

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

INVESTMENT ADVISERS ACT OF 1940
Release No. 3465 / September 18, 2012

ADMINISTRATIVE PROCEEDING
File No. 3-15029

In the Matter of

JEREMY LOUDER,

Respondent.

ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 203(f) OF THE
INVESTMENT ADVISERS ACT OF 1940,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 203(f) of the Investment Advisers Act of 1940 (“Advisers Act”) against Jeremy Louder (“Respondent”).

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, Respondent consents to the Commission’s jurisdiction over him and the subject matter of these proceedings and to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 203(f) of the Investment Advisers Act of 1940, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. Louder was the majority owner, a member, and a control person of Monarch Vision Advisors, LLC (“Monarch”), an investment adviser formerly registered with the

Commission. Monarch conducted business under the trade name “Quadwealth.” Louder, age 32, is a resident of Dallas, Texas.

2. On October 18, 2011, Louder pleaded guilty to one count of conspiracy to commit mail fraud in violation of Title 18 United States Code, Section 371 before the United States District Court for the Eastern District of Texas, in United States v. Jeremy Louder, Crim. No.41:11-CR. Louder’s plea agreement includes his consent to a judgment requiring full restitution to victims in an amount to be determined by the Court, and forfeiture to the United States of 11 parcels of real estate in Dallas and Collin Counties and a Ducati motorcycle.

3. The count of the criminal information to which Louder pleaded guilty alleged, inter alia, that Louder defrauded investors and obtained money and property by means of materially false and misleading statements, and that he used the United States mails to send false account statements. In connection with the plea, Respondent admitted that:

(a) Louder and other Quadwealth representatives solicited investments to raise capital for real estate and securities transactions;

(b) Louder and other Quadwealth representatives created materials that contained a series of materially false representations regarding the safety and security of Quadwealth’s investments, the viability of Quadwealth’s programs, and Quadwealth’s intentions with respect to the capital raised. These materials, along with specific representations by Louder and other Quadwealth representatives, were intended to induce individuals to rely upon them and invest with Quadwealth. Among the materially false representations were representations in statements that misled investors into believing that their investments were generating income when in fact these investments had been lost;

(c) Louder and other Quadwealth representatives knew that these representations were false and made them knowing that individuals would rely upon them before making their investments;

(d) Louder and other Quadwealth representatives also knowingly and intentionally failed to disclose material facts to their investors; and

(e) Louder and other Quadwealth representatives knew that these omissions of fact were material and that individuals would rely upon them before making or continuing their investments.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Louder’s Offer.

Accordingly, it is hereby ORDERED pursuant to Section 203(f) of the Advisers Act that Respondent Louder be, and hereby is:

barred from association with any broker, dealer, investment adviser, municipal securities dealer, municipal advisor, transfer agent, or nationally recognized statistical rating organization.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Elizabeth M. Murphy
Secretary