

UNITED STATES OF AMERICA  
Before the  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES ACT OF 1933**  
Release No. 10359 / May 12, 2017

**ADMINISTRATIVE PROCEEDING**  
File No. 3-17985

**In the Matter of**

**the Registration Statement of**

**Privoz  
Montefiore 54, #3  
Holon, Israel**

**Respondent.**

**ORDER FIXING TIME AND PLACE  
OF PUBLIC HEARING AND  
INSTITUTING PROCEEDINGS  
PURSUANT TO SECTION 8(d) OF THE  
SECURITIES ACT OF 1933**

**I.**

The Commission's public official files disclose that:

On January 28, 2014, Privoz ("Respondent") filed a Form S-1 registration statement seeking to register the offer and sale of 1,650,000 common shares in a \$115,000 public offering. Respondent filed amendments to its registration statement on March 18, 2014 and April 22, 2014 (together, the "Registration Statement").

**II.**

After an investigation and examination, the Division of Enforcement alleges that:

**A. RESPONDENT**

1. Respondent is a Nevada corporation headquartered in Holon, Israel.
2. Respondent is purportedly a development-stage shipping and receiving company formed for the purpose of shipping packages from the United States to Israel for Israeli residents.

B. MATERIAL MISSTATEMENTS AND OMISSIONS

3. The Registration Statement includes untrue statements of material facts and omits to state material facts necessary to make the statements contained therein not misleading, including:

a. The Registration Statement states that Privoz “depends entirely” on its Chief Executive Officer (“CEO”) for “all of [its] operations.” In fact, Privoz’s only two contracts and sources of revenue were negotiated by a different individual, who was not identified in the Respondent’s Registration Statement.

b. The Registration Statement states that: Privoz was formed “for the purpose of engaging in a business which holds deliveries in the United States for persons who reside outside of the United States, and then, using a third-party shipping service, forward our customer’s deliver [sic] to him or her at his other address outside of the United States. We are presently focusing our services to persons who only reside in Israel. We have entered into contracts with cargo shippers to establish our business relationship with them in order to ship our customers’ deliveries to our customers in Israel. To date, we have shipped a total of three containers to customers.” These statements are false. The person who negotiated Privoz’s shipping contracts wrote to the counterparties that Privoz was “pro forma” and only a company “on paper.”

c. The Registration Statement states that Privoz “shipped to Israel two containers through General Container Line and one container through EZ Cargo Inc.” This statement is false; neither General Container Line nor EZ Cargo, Inc. performed any services for Privoz.

**III.**

The Commission, having considered the aforesaid, deems it appropriate and in the public interest that public proceedings pursuant to Section 8(d) of the Securities Act be instituted with respect to the Registration Statement to determine whether the allegations of the Division of Enforcement are true; to afford the Respondent with an opportunity to establish any defenses to these allegations; and to determine whether a stop order should issue suspending the effectiveness of the Registration Statement referred to herein.

Accordingly, IT IS ORDERED that public proceedings be and hereby are instituted under Section 8(d) of the Securities Act, such hearing to be commenced at 9:30 a.m. on June 1, 2017, at the Commission’s offices at 100 F Street N.E., Washington, DC 20549, and to continue thereafter at such time and place as the hearing officer may determine.

IT IS FURTHER ORDERED that these proceedings shall be presided over by an Administrative Law Judge to be designated by further order, who is authorized to perform all the

duties of an Administrative Law Judge as set forth in the Commission's Rules of Practice or as otherwise provided by law.

IT IS FURTHER ORDERED that the Respondent shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, pursuant to Rule 220 of the Commission's Rules of Practice, 17 C.F.R. § 201.220. If the Respondent fails to file the directed answer, or fails to appear at a hearing after being duly notified, the Respondent may be deemed in default and the proceedings may be determined against the Respondent upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f) and 310 of the Commission's Rules of Practice, 17 C.F.R. §§201.155(a), 201.220(f), 201.221(f) and 201.310. This Order shall be served forthwith upon the Respondent in accordance with Rule 141 of the Commission's Rules of Practice, 17 C.F.R. §201.141.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the occurrence of one of the following events: (A) The completion of post-hearing briefing in a proceeding where the hearing has been completed; (B) Where the hearing officer has determined that no hearing is necessary, upon completion of briefing on a motion pursuant to Rule 250 of the Commission's Rules of Practice, 17 C.F.R. § 201.250; or (C) The determination by the hearing officer that a party is deemed to be in default under Rule 155 of the Commission's Rules of Practice, 17 C.F.R. § 201.155 and no hearing is necessary.

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Brent J. Fields  
Secretary