



## ***Compliance Outreach Program***

***for Broker-Dealers***

**April 30, 2014**

**Denver, CO**

### **Agenda**

#### **Registration and Continental Breakfast (8:00 am - 9:00 am)**

#### **Welcome and Opening Remarks (9:00 am – 9:15 am)**

Kevin Goodman, *National Associate Director, Broker-Dealer Examination Program, Office of Compliance Inspections and Examinations, SEC*

#### **Panel 1: Crowdfunding (9:15 am – 10:30 am)**

Panelists will provide insight into the differences between donation and rewards-based crowdfunding and investment crowdfunding, including equity capital currently being raised through private placements using the “crowdfunding” label and crowdfunding under the JOBS Act. The panel will discuss rules proposed by the SEC and FINRA under the JOBS Act, and issues raised by investment crowdfunding.

Joseph Savage, *Vice President and Counsel, Investment Company Regulation Department, FINRA (Moderator)*

Richard Levin, *Counsel, BakerHostetler*

Timothy White, *Special Counsel, Office of Chief Counsel, Division of Trading and Markets, SEC*

#### ***Break (10:30 am – 10:45 am)***

#### **Panel 2: Conflicts of Interest (10:45 am – 11:45 am)**

Panelists will discuss activities conducted by broker-dealers and investment advisers that present conflicts of interests and how firms are identifying and managing these conflicts.

Phil Perrone, *Examination Manager, Denver Regional Office, SEC (Moderator)*

Lisa Byington, *Senior Counsel to the National Associate Director, SEC*

Gerald Dougherty, *Deputy Director, Denver District Office, FINRA*

Thomas Mellett, *Surveillance Director, Denver and Seattle District Offices, FINRA*

#### ***Break (11:45 am – 12:00pm)***

#### **Panel 3: Ask the Regulator (12:00 pm – 12:45 pm)**

Panelists will discuss the 2014 SEC and FINRA examination and enforcement priorities and respond to related questions from the audience.

Kenneth Bossert, *Examination Manager, Denver Regional Office, SEC (Moderator)*

Gerald Dougherty, *Deputy Director, Denver District Office, FINRA*

Julie Lutz, *Regional Director, Denver Regional Office, SEC*

Thomas Mellett, *Surveillance Director, Denver and Seattle District Offices, FINRA*

Denise Saxon, *Assistant Regional Director, Denver Regional Office, SEC*

#### **Closing Remarks (12:45 pm – 1:00 pm)**