

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 86185 / June 24, 2019**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-19215**

**In the Matter of**

**SUZANNE AILEEN GAGNIER,**

**Respondent.**

**ORDER INSTITUTING**  
**ADMINISTRATIVE PROCEEDINGS**  
**PURSUANT TO SECTION 15(b) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**  
**MAKING FINDINGS, AND IMPOSING**  
**REMEDIAL SANCTIONS**

**I.**

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Suzanne Aileen Gagnier (“Gagnier” or “Respondent”).

**II.**

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over him and the subject matter of these proceedings and the findings contained in Section III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

**III.**

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. Gagnier (CRD: 4394168), born 1954, is a resident of California. Gagnier is the owner of Premier Marketing Solutions, Inc., which received commission payments from Jersey on

behalf of Gagnier. During the relevant period, neither Gagnier nor Premier Marketing Solutions, Inc. was registered in any capacity with the Commission.

2. On June 7, 2019 a judgment was entered by consent against Gagnier, permanently enjoining her from conduct that would violate Sections 5 and 17(a) of the Securities Act of 1933 (“Securities Act”), Sections 10(b) and 15(a) of the Exchange Act and Rule 10b-5 thereunder, in the civil action entitled Securities and Exchange Commission v. Jersey Consulting, et al., Civil Action Number 2:18-CV-00155, in the United States District Court for the District of Utah.

3. The Commission’s complaint alleged that, in connection with the sale of Jersey Consulting, LLC securities, Gagnier acted as an unregistered broker. The complaint further alleged that Gagnier misrepresented to investors that Jersey Consulting, LLC had a commercially viable technology, failed to disclose that Jersey was owned and operated by a convicted felon and had no material revenues, otherwise engaged in a variety of conduct which operated as a fraud and deceit on investors. The complaint also alleged that Gagnier offered and sold securities of Jersey in unregistered transactions and did so without registering with the Commission as a broker during the period of her solicitation of Jersey securities.

4. From at least January 2015 through January 2018, Gagnier, through her entity Premier Marketing Solutions, Inc., received transaction-based compensation of 20-30% arising from investor purchases of Jersey securities.

#### IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Gagnier’s Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b)(6) of the Exchange Act that Respondent Gagnier be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization; and

Pursuant to Section 15(b)(6) of the Exchange Act Respondent Gagnier be, and hereby is barred from participating in any offering of a penny stock, including: acting as a promoter, finder, consultant, agent or other person who engages in activities with a broker, dealer or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a

customer, whether or not related to the conduct that served as the basis for the Commission order;  
and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct  
that served as the basis for the Commission order.

For the Commission, by its Secretary, pursuant to delegated authority.

Vanessa Countryman  
Secretary