

**U.S. SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C.**

SECURITIES EXCHANGE ACT OF 1934  
Release No. 58982 / November 20, 2008

Administrative Proceeding File No. 3-13294

*In the Matter of 2 I, Inc., 2-Infinity, Inc., 2TheMart.com, Inc., The 3DO Co., 5B Technologies Corp., 24 Hour Auction, Inc., 1626 New York Associates Limited Partnership, and 2000 New Commerce, Inc.*

The U.S. Securities and Exchange Commission today issued public administrative proceedings against eight companies to determine whether the registration of each class of their securities should be revoked or suspended for a period not exceeding twelve months for failure to file required periodic reports:

- 2 I, Inc.
- 2-Infinity, Inc. (TWIC)
- 2TheMart.com, Inc. (TMRT)
- The 3DO Co. (THDOQ)
- 5B Technologies Corp. (FIVE)
- 24 Hour Auction, Inc.
- 1626 New York Associates Limited Partnership
- 2000 New Commerce, Inc.

In this Order, the Division of Enforcement (Division) alleges that the eight issuers are delinquent in their required periodic filings with the Commission. In this proceeding, instituted pursuant to Securities Exchange Act of 1934 (Exchange Act) Section 12(j), a hearing will be scheduled before an Administrative Law Judge. At the hearing, the judge will hear evidence from the Division and the respondents to determine whether the allegations of the Division contained in the Order, which the Division alleges constitute a failure to comply with violations of Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder, are true. The judge in the proceeding will then determine whether the registrations pursuant to Exchange Act Section 12 of each class of the securities of these respondents should be revoked or suspended for a period not exceeding twelve months. The Commission ordered that the Administrative Law Judge in this proceeding issue an initial decision not later than 120 days from the date of service of the order instituting proceedings.