

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 83902 / August 22, 2018**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-18659**

**In the Matter of**

**CORE PERFORMANCE  
MANAGEMENT, LLC,**

**Respondent.**

**ORDER INSTITUTING ADMINISTRATIVE  
PROCEEDINGS PURSUANT TO SECTION  
15(b) OF THE SECURITIES EXCHANGE  
ACT OF 1934, MAKING FINDINGS, AND  
IMPOSING REMEDIAL SANCTIONS**

**I.**

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Core Performance Management, LLC (“CPM” or “Respondent”).

**II.**

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”), which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over it and the subject matter of these proceedings, and the findings contained in paragraph III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

**III.**

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. CPM is a defunct Florida entity that bought and sold new issue municipal bonds from at least 2009 through 2016. CPM has never been registered with the Commission in any capacity.

2. On August 16, 2018, a final judgment was entered by consent against CPM, permanently enjoining it from future violations of Section 17(a) of the Securities Act of 1933, Sections 10(b) and 15(a)(1) of the Exchange Act and Rule 10b-5 thereunder, and Rule G-17 of the Municipal Securities Rulemaking Board, in the civil action entitled Securities and Exchange Commission v. Core Performance Management, LLC, et al., Civil Action Number 18-cv-81081-BB, in the United States District Court for the Southern District of Florida.

3. The Commission's complaint alleged that, from at least 2009 to 2016, CPM purchased new issue municipal bonds in primary offerings from underwriters, which were then immediately sold, or "flipped" to broker-dealer customers for a profit. CPM functioned as an unregistered broker by taking orders for bonds from broker-dealers who were unable to obtain those bonds directly, filling those orders with bonds it obtained from underwriters in new offerings, and receiving transaction-based compensation. In many cases, CPM's employees obtained the bonds by falsely representing themselves to underwriters and/or municipal issuers as retail investors or representatives of retail investors, thereby creating the misleading impression that their orders were entitled to a higher priority.

#### IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent CPM's Offer.

Accordingly it is hereby ORDERED pursuant to Section 15(b) of the Exchange Act that Respondent CPM be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Brent J. Fields  
Secretary