

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 57726 / April 28, 2008

ADMINISTRATIVE PROCEEDING
File No. 3-13022

In the Matter of

Arthur Scheinert,

Respondent.

ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Arthur Scheinert (“Respondent”).

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in Section III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent’s Offer, the Commission finds that

1. Scheinert, 42, is a resident of Hollywood, Florida. From January 2001 through August 2002, he was a Senior Vice President of Marketing and a sales representative for Helvetia Pharmaceuticals, Inc., (“Helvetia”) a Delaware corporation based in Coral Springs,

Florida. For part of this period, Scheinert held securities licenses and sold Helvetia securities for transaction-based compensation while not associated with a registered broker or dealer.

2. On September 8, 2004, Scheinert pled guilty to one count of conspiracy to commit mail fraud, wire fraud, and securities fraud and one count of committing mail fraud in violation of Title 18 United States Code, Sections 371 and 1341, before the United States District Court for the Southern District of Florida, in United States v. Arthur Scheinert, Case No. 04-20250-CR-JORDAN(4). On December 15, 2005, the District Court entered an amended judgment against Scheinert, sentencing him to a prison term of 60 months followed by three years of supervised release with a restitution order in the amount of \$5,858,850.55.

3. The counts of the criminal indictment to which Scheinert pled guilty alleged, among other things, that Scheinert conspired with other defendants to offer and sell Helvetia securities by making materially false representations and omitting to state material facts to investors concerning, among other things, the use of investors' funds, Helvetia's ownership rights to a purported cancer treatment, the company's purported imminent initial public offering of its securities, investors' expected returns, and the criminal and disciplinary histories of two defendants and Helvetia principals.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Scheinert's Offer.

Accordingly, it is hereby ORDERED:

Pursuant to Section 15(b)(6) of the Exchange Act that Respondent Scheinert be, and hereby is barred from association with any broker or dealer.

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a customer, whether or not related to the conduct that served as the basis for the Commission order; and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct that served as the basis for the Commission order.

For the Commission, by its Secretary, pursuant to delegated authority.

Nancy M. Morris
Secretary