

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 80628 / May 8, 2017**

**INVESTMENT ADVISERS ACT OF 1940**  
**Release No. 4704 / May 8, 2017**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-17976**

**In the Matter of**  
  
**FREDERICK EUGENE MONROE, JR.,**  
  
**Respondent.**

**ORDER INSTITUTING  
ADMINISTRATIVE PROCEEDINGS  
PURSUANT TO SECTION 15(b)(6)  
OF THE SECURITIES EXCHANGE  
ACT OF 1934 AND SECTION 203(f)  
OF THE INVESTMENT ADVISERS  
ACT OF 1940, MAKING FINDINGS,  
AND IMPOSING REMEDIAL  
SANCTIONS**

**I.**

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b)(6) of the Securities Exchange Act of 1934 (“Exchange Act”) and Section 203(f) of the Investment Advisers Act of 1940 (“Advisers Act”) against Frederick Eugene Monroe, Jr. (“Respondent”).

**II.**

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, Respondent admits the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in paragraphs III.2 below, and consents to the entry of this Order Instituting Administrative

Proceedings Pursuant to Section 15(b)(6) of the Exchange Act and Section 203(f) of the Advisers Act, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

### III.

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. From February 2006 through June of 2015, Monroe was a registered representative associated with Voya Financial Advisors, Inc., which at all relevant times was registered with the Commission as both a broker-dealer and an investment adviser. Monroe, 61 years old, was a resident of Queensbury, New York and is presently incarcerated.

2. On December 21, 2015, Monroe pleaded guilty to, among other things, one count of Grand Larceny in violation of N.Y. Penal Law § 155.4 (a class C felony) in *People v. Frederick E. Monroe, Jr.*, SCI- 15-388 (Albany Cnty. Ct.), whereupon a judgment in the criminal case was entered against him. On February 16, 2016, Monroe was sentenced to a prison term of 5 and 1/3 to 16 years. Monroe also signed confessions of judgment in favor of his victims totaling \$3,074,012.

3. The Grand Larceny count of the criminal information to which Monroe pleaded guilty alleged, among other things, that from January 15, 2013 to February 22, 2015, Monroe stole property having a value in excess of \$50,000 from two individuals.

### IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Monroe’s Offer.

Accordingly, it is hereby ORDERED pursuant to Section 15(b)(6) of the Exchange Act and Section 203(f) of the Advisers Act, that Respondent Monroe be, and hereby is: barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization; and

Pursuant to Section 15(b)(6) of the Exchange Act, Respondent Monroe be, and hereby is, barred from participating in any offering of a penny stock, including: acting as a promoter, finder, consultant, agent, or other person who engages in activities with a broker, dealer, or issuer for purposes of the issuance or trading in any penny stock, or inducing or attempting to induce the purchase or sale of any penny stock.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disengagement ordered against the Respondent, whether or not the Commission has fully or partially

waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Brent J. Fields  
Secretary