

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 86409 / July 18, 2019

INVESTMENT ADVISERS ACT OF 1940
Release No. 5304 / July 18, 2019

ADMINISTRATIVE PROCEEDING
File No. 3-19258

In the Matter of

Henry J. Wieniewitz, III,

Respondent.

**ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934
AND SECTION 203(f) OF THE
INVESTMENT ADVISERS ACT OF 1940,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS**

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) and Section 203(f) of the Investment Advisers Act of 1940 (“Advisers Act”) against Henry J. Wieniewitz, III (“Respondent”).

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over him and the subject matter of these proceedings and the findings contained in paragraph III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment Advisers Act of 1940, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds that:

1. From February 2016 through July 2018, Wieniewitz, through Wieniewitz Financial, LLC ("Wieniewitz Financial"), an entity he owned and controlled, acted as an unregistered broker or dealer by selling the securities of Woodbridge Group of Companies, Inc. ("Woodbridge") and 1 Global Capital LLC ("1 Global"). At all relevant times, neither Wieniewitz nor Wieniewitz Financial were registered as or associated with a registered broker-dealer. Beginning in October 2015, Wieniewitz owned and was associated with Wieniewitz Wealth Management, LLC, an investment adviser firm registered in Louisiana and Tennessee until, respectively, November 2018 and December 2018. Wieniewitz, 42, is a resident of Knoxville, Tennessee.

2. On July 15, 2019, a final judgment was entered by consent against Wieniewitz, permanently enjoining him from future violations of Sections 5(a) and 5(c) of the Securities Act of 1933 ("Securities Act") and Section 15(a)(1) of the Exchange Act, in the civil action entitled *Securities and Exchange Commission v. Henry J. Wieniewitz, III, et al.*, Civil Action Number 19-cv-61738, in the United States District Court for the Southern District of Florida.

3. The Commission's complaint alleged that, among other things, Wieniewitz, through Wieniewitz Financial, offered and sold Woodbridge securities from February 2016 through March 2017, and offered and sold 1 Global securities from February 2017 through July 2018. According to the complaint, none of Woodbridge's or 1 Global's securities offerings were registered with the Commission. The complaint alleged that Wieniewitz solicited investors to purchase Woodbridge and 1 Global securities; advised investors about the merits of the investments; and received transaction-based compensation for his sales of Woodbridge securities in the amount of approximately \$500,000, and for his sales of 1 Global securities in the amount of approximately \$3 million.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Wieniewitz's Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b)(6) of the Exchange Act, and Section 203(f) of the Advisers Act, that Respondent be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization; and

Pursuant to Section 15(b)(6) of the Exchange Act Respondent be, and hereby is barred from participating in any offering of a penny stock, including: acting as a promoter, finder, consultant, agent or other person who engages in activities with a broker, dealer or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Vanessa A. Countryman
Secretary