

**Item 1: Cover Page**  
**Part 2B of Form ADV: Brochure Supplement**  
**March 2021**



36 West Drive  
North Massapequa, NY 11758  
[www.myinvestmentinsight.com](http://www.myinvestmentinsight.com)

Brochure for  
**Robert Sullivan**

**Firm Contact:**  
Robert Sullivan  
Chief Compliance Officer

This brochure supplement provides information about Mr. Sullivan that supplements our brochure. You should have received a copy of that brochure. Please contact him if you did not receive Investment Insight Wealth Management, LLC's brochure or if you have any questions about the contents of this supplement at (516)-249-0060. Additional information about Mr. Sullivan is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching CRD #130070.

## Item 2: Educational Background & Business Experience

**Robert J. Sullivan**  
**Year of Birth:** 1960

### **Educational Background:**

- 1983: SUNY Farmingdale – A.S.; Bio-Medical Engineering Technology

### **Business Background:**

- 2010 – Present: Investment Insight Wealth Management, LLC, Managing Member
- 2004 – 2011: John James Asset Management, LLC, Managing Member
- 1989 – 2004: AXA Advisor, LLC, Financial Associate

## Item 3: Disciplinary Information<sup>1</sup>

There are no legal or disciplinary events material to the evaluation of Mr. Sullivan.

## Item 4: Other Business Activities

Mr. Sullivan does not have any outside business activities to report.

## Item 5: Additional Compensation

Mr. Sullivan does not receive any other economic benefit for providing advisory services in addition to advisory fees.

## Item 6: Supervision

Robert Sullivan is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him. He is however bound by our firm's Code of Ethics. If you have any questions regarding this Brochure Supplement please contact Mr. Sullivan at (516)-249-0060.

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<sup>1</sup> Note: Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving the advisor to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of advisor to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.