

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 82393 / December 22, 2017

ADMINISTRATIVE PROCEEDING
File No. 3-18321

In the Matter of

DANIEL RIVAS,

Respondent.

ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Daniel Rivas (“Respondent”).

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, Respondent admits the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in paragraphs III.2 and III.4 below, and consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. From 2013 to 2017, Rivas was a person associated with a broker-dealer registered with the Commission. Rivas, 32 years old, is a resident of Hasbrouck Heights, New Jersey.

2. On December 19, 2017, a judgment was entered by consent against Rivas, permanently enjoining him from future violations of Sections 10(b) and 14(e) of the Exchange Act and Rules 10b-5 and 14e-3 thereunder, in the civil action entitled United States Securities and Exchange Commission v. Daniel Rivas, et al., 17-cv-06192-VM, in the United States District Court for the Southern District of New York.

3. The Commission's complaint alleged that Rivas tipped others to trade on material nonpublic information about impending mergers, acquisitions, and tender offers. The Commission's complaint further alleged that Rivas communicated the inside information in violation of his duty of trust and confidence to his employer and with the expectation that the tippees would trade on the information.

4. On August 9, 2017, Rivas pled guilty to violations of Sections 10(b) and 14(e) of the Exchange Act and Rules 10b-5 and 14e-3 thereunder, 18 U.S.C. § 371, 18 U.S.C. § 1349, and 18 U.S.C. § 1001 before the United States District Court for the Southern District of New York, in United States v. Daniel Rivas, 17-cr-00492-VEC.

5. The counts of the criminal information to which Rivas pled guilty alleged, inter alia, that Rivas engaged in fraud in connection with the purchase and sale of securities and fraud in connection with tender offers by causing others to trade on inside information, that Rivas conspired to commit securities fraud, tender offer fraud, and wire fraud, and that Rivas made false statements to Special Agents of the Federal Bureau of Investigation.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Rivas's Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b)(6) of the Exchange Act that Respondent Rivas be, and hereby is barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization; and

Pursuant to Section 15(b)(6) of the Exchange Act, Respondent Rivas be, and hereby is barred from participating in any offering of a penny stock, including: acting as a promoter, finder, consultant, agent or other person who engages in activities with a broker, dealer or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of

factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

For the Commission, by its Secretary, pursuant to delegated authority.

Brent J. Fields
Secretary