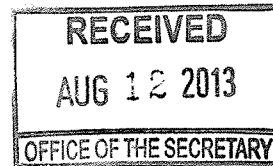


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1 UNITED STATES OF AMERICA
2 Before the
3 SECURITIES AND EXCHANGE COMMISSION

4 SECURITIES EXCHANGE ACT OF 1934
5 Release No. 70020 / July 23, 2013

6 ADMINISTRATIVE PROCEEDING
7 File No. 3-15386



8 In the Matter of
9 American Wenshen Steel Group, Inc.,
10 Case Financial, Inc.,
11 Global ePoint, Inc., and
12 iMedia International, Inc.,
13 Respondents.

**CASE FINANCIAL, INC.'S RESPONSE TO
ORDER INSTITUTING ADMINISTRATIVE
PROCEEDINGS AND NOTICE OF
HEARING PURSUANT TO SECTION 12(J)
OF THE SECURITIES EXCHANGE ACT OF
1934**

14 **I.**

15 Case Financial Inc. (CSEF) (Cik NO. 1096841) is a Delaware Corporation located in Carlsbad,
16 California with a class of securities registered with the Securities and Exchange Commission
17 (hereinafter "SEC") pursuant to the Securities and Exchange Act of 1934 (hereinafter "Exchange
18 Act"), section 12(g). Case Financial has not filed any periodic reports since it filed its Form 10-Q
19 for the period ended June 30, 2010.

20 Pursuant to Section 12(j) of the Exchange Act, the SEC has instituted administrative
21 proceedings against Case Financial to occur on August 12, 2012.

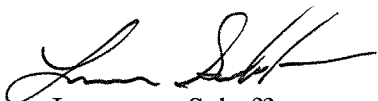
22 **II.**

23 Case Financial has been involved in arbitration and subsequent civil proceedings since
24 February 2009 (Los Angeles Superior Court, case number BS136938). As a result of this
25 prolonged litigation, Case Financial has not had the resources to both adequately maintain this
26 litigation and remain current in its reporting requirements. The final hearing in these proceeding is
27 also currently scheduled for August 12, 2012.

28 **III**

Case Financial believes that once the proceedings have been completed that it will be in a
better position and would be able to become current in its reporting requirements. As such Case
Financial believes that it is in the best interests of its shareholders that this court does not
terminate its registration.

Case Financial would agree to a suspension of its registration for a period of twelve months or
until it becomes current with its filings, whichever is sooner, in order to both protect its
shareholders from the lack of current information and to protect its shareholders from the
destructive effects of the termination of its registration.

By: 
Lawrence Schaffer
President, Case Financial Inc.