

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 74080 / January 16, 2015

ADMINISTRATIVE PROCEEDING
File No. 3-16264

In the Matter of

ALFRED P. REEVES, III

Applicant

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EXTENSION ORDER

On January 15, 2015, Applicant requested an extension of at least 60 days to file a brief in support of the petition for review, citing extenuating circumstances. FINRA consents to this request.

Extensions of time are disfavored. For the reasons stated in his request, it appears appropriate, however, to grant an extension.

Therefore, it is ORDERED that the time for filing Applicant's brief in support is extended to March 3, 2015. A brief in opposition shall be filed by April 3, 2015, and any reply brief shall be filed by April 17, 2015.

For the Commission, by its Secretary, pursuant to delegated authority.

Lynn M. Powalski
Deputy Secretary