

UNITED STATES OF AMERICA
before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 77684 / April 22, 2016

Admin. Proc. File No. 3-17064

In the Matter of

99 CENT STUFF, INC.,
BIZZINGO, INC.,
CLICKER, INC.,
INCENTRA SOLUTIONS, INC.,
MAXRAY OPTICAL TECHNOLOGY CO. LTD., and
PEER REVIEW MEDIATION & ARBITRATION, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by 99 Cent Stuff, Inc., Bizzingo, Inc., Clicker, Inc., Incentra Solutions, Inc., Maxray Optical Technology Co. Ltd., or Peer Review Mediation & Arbitration, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,¹ that the initial decision of the administrative law judge has become the final decision of the Commission with respect to 99 Cent Stuff, Inc., Bizzingo, Inc., Clicker, Inc., Incentra Solutions, Inc., Maxray Optical Technology Co. Ltd., and Peer Review Mediation & Arbitration, Inc.² The order contained in that decision is hereby declared effective. The initial

¹ 17 C.F.R. § 201.360(d).

² *99 Cent Stuff, Inc., Bizzingo, Inc., Clicker, Inc., Incentra Sols., Inc., Maxray Optical Tech. Co. Ltd., and Peer Review Mediation & Arbitration, Inc.*, Initial Decision Release No. 975 (Mar. 7, 2016), 113 SEC Docket 13, 2016 WL 860669. The Central Index Key numbers are: 1176435 for 99 Cent Stuff, Inc.; 1359504 for Bizzingo, Inc.; 1107998 for Clicker, Inc.; 1025707 for Incentra Solutions, Inc.; 1395695 for Maxray Optical Technology Co., Ltd.; and 1311627 for Peer Review Mediation & Arbitration, Inc.

decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registrations of each class of registered securities of 99 Cent Stuff, Inc., Bizzingo, Inc., Clicker, Inc., Incentra Solutions, Inc., Maxray Optical Technology Co. Ltd., and Peer Review Mediation & Arbitration, Inc., are revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Brent J. Fields
Secretary