UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 85524 / April 5, 2019

INVESTMENT ADVISERS ACT OF 1940
Release No. 5218 / April 5, 2019

ADMINISTRATIVE PROCEEDING
File No. 3-19133

In the Matter of

ALONZO R. CAHOON,
Respondent.

ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934
AND SECTION 203(f) OF THE
INVESTMENT ADVISERS ACT OF 1940,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the
public interest that public administrative proceedings be, and hereby are, instituted pursuant to
Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) and Section 203(f) of the

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer
of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the
purpose of these proceedings and any other proceedings brought by or on behalf of the
Commission, or to which the Commission is a party, and without admitting or denying the findings
herein, except as to the Commission’s jurisdiction over him and the subject matter of these
proceedings and the findings contained in paragraphs III.1. and III.2. below, which are admitted,
Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to
Section 15(b) of the Securities Exchange Act of 1934 and Section 203(f) of the Investment
Advisers Act of 1940, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth
below.
III.

On the basis of this Order and Respondent’s Offer, the Commission finds that

1. Cahoon was the manager of the Turnkey Investment Fund Manager, LLC (“Turnkey Manager”), which managed and served as an investment adviser to Turnkey Investment Fund, LLC (“Turnkey Fund”). Cahoon was never registered as or associated with a broker-dealer registered with the Commission. Cahoon, who is 52 years old, is a resident of Morgan, Utah.

2. On March 26, 2019, a Final Judgment was entered by consent against Cahoon, permanently enjoining him from future violations of Sections 5(a), 5(c), and 17(a) of the Securities Act of 1933 (“Securities Act”), Sections 10(b) and 15(a) of the Exchange Act and Rule 10b-5 thereunder, and Sections 206(1) and 206(2) of the Advisers Act, in the civil action entitled United States Securities and Exchange Commission v. Ronald A. Fossum, Jr., et al., Civil Action Number 2:17-cv-01894-JCC, in the United States District Court for the Western District of Washington.

3. The Commission’s Complaint alleged that, from 2013 through 2015, Cahoon acted as an investment adviser by identifying and recommending investments in securities to Turnkey Fund, in exchange for compensation. Further, the Complaint alleged that Cahoon misappropriated funds from Turnkey Fund in the form of undisclosed “consulting fees,” and misappropriated Turnkey Fund’s assets by causing Turnkey Fund to pay him “commissions” that were not disclosed in the offering documents of the Turnkey Fund. The Complaint also alleged that Turnkey Fund paid commissions to Cahoon, which were based on the number of Turnkey Fund units sold to investors.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Cahoon’s Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b)(6) of the Exchange Act, and Section 203(f) of the Advisers Act, that Respondent Cahoon be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization; and

Pursuant to Section 15(b)(6) of the Exchange Act Respondent Cahoon be, and hereby is barred from participating in any offering of a penny stock, including: acting as a promoter, finder, consultant, agent or other person who engages in activities with a broker, dealer or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any
disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Vanessa A. Countryman
Acting Secretary