

Item 1 Cover Page

A.

Peter J. Connors

Connors Investor Services, Inc.

ADV Part 2B, Brochure Supplement
Dated March 30, 2023

Contact: Debora M. Covell, Chief Compliance Officer
1210 Broadcasting Road
Wyomissing, PA 19610

B.

This Brochure Supplement provides information about Peter J. Connors that supplements the Connors Investor Services, Inc. Brochure; you should have received a copy of that Brochure. Please contact Debora M. Covell, Chief Compliance Officer, if you did *not* receive Connors Investor Services, Inc.'s Brochure or if you have any questions about the contents of this supplement.

Additional information about Peter J. Connors is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Peter J. Connors was born in 1965. Mr. Connors graduated from the University of Michigan in 1987 with a Bachelor of Arts degree in Economics. Mr. Connors has been the President of Connors Investor Services, Inc. since 1992.

Mr. Connors has been a CFA[®] Charter Holder since 1999. CFA[®] designates an international professional certificate that is offered by the CFA Institute.

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 120,000 CFA charter holders working in 135 countries. To earn the CFA charter, candidates must: (1) pass three sequential, six-hour examinations; (2) have at least

four years of qualified professional investment experience; (3) join CFA Institute as members; and (4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charter holders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment. Additionally, regulatory bodies in 23 countries/territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the supervision requirements of Section 203(e)(6) of the Investment Advisers Act of 1940 (the "Act"). The Registrant's Chief Compliance Officer, Debora M. Covell, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee, independent contractor, investment adviser representative, or solicitor of the Registrant have any questions regarding the applicability/relevance of the Act, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Ms. Covell at (610) 376-7418.

Item 1 Cover Page

A.

Robert J. Cagliola

Connors Investor Services, Inc.

ADV Part 2B, Brochure Supplement
Dated March 31, 2022

Contact: Debora M. Covell, Chief Compliance Officer
1210 Broadcasting Road
Wyomissing, PA 19610

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Additional information about Robert J. Cagliola is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Robert J. Cagliola was born in 1967. Mr. Cagliola graduated from Shippensburg University in 1990 with a Bachelor of Science degree in Business Administration and from Temple University in 1995 with an MBA degree. Mr. Cagliola has been a Vice President and Portfolio Manager of Connors Investor Services, Inc. since 1999.

Mr. Cagliola has been a CFA[®] Charter Holder since 2000. CFA[®] designates an international professional certificate that is offered by the CFA Institute.

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High Ethical Standards

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The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

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Item 5 Additional Compensation

None.

Item 6 Supervision

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A.

Brian G. McCoy

Connors Investor Services, Inc.

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Wyomissing, PA 19610

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This Brochure Supplement provides information about Brian G. McCoy that supplements the Connors Investor Services, Inc. Brochure; you should have received a copy of that Brochure. Please contact Debora M. Covell, Chief Compliance Officer, if you did *not* receive Connors Investor Services, Inc.'s Brochure or if you have any questions about the contents of this supplement.

Additional information about Brian G. McCoy is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Brian G. McCoy was born in 1968. Mr. McCoy graduated from Pennsylvania State University in 1990 with a Bachelor of Science degree in Recreations & Parks and from Kutztown University of Pennsylvania in 2008 with an MBA degree. Mr. McCoy has been a Vice President and Portfolio Manager of Connors Investor Services, Inc. since 2003.

Mr. McCoy has been a CFA[®] Charter Holder since 1999. CFA[®] designates an international professional certificate that is offered by the CFA Institute.

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

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Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

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- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

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Item 1 Cover Page

A.

Steven C. Silverman

Connors Investor Services, Inc.

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Dated March 31, 2022

Contact: Debora M. Covell, Chief Compliance Officer
1210 Broadcasting Road
Wyomissing, PA 19610

B.

This Brochure Supplement provides information about Steven C. Silverman that supplements the Connors Investor Services, Inc. Brochure; you should have received a copy of that Brochure. Please contact Debora M. Covell, Chief Compliance Officer, if you did *not* receive Connors Investor Services, Inc.’s Brochure or if you have any questions about the contents of this supplement.

Additional information about Steven C. Silverman is available on the SEC’s website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Steven C. Silverman was born in 1962. Mr. Silverman graduated from Juniata College in 1984 with a Bachelor of Arts degree in Finance and from St. Joseph’s University in 1989 with an MBA degree. Mr. Silverman has been a Senior Vice President and Relationship Manager of Connors Investor Services, Inc. since 1997.

Mr. Silverman has been a CERTIFIED FINANCIAL PLANNER™ since 2000. The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct

and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 76,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must currently satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 6 hours, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must currently complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.

Mr. Silverman is also a member and President of Old Mill Management, LLC, a real estate management company that purchases and rents commercial property. Old Mill Management, LLC and the Registrant are separately operated and don't have any business relationship. However, a client of the Registrant have invested in special purpose vehicles sponsored by Old Mill Management, LLC to invest in commercial real estate. The activities of Mr. Silverman and Old Mill Management, LLC present a conflict of interest, because Mr. Silverman may focus time and energy that could be invested in the Registrant. In addition, Mr. Silverman may have an incentive to recommend that clients invest their assets in special purpose vehicles sponsored by Old Mill Management, LLC so that Mr. Silverman could indirectly earn more compensation. In an effort to mitigate these conflicts, the Registrant discloses them to Mr. Silverman's clients and prospective clients.

B. Item 5 Additional Compensation

None.

Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the supervision requirements of Section 203(e)(6) of the Investment Advisers Act of 1940 (the "Act"). The Registrant's Chief Compliance Officer, Debora M. Covell, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee, independent contractor, investment adviser representative, or solicitor of the Registrant have any questions regarding the applicability/relevance of the Act, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Ms. Covell at (610) 376-7418.

Item 1 Cover Page

A.

Steven E. Pottieger

Connors Investor Services, Inc.

ADV Part 2B, Brochure Supplement
Dated March 31, 2022

Contact: Debora M. Covell, Chief Compliance Officer
1210 Broadcasting Road
Wyomissing, PA 19610

B.

This Brochure Supplement provides information about Steven E. Pottieger that supplements the Connors Investor Services, Inc. Brochure; you should have received a copy of that Brochure. Please contact Debora M. Covell, Chief Compliance Officer, if you did *not* receive Connors Investor Services, Inc.'s Brochure or if you have any questions about the contents of this supplement.

Additional information about Steven E. Pottieger is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Steven E. Pottieger was born in 1964. Mr. Pottieger graduated from Albright College in 1982 with a Bachelor of Science degree in Business Administration. Mr. Pottieger has been a Vice President and Relationship Manager of Connors Investor Services, Inc. since 2005.

Mr. Pottieger has been a CERTIFIED FINANCIAL PLANNER™ since 2012. The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with

clients. Currently, more than 76,000 individuals have obtained CFP® certification in the United States.

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- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 6 hours, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must currently complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

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Item 1 Item 1 Cover Page

A.

Thomas R. Platt

Connors Investor Services, Inc.

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Dated March 31, 2022

Contact: Debora M. Covell, Chief Compliance Officer
1210 Broadcasting Road
Wyomissing, PA 19610

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Additional information about Thomas R. Platt is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Thomas R. Platt was born in 1968. Mr. Platt graduated from the State University of New York at Geneseo in 1990 with a Bachelor of Science degree in Political Science. Mr. Platt has been a Vice President and Director of Advisor Services of Connors Investor Services, Inc. since December 2013. From 2011 through November 2013, Mr. Platt was the Owner and President of iETF Consulting.

Mr. Platt has held the designation of Certified Investment Management Analyst (CIMA[®]) since 2007. The CIMA[®] certification signifies that an individual has met initial and on-going experience, ethical, education, and examination requirements for investment management consulting, including advanced investment management theory and application. Prerequisites for the CIMA[®] certification are three years of financial services experience and an acceptable regulatory history. To obtain the CIMA[®] certification, candidates must pass an online

Qualification Examination, successfully complete a one-week classroom education program provided by a Registered Education Provider at an AACSB accredited university business school, and pass an online Certification Examination. CIMA[®] designees are required to adhere to IMCA's Code of Professional Responsibility, Standards of Practice, and Rules and Guidelines for Use of the Marks. CIMA[®] designees must report 40 hours of continuing education credits, including two ethics hours, every two years to maintain the certification. The designation is administered through Investment Management Consultants Association (IMCA[®]).

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

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Item 5 Additional Compensation

None.

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Item 1 Cover Page

A.

Debora M. Covell

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Additional information about Debora M. Covell is available on the SEC’s website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Debora M. Covell was born in 1963. Ms. Covell graduated from Arizona State University in 1985 with a Bachelor of Science degree in Business Marketing, a Master of Education (M.Ed.) in Counseling from Kutztown University in 1995, and her certificate in Financial Planning from Wake Forest University in 2019. Ms. Covell has been an investment advisor representative and a Vice President of Connors Investor Services, Inc. since October 2017. From June 2016 through October 2017, Ms. Covell was a consultant with CEMSol, LLC. From March 1987 through May 2016, Ms. Covell was a Vice President with McGlinn Capital Management, Inc.

Ms. Covell holds the designation of Chartered Retirement Planning Counselor (CRPC®). The Chartered Retirement Planning Counselor, or CRPC program, is a designation program for financial professionals. This program enables experienced advisors, who are focused on retirement planning for individuals, define a “road map to retirement.” There is a focus on clients’ pre- and post-retirement needs, as well as issues related to asset management and estate planning.

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None.

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A.

Robert W. Hahn

Connors Investor Services, Inc.

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Item 2 Education Background and Business Experience

Robert W. Hahn was born in 1968. Mr. Hahn graduated from Villanova University in 1990 with a Bachelor of Science degree in Electrical Engineering. In 1993, Mr. Hahn earned a master degree in Engineering from Villanova University and his MBA degree from Indiana University – Kelley School of Business in 1998. Mr. Hahn has been a Vice President of Connors Investor Services, Inc. since September 2017. From July 2014 through July 2017, Mr. Hahn was a Senior Research Associate with Raymond Jones Financial. From December 2011 through July 2014, Mr. Hahn was a Research Analyst with Consolidated Investment Group.

Mr. Hahn has been a CFA[®] Charter Holder since 2002. CFA[®] designates an international professional certificate that is offered by the CFA Institute.

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- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment. Additionally, regulatory bodies in 23 countries/territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- A. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- B. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant's policies and procedures manual. The primary purpose of the Registrant's Rule 206(4)-7 policies and procedures is to comply with the supervision requirements of Section 203(e)(6) of the Investment Advisers Act of 1940 (the "Act"). The Registrant's Chief Compliance Officer, Debora M. Covell, is primarily responsible for the implementation of the Registrant's policies and procedures and overseeing the activities of the Registrant's supervised persons. Should an employee, independent contractor, investment adviser representative, or solicitor of the Registrant have any questions regarding the applicability/relevance of the Act, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant's supervision or compliance practices, please contact Ms. Covell at (610) 376-7418.

Item 1 Item 1 Cover Page

C.

Ryan McCallum

Connors Investor Services, Inc.

ADV Part 2B, Brochure Supplement
Dated March 31, 2022

Contact: Debora M. Covell, Chief Compliance Officer
1210 Broadcasting Road
Wyomissing, PA 19610

D.

This Brochure Supplement provides information about Ryan McCallum that supplements the Connors Investor Services, Inc. Brochure; you should have received a copy of that Brochure. Please contact Debora M. Covell, Chief Compliance Officer, if you did *not* receive Connors Investor Services, Inc.'s Brochure or if you have any questions about the contents of this supplement.

Additional information about Ryan McCallum is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Education Background and Business Experience

Ryan McCallum was born in 1982. Mr. McCallum graduated from East Stroudsburg University of Pennsylvania in 2005 with a Bachelor of Science in Economics. Mr. McCallum has been a Vice President, Relationship Manager of Connors Investor Services, Inc. since February of 2022. From 2011 through January of 2022, Mr. McCallum served as a Financial Advisor with Tompkins Financial Advisors.

Mr. McCallum hold the designation of Accredited Investment Fiduciary (AIF) issued by Center for Fiduciary Studies, LLC (a Fiduciary360 (fi360) company). The Accredited Investment Fiduciary® (AIF®) Designation is a professional certification that demonstrates an advisor or other person serving as an investment fiduciary has met certain requirements to earn and maintain the credential. The purpose of the Accredited Investment Fiduciary (AIF®) Designation is to assure that those responsible for managing or advising on investor assets have a fundamental

understanding of the principles of fiduciary duty, the standards of conduct for acting as a fiduciary, and a process for carrying out fiduciary responsibility.

Mr. McCallum holds the designation of Chartered Retirement Planning Counselor (CRPC). The Chartered Retirement Planning Counselor, or CRPC program, is a designation program for financial professionals. This program enables experienced advisors, who are focused on retirement planning for individuals, define a “road map to retirement.” There is a focus on clients’ pre- and post-retirement needs, as well as issues related to asset management and estate planning.

Item 3 Disciplinary Information

None.

Item 4 Other Business Activities

- C. The supervised person is not actively engaged in any other investment-related businesses or occupations.
- D. The supervised person is not actively engaged in any non-investment-related business or occupation for compensation.

Item 5 Additional Compensation

None.

Item 6 Supervision

The Registrant provides investment advisory and supervisory services in accordance with the Registrant’s policies and procedures manual. The primary purpose of the Registrant’s Rule 206(4)-7 policies and procedures is to comply with the supervision requirements of Section 203(e)(6) of the Investment Advisers Act of 1940 (the “Act”). The Registrant’s Chief Compliance Officer, Debora M. Covell, is primarily responsible for the implementation of the Registrant’s policies and procedures and overseeing the activities of the Registrant’s supervised persons. Should an employee, independent contractor, investment adviser representative, or solicitor of the Registrant have any questions regarding the applicability/relevance of the Act, the Rules thereunder, any section thereof, or any section of the policies and procedures, he/she should address those questions with the Chief Compliance Officer. Should a client have any questions regarding the Registrant’s supervision or compliance practices, please contact Ms. Covell at (610) 376-7418.