

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 85769 / May 3, 2019

Admin. Proc. File No. 3-18492

In the Matter of

PLAY LA INC. and
TITAN TRADING ANALYTICS, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Play La Inc. or Titan Trading Analytics, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to Play La Inc. and Titan Trading Analytics, Inc.² The order contained in that decision is hereby declared final. The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registrations of each class of registered securities of Play La Inc. and Titan Trading Analytics, Inc., are hereby revoked. The revocations are effective as of May 6, 2019.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman
Acting Secretary

¹ 17 C.F.R. § 201.360(d).

² *Play La Inc. and Titan Trading Analytics, Inc.*, Initial Decision Release No. 1338 (Dec. 19, 2018), 2018 WL 6695980. The Central Index Key numbers are: 1378553 for Play La Inc.; and 1076639 for Titan Trading Analytics, Inc.