

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 60095 / June 11, 2009

ADMINISTRATIVE PROCEEDING
File No. 3-13514

In the Matter of

RICKY D. VAN VLEET,

Respondent.

**ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS**

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Ricky D. Van Vleet (“Van Vleet” or “Respondent”).

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in Section III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. From February 2003 through November 2004, Van Vleet, though not registered with the Commission, acted as a broker with respect to the offer and sale of securities, including promissory notes. Van Vleet, 64 years old, is a resident of Fort Collins, Colorado.

2. On November 4, 2008, Van Vleet pled guilty to one count of securities fraud, a class three felony, in violation of Colo. Rev. Stat. § 11-51-501(1)(b) before the Colorado District Court, Larimer County, in People v. Van Vleet, Case No. 08CR389. On February 24, 2009, a judgment in the criminal case was entered against Van Vleet. He was sentenced to a prison term of ten years followed by five years of mandatory parole and ordered to make restitution in the amount of \$2,995,500.

3. The count of the criminal indictment to which Van Vleet pled guilty alleged, inter alia, that between February 2003 and November 2004, Van Vleet defrauded investors by means of materially false and misleading statements and omissions in connection with the offer or sale of securities in Colorado.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Van Vleet's Offer.

Accordingly, it is hereby ORDERED:

Pursuant to Section 15(b)(6) of the Exchange Act, that Respondent Van Vleet be, and hereby is, barred from association with any broker or dealer.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

By the Commission.

Elizabeth M. Murphy
Secretary