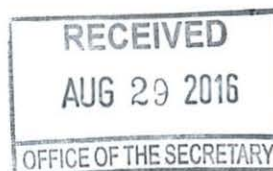


HARD COPY

August 25, 2016

BY EMAIL

Brent J. Fields
Secretary
Office of the Secretary
Securities and Exchange Commission
100 F. Street, N.E.
Washington, D.C. 20549



Re: *In the Matter of Alison LLC, et al.*, AP File No. 3- 17365

Dear Mr. Fields:

The Division of Enforcement and respondents Stephen D. Alison and Alison, LLC jointly request that the above-captioned hearing be conducted under the amended rules of practice. For proceedings instituted on or after July 13, 2016 but before September 27, 2016 (the effective date of the rules), the parties may elect to have the amended rules apply to such proceedings if, within 14 days of service of the Order Instituting Proceedings (OIP), every party to the proceeding, including the Division of Enforcement, submits a request in writing to the Office of the Secretary of the Commission that the proceedings be conducted under the amended rules. *See* Exchange Act Release No. 34-78319, *Amendments to the Commission's Rules of Practice*, at 73-74. The above-captioned proceedings were instituted on August 2, 2016 and the respondents were served with the OIP on August 12, 2016. Therefore, this request is made within the 14 days required by the Release.

Very truly yours,

Sheila O'Callaghan
Division of Enforcement

Stephen D. Alison
Individually and on behalf of
Alison, LLC