

**UNITED STATES OF AMERICA**  
**Before the**  
**SECURITIES AND EXCHANGE COMMISSION**

**SECURITIES EXCHANGE ACT OF 1934**  
**Release No. 64379 / May 3, 2011**

**ADMINISTRATIVE PROCEEDING**  
**File No. 3-14363**

**In the Matter of**

**Advanced Refractive Technologies, Inc.,  
Bluebook International Holding Co. (The),  
CBCom, Inc.,  
Gener8xion Entertainment, Inc.,  
Group Long Distance Inc.,  
HiEnergy Technologies, Inc., and  
Holter Technologies Holding, A.G.  
(n/k/a International Consortium Corp.) and  
Inchorus Com  
(a/k/a Inchorus.Com, Inc.,  
n/k/a WorldSource, Inc.),**

**Respondents.**

**ORDER INSTITUTING  
ADMINISTRATIVE  
PROCEEDINGS AND NOTICE  
OF HEARING PURSUANT TO  
SECTION 12(j) OF THE  
SECURITIES EXCHANGE ACT  
OF 1934**

**I.**

The Securities and Exchange Commission (“Commission”) deems it necessary and appropriate for the protection of investors that public administrative proceedings be, and hereby are, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 (“Exchange Act”) against Respondents Advanced Refractive Technologies, Inc., Bluebook International Holding Co. (The), CBCom, Inc., Gener8xion Entertainment, Inc., Group Long Distance Inc., HiEnergy Technologies, Inc., Holter Technologies Holding, A.G. (n/k/a International Consortium Corp.), and Inchorus Com (a/k/a Inchorus.Com, Inc., n/k/a WorldSource, Inc.).

## II.

After an investigation, the Division of Enforcement alleges that:

### A. RESPONDENTS

1. Advanced Refractive Technologies, Inc. (“ARFR”)<sup>1</sup> (CIK No. 1082249) is a void Delaware corporation located in San Clemente, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). ARFR is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2006, which reported a net loss of \$5,713,620 for the prior nine months. As of April 26, 2011, the common stock of ARFR was quoted on OTC Link, had eight market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

2. Bluebook International Holding Co. (The) (“BBKH”) (CIK No. 1126577) is a void Delaware corporation located in Lake Forest, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). BBKH is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-KSB for the period ended December 31, 2005, which reported a net loss of \$2,711,273 for the prior year. As of April 26, 2011, the common stock of BBKH was quoted on OTC Link, had four market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

3. CBCom, Inc. (“CBCI”) (CIK No. 1129248) is a void Delaware corporation located in Encino, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). CBCI is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2002, which reported a net loss of \$904,446 for the prior nine months. As of April 26, 2011, the common stock of CBCI was quoted on OTC Link, had six market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

4. Gener8xion Entertainment, Inc. (“GNXE”) (CIK No. 803034) is a void Delaware corporation located in Hollywood, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). GNXE is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended April 30, 2008, which reported a net loss of \$1,706,449 for the prior six months. As of April 26, 2011, the common stock of GNXE was quoted on OTC Link, had five market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

5. Group Long Distance Inc. (“GLDI”) (CIK No. 1004570) is a dissolved Florida corporation located in Irvine, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). GLDI is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period

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<sup>1</sup>The short form of each issuer’s name is also its stock symbol.

ended July 31, 2001, which reported a net loss of \$1,079,370 for the prior three months. As of April 26, 2011, the common stock of GLDI was quoted on OTC Link, had five market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

6. HiEnergy Technologies, Inc. (“HIET”) (CIK No. 1112424) is a delinquent Delaware corporation located in Irvine, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). HIET is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended October 31, 2006, which reported a net loss of \$3,982,329 for the prior six months. On May 14, 2007, HIET filed a Chapter 7 petition in the U.S. Bankruptcy Court for the Central District of California, which was still pending as of April 26, 2011. As of April 26, 2011, the common stock of HIET was quoted on OTC Link, had five market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

7. Holter Technologies Holding, A.G. (n/k/a International Consortium Corp.) (“ICSM”) (CIK No. 1095232) is a revoked Nevada corporation located in Calabasas, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). ICSM is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2000. As of April 26, 2011, the common stock of ICSM was quoted on OTC Link, had six market makers, and was eligible for the “piggyback” exception of Exchange Act Rule 15c2-11(f)(3).

8. Inchorus Com (a/k/a Inchorus.Com, Inc., n/k/a WorldSource, Inc.) (“WDSC”) (CIK No. 1094641) is a defaulted Nevada corporation located in Burbank, California with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). WDSC is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended December 31, 2000, which reported a net loss of \$3,758,100 for the prior nine months. As of April 26, 2011, the common stock of WDSC was traded on the over-the-counter markets.

## B. DELINQUENT PERIODIC FILINGS

9. As discussed in more detail above, all of the Respondents are delinquent in their periodic filings with the Commission, have repeatedly failed to meet their obligations to file timely periodic reports, and failed to heed delinquency letters sent to them by the Division of Corporation Finance requesting compliance with their periodic filing obligations or, through their failure to maintain a valid address on file with the Commission as required by Commission rules, did not receive such letters.

10. Exchange Act Section 13(a) and the rules promulgated thereunder require issuers of securities registered pursuant to Exchange Act Section 12 to file with the Commission current and accurate information in periodic reports, even if the registration is voluntary under Section 12(g). Specifically, Rule 13a-1 requires issuers to file annual reports, and Rule 13a-13 requires issuers to file quarterly reports.

11. As a result of the foregoing, Respondents failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder.

### III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate for the protection of investors that public administrative proceedings be instituted to determine:

A. Whether the allegations contained in Section II hereof are true and, in connection therewith, to afford the Respondents an opportunity to establish any defenses to such allegations; and,

B. Whether it is necessary and appropriate for the protection of investors to suspend for a period not exceeding twelve months, or revoke the registration of each class of securities registered pursuant to Section 12 of the Exchange Act of the Respondents identified in Section II hereof, and any successor under Exchange Act Rules 12b-2 or 12g-3, and any new corporate names of any Respondents.

### IV.

IT IS HEREBY ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice [17 C.F.R. § 201.110].

IT IS HEREBY FURTHER ORDERED that Respondents shall file an Answer to the allegations contained in this Order within ten (10) days after service of this Order, as provided by Rule 220(b) of the Commission's Rules of Practice [17 C.F.R. § 201.220(b)].

If Respondents fail to file the directed Answers, or fail to appear at a hearing after being duly notified, the Respondents, and any successor under Exchange Act Rules 12b-2 or 12g-3, and any new corporate names of any Respondents, may be deemed in default and the proceedings may be determined against it upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f), and 310 of the Commission's Rules of Practice [17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f), and 201.310].

This Order shall be served forthwith upon Respondents personally or by certified, registered, or Express Mail, or by other means permitted by the Commission Rules of Practice.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 120 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice [17 C.F.R. § 201.360(a)(2)].

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not “rule making” within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

By the Commission.

Elizabeth M. Murphy  
Secretary

## Service List

Rule 141 of the Commission's Rules of Practice provides that the Secretary, or another duly authorized officer of the Commission, shall serve a copy of the Order Instituting Administrative Proceedings and Notice of Hearing Pursuant to Section 12(j) of the Securities Exchange Act of 1934 ("Order"), on the Respondents and their legal agents.

The attached Order has been sent to the following parties and other persons entitled to notice:

The Honorable Brenda P. Murray  
Chief Administrative Law Judge  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, DC 20549-2557

David S. Frye, Esq.  
Neil J. Welch, Jr., Esq.  
Division of Enforcement  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, DC 20549-6010

By Express Mail:  
Advanced Refractive Technologies, Inc.  
1062 Calle Negocio, Suite D  
San Clemente, CA 92673

Advanced Refractive Technologies, Inc.  
c/o Corporation Service Co.  
Registered Agent  
2711 Centerville Road, Suite 400  
Wilmington, DE 19808

By Express Mail:  
Bluebook International Holding Co. (The)  
21098 Bake Parkway, Suite 100  
Lake Forest, CA 92630-2163

Bluebook International Holding Co. (The)  
c/o The Company Corp.  
Registered Agent  
2711 Centerville Road, Suite 400  
Wilmington, DE 19808

By Express Mail:  
CBCom, Inc.

16830 Ventura Boulevard, Suite 211  
Encino, CA 91836

CBCCom, Inc.  
c/o The Corporation Trust Co.  
Registered Agent  
1209 Orange Street  
Wilmington, DE 19801

By Express Mail:  
Gener8xion Entertainment, Inc.  
7095 Hollywood Boulevard, Suite 1260  
Hollywood, CA 90028

Gener8xion Entertainment, Inc.  
c/o Paracorp, Inc.  
Registered Agent  
2140 S. DuPont Highway  
Dover, DE 19934

By Express Mail:  
Group Long Distance Inc.  
9500 Toledo Way  
Irvine, CA 92618-1806

Group Long Distance Inc.  
c/o Mr. Thomas R. Tatum  
Registered Agent  
200 E. Las Olas Boulevard, New River Center, Suite 1800  
Fort Lauderdale, FL 33301

By Express Mail:  
HiEnergy Technologies, Inc.  
1601-B Alton Parkway, Unit B  
Irvine, CA 92606

HiEnergy Technologies, Inc.  
c/o Harvard Business Services, Inc.  
Registered Agent  
16192 Coastal Highway  
Lewes, DE 19958

By Express Mail:  
Holter Technologies Holding, A.G. (n/k/a International Consortium Corp.)

23548 Calabasas Road, Suite 202  
Calabasas, CA 91302

Holter Technologies Holding, A.G. (n/k/a International Consortium Corp.)  
c/o International Investeam, Inc.  
Registered Agent  
1098 Lucerne Way  
Incline Village, NV 89450

By Express Mail:  
Inchorus Com (a/k/a Inchorus.Com, Inc., n/k/a WorldSource, Inc.)  
340 E. Olive Avenue, Suite P  
Burbank, CA 91502

Inchorus Com (a/k/a Inchorus.Com, Inc., n/k/a WorldSource, Inc.)  
c/o Corporate Service Center, Inc.  
Registered Agent  
5190 Neil Road, Suite 430  
Reno, NV 89502

[The Division of Enforcement will also have a process server attempt personal service on all respondents.]