



CCOutreach BD Regional Seminar
March 18, 2010

Securities and Exchange Commission Regional Office
Miami, FL

Registration (8:30 a.m. – 9:00 a.m.)

I. Welcome (9:00 a.m. – 9:15 a.m.)

II. SEC and FINRA Examination Priorities and Common Findings (9:15 a.m. – 10:15 a.m.)

Panelists discuss examination priorities in the current regulatory environment, as well as provide guidance on preparing for examinations and using exam results in their compliance efforts. The panel also discusses custody asset verification examinations and expectations for document production.

Break (10:15 a.m. – 10:30 a.m.)

III. Private Placements and Regulation D (10:30 a.m. – 11:30 a.m.)

Panelists address current issues concerning private placements and Regulation D. Regulators highlight the requirements of FINRA Rule 5122 (Private Placements of Securities Issued by Members) and lessons learned from recent enforcement actions involving private placements. CCOs focus on what their respective firms are doing to remain in compliance with these requirements.

Break (11:30 a.m. – 11:45 a.m.)

IV. Branch Office Supervision and Inspections (11:45 a.m. – 12:45 p.m.)

CCOs discuss building and maintaining effective branch supervision and inspection programs, as well as useful practices for testing and verifying branch compliance with firm policies and procedures. Regulators briefly highlight branch examination requirements.

V. Closing Remarks (12:45 p.m. – 1:00 p.m.)