non-public information about the pending tender offer for Chattem securities.

43. Disregarding the duty of confidentiality owed to his client and imposed on him by the Georgia State Board of Accountancy's Code of Professional Conduct, Melvin misappropriated the material non-public information disclosed to him by his client, a Chattem board member, and disclosed that material non-public information to Cain, Jinks, Rooks, and Berry.

44. Cain traded in Chattem securities based on the misappropriated information disclosed to him by Melvin. Cain also tipped Doffing and one other individual, both of whom traded in Chattem securities based on the information misappropriated by Melvin and disclosed to them by Cain.

45. Jinks traded in Chattem securities based on the misappropriated information disclosed to him by Melvin. Jinks also tipped one other individual, who traded in Chattem securities based on the information misappropriated by Melvin and disclosed to him by Jinks.

46. Berry traded in Chattem securities based on the misappropriated information disclosed to him by Melvin. Berry also tipped Coots, who tipped

Jackson and one other individual. Coots traded in Chattem securities based on the information misappropriated by Melvin and disclosed to Coots by Berry. Jackson and the other individual traded in Chattem securities based on the information misappropriated by Melvin and disclosed to them by Coots.

47. Rooks traded in Chattem securities based on the misappropriated information disclosed to him by Melvin. Rooks also tipped one other individual, who traded in Chattem securities based on the information misappropriated by Melvin and disclosed to him by Rooks.

48. Melvin is responsible for the trading of at least 10 individuals in Chattem securities based on material non-public information that Melvin misappropriated from a Chattem board member.

**Melvin discloses material non-public information to Cain**

49. Melvin called Cain within an hour of his Friday, December 4, 2009, discussion with the board member. Melvin advised Cain of the pending tender offer for Chattem securities. Cain began purchasing Chattem later in the day after his call with Melvin.

50. Melvin told Cain that Chattem was being acquired by another company in the near future.

51. Melvin told Cain that the purchase price for Chattem would be approximately \$90 per share.

52. Melvin told Cain that the source of the information about the pending acquisition of Chattem was a board member who was a client of Melvin's.

53. Cain knew or was reckless in not knowing that the information disclosed to him by Melvin about the pending tender offer for Chattem securities was material non-public information.

54. Melvin received a benefit from disclosing the material non-public information to Cain in the form of furthering both his personal and professional relationship with Cain.

55. Cain's first purchase of Chattem securities, \$51,222.30, was his largest single purchase of stock in 2009.

56. Prior to purchasing Chattem stock on December 4, 2009, Cain had not purchased a security since May 28, 2009.

57. On December 11, 2009, Melvin called Cain at 11:14 a.m., and Cain purchased additional Chattem securities later that afternoon.

58. Between December 4 and December 15, 2009, Cain purchased 1,500 shares of Chattem for a total principal cost of \$102,658.80.

59. There was only one other time in 2009 when Cain invested over \$100,000 in a single security.

60. Cain purchased Chattem securities based on the material non-public information about the pending tender offer for Chattem securities disclosed to him by Melvin.

61. After the Announcement, Cain sold his Chattem securities for a profit of \$36,680.10.

**Cain tips Doffing and one other**

62. Doffing and Cain are friends. The Doffing and Cain families travel together, and the Doffing and Cain children attend the same small parochial school.

63. Doffing is a volunteer for multiple charities organized by Cain.

64. Between December 4, 2009 and December 9, 2009, Cain advised Doffing of the pending tender offer for Chattem securities.

65. Cain told Doffing that Chattem was being acquired by another company in the near future.

66. Cain told Doffing that the purchase price for Chattem would be approximately \$90 per share.

67. Cain told Doffing that the source of the information about the pending acquisition of Chattem was a board member.

68. Doffing knew or was reckless in not knowing that the information disclosed to him by Cain about the pending tender offer for Chattem securities was material non-public information.

69. Cain received a benefit from disclosing material non-public information about Chattem to Doffing in the form of furthering his personal relationship with Doffing.

70. On December 9, 2009, Cain and Doffing exchanged six text messages that were followed by a text message from Cain to Doffing at 7:48 a.m. the next morning, December 10, 2009.

71. Doffing purchased 700 shares of Chattem in his 401(k) less than four hours after receiving the text from Cain.

72. In order to make this purchase of Chattem equities in his 401(k) account, Doffing liquidated an existing position at a \$121,000 loss.

73. On December 11, 2009, Melvin called Cain at 11:14 a.m. and Cain purchased Chattem later that afternoon. Before he initiated the trade, however, Cain called Doffing at 11:47 a.m.



74. To purchase option contracts for Chattem, Doffing transferred approximately \$25,000 to his TD Ameritrade account via ACH on Friday, December 11, 2009, hours after he spoke with Cain.

75. Unaware that an ACH would take three business days to clear, he started calling TD Ameritrade at approximately 6:10 on the morning of December 15, 2009.

76. Informed that he could not begin trading because his funds had not cleared, Doffing called TD Ameritrade multiple times that morning, escalating his calls until he found personnel at TD Ameritrade that would contact his personal bank to vouch for the funds and allow him to trade.

77. As soon as the transfer cleared on December 15, 2009, Doffing used the funds to purchase January 70 call options for Chattem. The January 70 call options were out-of-the-money call options.

78. Three days later, following a subsequent conversation with Cain, at a point in time when his TD Ameritrade account had a negative cash balance of (\$6,500), Doffing purchased even further out-of-the-money January 80 call options.

79. Doffing purchased Chattem securities based on the material non-public information about the pending tender offer for Chattem securities disclosed to him by Cain.

80. After the Announcement, Doffing sold his Chattem securities for a profit of \$378,979.32.

81. Cain caused another individual to purchase 250 shares of Chattem stock for a purchase price of \$17,269.53 based on the material non-public information disclosed to Cain by Melvin.

82. Cain received a benefit from causing this individual to trade in Chattem securities in the form of furthering his personal relationship with this individual.

83. After the Announcement, the individual tipped by Cain sold his shares of Chattem stock for a profit of \$5,877.35.

**Melvin discloses material non-public information to Jinks**

84. Jinks is one of Melvin's closest friends.

85. Melvin called Jinks, within two hours of his Friday, December 4, 2009 discussion with the board member. Melvin advised Jinks of the pending tender offer for Chattem securities.

86. Melvin told Jinks that Chattem was being acquired by another company in the near future.

87. Melvin told Jinks that the purchase price for Chattem would be approximately \$90 per share.

88. Melvin told Jinks that the source of the information about the pending acquisition of Chattem was a board member who was a client of Melvin's.

89. Jinks knew or was reckless in not knowing that the information disclosed to him by Melvin about the pending tender offer for Chattem securities was material non-public information.

90. Melvin received a benefit from disclosing the material non-public information to Jinks in the form of furthering his professional and personal relationship with Jinks.

91. On December 11, 2009, Jinks purchased 1,000 shares of Chattem for a total principal cost of \$67,959.35.

92. Other than purchasing shares of one of his former employers in his 401(k), Jinks made only two other equity purchases in the preceding five years, with his purchase of Chattem being by far the largest.

93. Jinks purchased Chattem securities based on the material non-public information about the pending tender offer for Chattem securities disclosed to him by Melvin.

94. After the Announcement, Jinks sold his Chattem securities for a profit of \$24,337.43.

**Jinks tips another individual**

95. Jinks caused another individual to purchase 1,000 Chattem January 70 call options at a principal cost of \$1,300 based on the material non-public information disclosed to Jinks by Melvin.

96. Jinks caused that same individual to purchase 1,000 Chattem January 75 call options at a principal cost of \$300 based on the material non-public information disclosed to Jinks by Melvin.

97. Jinks received a benefit from causing this individual to trade in Chattem securities in the form of furthering his personal and professional relationship with the individual.

98. After the Announcement, the individual tipped by Jinks sold his Chattem securities for a profit of \$38,802.71.

**Melvin discloses material non-public information to Rooks**

99. Rooks and Melvin were partners at MRH.

100. On or about Monday, December 7, 2009, Melvin told Rooks that a client, who was on the board of Chattem, had disclosed that Chattem was going to be acquired by another company for approximately \$90 per share.

101. Melvin told Rooks that Chattem was being acquired by another company in the near future.

102. Melvin told Rooks that the purchase price for Chattem would be approximately \$90 per share.

103. Melvin told Rooks that the source of the information about the pending acquisition of Chattem was a board member who was a client of Melvin's.

104. Rooks knew or was reckless in not knowing that the information disclosed to him by Melvin about the pending tender offer for Chattem securities was material non-public information.

105. Melvin received a benefit from disclosing the material non-public information to Rooks in the form of furthering his professional relationship with Rooks.

106. Rooks purchased \$16,000 in shares of Chattem stock based on the material non-public information about the pending tender offer for Chattem securities disclosed to him by Melvin.

107. After the Announcement, Rooks sold his shares of Chattem stock for a profit of \$6,020.39.

**Rooks tips another individual**

108. Rooks caused another individual to purchase 725 shares of Chattem stock for a purchase price of \$49,118.75 based on the material non-public information disclosed to him by Melvin.

109. Rooks received a benefit from causing this individual to trade in Chattem securities in the form of furthering his personal relationship with the individual.

110. After the Announcement, the individual tipped by Rooks sold his shares of Chattem stock for a profit of \$12,461.75.

**Melvin discloses material non-public information to Berry**

111. Melvin and Berry are close friends.

112. On or about Friday, December 4, 2009, after meeting with the Chattem board member, Melvin called Berry and advised him of the pending tender offer for Chattem securities.

113. Melvin told Berry that Chattem was being acquired by another company in the near future.

114. Melvin told Berry that the purchase price for Chattem would be approximately \$90 per share.

115. Melvin told Berry that the source of the information about the pending acquisition of Chattem was a board member who was a client of Melvin's.

116. Berry knew or was reckless in not knowing that the information disclosed to him by Melvin about the pending tender offer for Chattem securities was material non-public information.

117. Melvin received a benefit from disclosing the material non-public information to Berry in the form of furthering his personal and professional relationship with Berry.

118. On Monday, December 7, 2009, Berry purchased 1,700 shares of Chattem for a total principal cost of \$117,090.29.

119. Berry purchased the Chattem securities in a corporate account he controlled in the name of EnviroTech.

120. The investment in Chattem represented a historically disproportionate concentration of 13.4% of the total account.

121. Prior to the December 7, 2009, purchase of Chattem shares, the last purchase in the account of \$100,000 or more occurred in 2005.

122. Berry purchased Chattem securities based on the material non-public information about the pending tender offer for Chattem securities disclosed to him by Melvin.

123. After the Announcement, Berry sold his shares of Chattem stock for a profit of \$41,859.71.

#### **Berry tips Coots**

124. Berry and Coots are next-door neighbors.

125. Berry advised Coots of the pending tender offer for Chattem securities.

126. Berry told Coots that Chattem was being acquired by another company in the near future.



127. Berry told Coots that the purchase price for Chattem would be approximately \$90 per share.

128. Berry told Coots that the source of the information about the pending acquisition of Chattem was a board member who was a client of Melvin's.

129. Coots knew or was reckless in not knowing that the information disclosed to him by Berry about the pending tender offer for Chattem securities was material non-public information.

130. Berry received a benefit from disclosing the material non-public information to Coots in the form of furthering his personal relationship with Coots.

131. Between December 10 and December 14, 2009, Coots purchased 540 shares of Chattem for a total principal cost of \$37,136.20, based on the material non-public information Berry disclosed to Coots.

132. After the announcement, Coots sold his Chattem shares for a profit of \$13,231.80.

**Coots tips Jackson and one other**

133. Coots was the finance manager at a dealership managed by Jackson between 2004 and November 2009.

134. Coots told Jackson that Chattem was going to be purchased and that the price would rise to approximately \$90 per share.

135. Coots received a benefit from disclosing the material non-public information to Jackson in the form of furthering his professional relationship with Jackson.

136. Jackson knew or was reckless in not knowing that the information disclosed to him by Coots about the pending acquisition was material non-public information.

137. On December 14, 2009, Jackson purchased 100 shares of Chattem for a total principal cost of \$6,890 based on the material non-public information Coots disclosed to Jackson.

138. After the Announcement, Jackson sold his shares of Chattem for a profit of \$2,369.78.

139. Coots caused another individual to purchase 165 shares of Chattem stock for a purchase price of \$11,193.77 based on the material non-public information disclosed to him by Berry.

140. Coots received a benefit from causing this individual to trade in Chattem securities in the form of furthering his personal and professional relationship with the individual.

141. After the Announcement, the individual tipped by Coots sold his shares of Chattem stock for a profit of \$4,128.63.

### **COUNT I—INSIDER TRADING**

#### **Violations of Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)]and Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5]**

142. Paragraphs 1 through 141 are hereby re-alleged and are incorporated herein by reference.

143. During December 2009, Defendants, in connection with the purchase and sale of securities described herein, by the use of the means and instrumentalities of interstate commerce and by use of the mails, directly and indirectly:

- a. employed devices, schemes, and artifices to defraud;
- b. made untrue statements of material facts and omitted to state material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; and

c. engaged in acts, practices, and courses of business which would and did operate as a fraud and deceit upon the purchasers of such securities, all as more particularly described above.

144. Defendants knowingly, intentionally, and/or recklessly engaged in the aforementioned devices, schemes and artifices to defraud, made untrue statements of material facts and omitted to state material facts, and engaged in fraudulent acts, practices and courses of business. In engaging in such conduct, Defendants acted with scienter, that is, with an intent to deceive, manipulate or defraud or with a severely reckless disregard for the truth.

145. By reason of the foregoing, Defendants, directly and indirectly, have violated and, unless enjoined, will continue to violate Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5].

## **COUNT II—INSIDER TRADING**

### **Violations of Section 14(e) of the Exchange Act [15 U.S.C. § 78n(e)]and Rule 14e-3 thereunder [17 C.F.R. § 240.14e-3]**

146. Paragraphs 1 through 141 are hereby re-alleged and are incorporated herein by reference.

147. By December 4, 2009, substantial steps had been taken to commence a tender offer for the securities of Chattem by Sanofi-Aventis, including, among others: (1) retaining financial advisors and legal counsel; (2) executing confidentiality and exclusivity agreements; (3) holding “telephonic due diligence meetings;” and (4) negotiating the terms of an agreement that provided for Sanofi to “pursue a two-step transaction in which a tender offer would be followed by a merger.”

148. At the time Defendants purchased Chattem securities, they were in possession of material information regarding the tender offer for Chattem securities by Sanofi-Aventis, which they knew or had reason to know was nonpublic, and which they knew or had reason to know was acquired directly or indirectly from an officer, director, partner, or employee or other person acting on behalf of the issuer.

149. By reason of the foregoing, Defendants violated Section 14(e) of the Exchange Act and Rule 14e-3 thereunder.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff Commission respectfully prays for:

## **I.**

Findings of fact and conclusions of law pursuant to Rule 52 of the Federal Rules of Civil Procedure, finding that Defendants committed the violations alleged herein.

## **II.**

A permanent injunction enjoining Defendants, their agents, servants, employees, and attorneys from violating, directly or indirectly, Section 10(b) of the Exchange Act [15 U.S.C. § 78j(b)] and Rule 10b-5 thereunder [17 C.F.R. § 240.10b-5].

## **III.**

A permanent injunction enjoining Defendants, their agents, servants, employees, and attorneys from violating, directly or indirectly, Section 14(e) of the Exchange Act [15 U.S.C. § 78n(e)] and Rule 14e-3 thereunder [17 C.F.R. § 240.14e-3].

## **IV.**

An order requiring the disgorgement by Defendants of all ill-gotten gains or unjust enrichment, including any received by their tippees, with prejudgment interest, to effect the remedial purposes of the federal securities laws.

**V.**

An order pursuant to Section 21A of the Exchange Act [15 U.S.C. § 78u-1] imposing civil penalties against Defendants.

**VI.**

Such other and further relief as this Court may deem just, equitable, and appropriate in connection with the enforcement of the federal securities laws and for the protection of investors.

Dated: August 28, 2012

Respectfully submitted,

*/s/ Kristin B. Wilhelm*

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M. Graham Loomis  
Regional Trial Counsel  
Georgia Bar No. 457868  
Email: loomism@sec.gov

Kristin B. Wilhelm  
Senior Trial Counsel  
Georgia Bar No. 759054  
Email: wilhelmk@sec.gov

COUNSEL FOR PLAINTIFF  
Securities and Exchange  
Commission  
950 East Paces Ferry Road, N.E.

Suite 900  
Atlanta, Georgia 30326-1382  
Tel: (404) 842-7600  
Fax: (404) 842-7666