Improving Market Conditions for Small & Emerging Companies after the JOBS Act: Scaled Disclosure and Beyond

Jeff Schwartz Associate Professor of Law jeff.schwartz@law.utah.edu



Candidates for Reform

Regulation

- Sarbanes-Oxley
- Dodd-Frank
- MD&A
- Executive Compensation

Litigation Environment

- Rule 10b-5 (secondary market transactions)
- Section 11 liability

Listing Standards

Independence Requirements



Additional Data Collection

- Review of recent empirical studies regarding the costs and benefits of securities regulation, particularly as it applies to small and emerging firms.
- Collect survey data regarding the costs and benefits of selected regulations from listed companies and sophisticated investors.



Current Embedded Scaling Model

Market-based Scaling Model

Broader Market **EGCs SRCs**

V. Emerging Companies

Large Companies

Mid-Sized and Smaller Companies

