

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 73522 / November 5, 2014**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-16253**

**In the Matter of**

**APT Motovox Group, Inc.**

**Respondent.**

**ORDER INSTITUTING CEASE-AND-DESIST PROCEEDINGS PURSUANT TO SECTION 21C OF THE SECURITIES EXCHANGE ACT OF 1934, MAKING FINDINGS, AND IMPOSING A CEASE-AND-DESIST ORDER**

**I.**

The Securities and Exchange Commission (“Commission”) deems it appropriate that cease-and-desist proceedings be, and hereby are, instituted pursuant to Section 21C of the Securities Exchange Act of 1934 (“Exchange Act”), against APT Motovox Group, Inc. (“Motovox”) or “Respondent”).

**II.**

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over Motovox and the subject matter of these proceedings, which are admitted, Respondent consents to the entry of this Order Instituting Cease-and-Desist Proceedings Pursuant to Section 21C of the Securities Exchange Act of 1934, Making Findings, and Imposing a Cease-and-Desist Order (“Order”), as set forth below.

### III.

On the basis of this Order and Respondent's Offer, the Commission finds<sup>1</sup> that:

#### **Company Background**

1. Motovox (formerly known as Frozen Food Gift Group, Inc.) is a Delaware corporation headquartered in Kansas City, Missouri. Motovox is a smaller reporting company under Rule 12b-2 of the Exchange Act and has been registered with the Commission under Section 12(g) of the Exchange Act since February 3, 2012. Motovox's last-filed periodic report was the form 10-Q/A for the period ended March 31, 2014. Its shares are quoted on OTC Link (formerly "pink sheets") operated by OTC Markets Group Inc. under the symbol MTVX.

#### **Applicable Reporting Requirements Concerning the Issuance of Unregistered Shares**

2. Under Item 3.02 of Form 8-K, a smaller reporting company must disclose the unregistered sales of equity securities unless such sales, in aggregate since its last report filed under Item 3.02 or its last periodic report, whichever is more recent, constitute less than five percent of the number of shares outstanding of the class of equity securities sold. The registrant must file within four business days of the date of the occurrence or when such agreement becomes enforceable against the registrant.

#### **Motovox Failed to Disclose the Issuance of Unregistered Shares**

3. On or around February 14, 2014, March 11, 2014, and March 21, 2014, Motovox entered into agreements with a financing company ("financing agreement") pursuant to which Motovox issued shares of common stock to the financing company purportedly in reliance on a registration exemption found in Section 3(a)(10) of the Securities Act of 1933 ("Securities Act").

4. Between January 15, 2014 and March 14, 2014, Motovox sold more than 540 million shares of its common stock to the financing company and other parties in transactions that were not registered under the Securities Act. On January 15, 2013, the common stock sold, in the aggregate, exceeded five percent of the number of shares of common stock outstanding reported on Motovox's November 19, 2013 Form 10-Q. Ultimately, the common stock sold exceeded 135 percent of the number of shares of common stock outstanding reported on Motovox's November 19, 2013 Form 10-Q, as amended on February 14, 2014.

5. Motovox failed to file a Form 8-K with the Commission between January 21, 2013 and March 20, 2014, disclosing the unregistered sales of equity securities.

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<sup>1</sup> The findings herein are made pursuant to Respondent's Offer of Settlement and are not binding on any other person or entity in this or any other proceeding.

6. Between April 23, 2014 and May 14, 2014, Motovox sold more than 650 million shares of its common stock in transactions that were not registered under the Securities Act. On April 23, 2014, the common stock sold, in the aggregate, exceeded five percent of the number of shares of common stock outstanding reported on Motovox's April 15, 2014 Form 10-K, as supplemented by its April 16, 2014 Form 8-K. Ultimately, the common stock sold exceeded 16 percent of the number of shares of common stock outstanding reported on Motovox's April 15, 2014 Form 10-K, as supplemented by its April 16, 2014 Form 8-K.

7. Motovox failed to file a Form 8-K with the Commission between April 29, 2013 and May 19, 2014, disclosing the unregistered sales of equity securities.

8. Between May 23, 2014 and June 16, 2014, Motovox sold more than 810 million shares of its common stock in transactions that were not registered under the Securities Act. On May 23, 2014, the common stock sold, in the aggregate, exceeded five percent of the number of shares of common stock outstanding reported on Motovox's May 20, 2014 Form 10-Q. Ultimately, the common stock sold exceeded 17 percent of the number of shares of common stock outstanding reported on Motovox's May 20, 2014 Form 10-Q.

9. Motovox failed to file a Form 8-K with the Commission between May 29, 2014 and June 20, 2014, disclosing the unregistered sales of equity securities.

10. As a result of the conduct described above, Motovox violated Section 13(a) of the Exchange Act and Rule 13a-11 thereunder, which require every issuer of a security registered pursuant to Section 12 of the Exchange Act to file with the Commission information as the Commission may require, including current reports on Form 8-K to disclose the occurrence of certain events.

#### IV.

In view of the foregoing, the Commission deems it appropriate to impose the sanctions agreed to in Respondent Motovox's Offer.

Accordingly, it is hereby ORDERED that:

A. Pursuant to Section 21C of the Exchange Act, Respondent Motovox cease and desist from committing or causing any violations and any future violations of Section 13(a) of the Exchange Act and Rule 13a-11 thereunder.

B. Respondent shall pay civil penalties of \$25,000 to the Securities and Exchange Commission. Payment shall be made in the following installments: \$10,000 on or before November 15, 2014; \$2,000 on or before December 15, 2014; \$2,000 on or before January 15, 2015; \$2,000 on or before February 15, 2015; \$2,000 on or before March 15, 2015; \$2,000 on or before April 15, 2015; \$2,000 on or before May 15, 2015; \$2,000 on or before June 15, 2015; and \$1,000 on or before July 15, 2015. If any payment is not made by the date the payment is required

by this Order, the entire outstanding balance of civil penalties, plus any additional interest accrued pursuant to 31 U.S.C. 3717, shall be due and payable immediately, without further application. Payment must be made in one of the following ways:

- (1) Respondent may transmit payment electronically to the Commission, which will provide detailed ACH transfer/Fedwire instructions upon request;
- (2) Respondent may make direct payment from a bank account via Pay.gov through the SEC website at <http://www.sec.gov/about/offices/ofm.htm>; or
- (3) Respondent may pay by certified check, bank cashier's check, or United States postal money order, made payable to the Securities and Exchange Commission and hand-delivered or mailed to:

Enterprise Services Center  
Accounts Receivable Branch  
HQ Bldg., Room 181, AMZ-341  
6500 South MacArthur Boulevard  
Oklahoma City, OK 73169

Payments by check or money order must be accompanied by a cover letter identifying Motovox as a Respondent in these proceedings, and the file number of these proceedings; a copy of the cover letter and check or money order must be sent to William P. Hicks, Division of Enforcement, Securities and Exchange Commission, 950 East Paces Ferry Rd. N.E., Suite 900, Atlanta, Georgia 30326.

By the Commission.

Brent J. Fields  
Secretary