



GILDER GAGNON HOWE & CO.

Members of the NYSE Euronext, FINRA and SIPC
475 Tenth Avenue, New York, NY 10018

March 19, 2021

This Form ADV Part 2A Appendix 1 (“wrap fee program brochure”) provides qualifications and business practices of Gilder Gagnon Howe & Co. LLC (“GGHC” or “Firm”). If you have questions about the contents of this brochure, please contact us at 212.765.2500, or by email compliance@gghc.com or visit our website www.gghc.com. The information in this brochure has not been approved or verified by the United States Securities Exchange Commission (“SEC”) or by any state securities authority.

Additional information about Gilder Gagnon Howe & Co. LLC is available on the SEC’s website at www.adviserinfo.sec.gov.

Any reference to Gilder Gagnon Howe & Co. LLC as a “Registered Investment Adviser” or as being “registered” does not imply a certain level of skill or training.



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MATERIAL CHANGES

This wrap fee program brochure is dated March 19, 2021. The following information provides a summary of material changes that have been made to this brochure since the last update on September October 14, 2020.

The Advisory Business section has been updated to reflect that Shaiza Rizavi is a principal owner of GGHC, in addition to being a co-CEO of the Firm (along with co-CEO James Deutsch). No other member of GGHC owns 25% or more of membership interests.

The foregoing is only a summary of the material changes to this brochure and is qualified by reference to the full discussion in the brochure. This summary of material changes does not purport to identify every change to the brochure since it was last published. Clients are encouraged to read the brochure in detail and contact GGHC with any questions.



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SERVICES, FEES AND COMPENSATION

Firm Description

Founded in 1968, Gilder Gagnon Howe & Co., LLC ("GGHC") is registered with the Securities and Exchange Commission ("SEC") as an investment adviser and as a broker-dealer.

GGHC operates with the goal of giving investors who possess long-term patience and fortitude an opportunity to create wealth. We seek to grow our clients' capital through active and aggressive trading in securities that have the potential for high returns over the long-term. GGHC focuses on stocks, with a minor emphasis on options and bonds, and occasionally purchases exchange-traded funds ("ETFs"). Investing in securities involves substantial risk, including risk of loss, and our aggressive approach to building wealth is not for everyone. Each client must understand and be willing to tolerate the risks that our strategy entails.

As described further in this brochure, GGHC provides ongoing discretionary investment advisory services to our clients for a portion of their respective investable assets that they are willing to put at risk. GGHC manages all investments through separately managed client accounts. For a non-retirement margin account, the investment objective must be aggressive growth with margin. For non-retirement cash and all retirement accounts, the investment objective must be growth.

The account type, retirement or non-retirement, determines the account compensation structure. For non-retirement accounts, whether cash or margin, GGHC receives commissions for each trade. For retirement accounts, GGHC receives an annualized monthly fee for the services provided to accounts (also called wrap-fee). The wrap fee program is only available to retirement accounts, and GGHC does not provide investment advisory services to retirement accounts outside of the wrap fee program. Therefore, the terms "retirement account" and "wrap fee account" are used interchangeably throughout this brochure.

GGHC is an introducing broker, and National Financial Services ("NFS") serves as clearing broker and custodian on a fully disclosed basis. The client always maintains asset control and can withdraw funds or close his or her account at any time, upon providing notice. However, GGHC has authority to determine, without obtaining specific client consent, the securities to be bought or sold, and the executing broker-dealer to be used.

Principal Owners

Shaiza Rizavi is a principal owner of GGHC, in addition to being a co-CEO of the Firm (along with co-CEO James Deutsch). No other member of GGHC owns 25% or more of membership interests.

Types of Advisory Services

GGHC provides ongoing discretionary investment advisory services for a portion of a client's investable assets. GGHC's portfolio managers ("GGHC Money Managers") exercise full discretion through a limited power-of-attorney over the investment of the account, subject to each client's right to impose reasonable restrictions (please see Investment Discretion for a description on client-directed restrictions on GGHC accounts).

GGHC also serves as the portfolio manager to and sponsor of a wrap fee program as described throughout this brochure and in GGHC's wrap fee program brochure. This wrap fee program is only available to retirement accounts. A wrap fee program is a program where a client is charged a specified "bundled" fee, which is generally a percentage of assets under management, for discretionary investment advisory services, most trade execution costs (please see Other Expenses relating to investing in foreign securities) and other services, such as custody, recordkeeping and reporting. IRA accounts pay additional administrative and custody fees to GGHC's clearing broker, NFS (please see Other Expenses for additional



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expenses paid by IRA accounts). After paying for the costs covered by the wrap fee, GGHC retains the remaining portion of the wrap fee for its services. Generally, the only differences in how GGHC manages wrap fee accounts as compared to accounts outside the wrap fee program are that wrap fee program accounts are not permitted to buy on margin or sell short, and are required to have growth as their investment objective, whereas the non-retirement accounts outside of the wrap fee program may, where permitted, use margin and sell short, and non-retirement margin accounts have the investment objective of aggressive growth with margin.

Investment Strategy

As stated throughout this brochure, GGHC's overall goal is capital appreciation through growth stock investing, focusing on stocks, with a minor emphasis on options and bonds, and occasionally ETFs. The investment objective for a non-retirement margin account must be aggressive growth. The investment objective for a non-retirement cash account and all retirement accounts must be growth. Non-retirement accounts, whether cash or margin, pay commissions for each transaction. Retirement accounts pay a monthly wrap fee (please see Fees and Compensation for GGHC's commission and fee schedule).

GGHC Money Managers act independently of one another; therefore, GGHC Money Managers will make different investment decisions for their respective accounts, and some GGHC Money Managers will achieve different results for different clients. As a result, GGHC Money Managers may emphasize different strategies or sectors, take different positions in the same security (long or short), use differing levels of leverage (where permitted), and may take more or less concentrated positions in particular securities compared to other GGHC Money Managers. This practice could adversely affect the price of the security in another account. Further, different GGHC Money Managers will achieve different investment results for the respective accounts that they manage.

GGHC Money Managers do not necessarily purchase or sell the same securities for their respective client accounts at the same time or in the same relative position size. Whether an account participates in a particular order depends on criteria such as whether accounts have cash available, account size, whether certain accounts already have an established position in the security and/or is determined using GGHC proprietary ratios (risk ratio, leverage).

GGHC client accounts will see frequent trading activity as GGHC Money Managers search for potential growth opportunities. To the extent permitted by the client's account opening documents and applicable law, a GGHC Money Manager will purchase securities for clients on margin. This means that, where permitted, GGHC will borrow money to purchase securities for the client, using the client's account as collateral, and the client will pay NFS interest on any margin loans. Only non-retirement margin accounts can purchase securities on margin and engage in short selling. Since GGHC charges commissions on trades for non-retirement accounts (Retirement accounts are charged fees), increasing the number of positions or amount of assets at work in an account will increase GGHC's revenue commission income as well.

Borrowing to invest (i.e., margin) can lead to losses greater than the account value if the market suddenly falls. GGHC may have to liquidate securities during an unfavorable time in the market to repay the lender, which can cause exposure to risks that potentially exceed the initial investment. To attempt to reduce this exposure, GGHC will engage in short sales, which offer the opportunity to profit from falling stock prices. In a short sale, GGHC borrows securities on behalf of a client's account. However, short selling is a risky strategy. The price of the stock sold short could increase without limitation, and thus there is no limit to potential losses from a short.

Buying on margin and selling short have the virtue of increasing the client's dollars at work, while attempting to moderately reduce the client's exposure to abrupt swings in the market.

Frequency of trading or account turnover will vary, depending on factors including the GGHC Money Manager, type of account (margin or cash/retirement), market volatility, and client specific activity (money movements including deposits or withdrawals). The annual turnover in margin accounts generally exceeds 100%. The higher the turnover in a



commission-paying account, the greater the adverse impact that commissions will have on investment performance. Please see Fees and Compensation for further details about the costs associated with maintaining a GGHC account.

Fees And Compensation

GGHC receives compensation for its investment advisory services, which is specified in the client's investment advisory agreement with GGHC. The compensation structure will vary depending on the type of account and is not subject to negotiation. Non-retirement accounts are charged commissions on each transaction. Certain types of trades or accounts qualify for standard discounts, which are described below following the commission schedule.

GGHC bears the cost of trade execution for domestic securities, which is less than the amount of commissions GGHC charges its clients, and means that GGHC earns a profit on each trade. However, the cost of trade execution for foreign securities is embedded in the price of the stock.

Retirement accounts are charged an annualized bundled or "wrap" fee based on the account's assets under management, valued on a month-end basis and paid monthly in arrears.

FEE SCHEDULE—RETIREMENT (ERISA) ACCOUNTS

Retirement accounts will be charged an annualized fee based on a percentage of assets under management as set forth in the following table:

Asset Value Client Accounts		Fee Percentage
From	To	
\$0	\$1,000,000	3%
\$1,000,000.01	Above	2.5%
Asset Value Employee-Related Accounts		Fee Percentage
From	To	
\$0	\$1,000,000	1.5%
\$1,000,000.01	Above	1.25%
Asset Value Employee Accounts		Fee Percentage
From	To	
\$0	\$1,000,000	0%
\$1,000,000.01	Above	0%

GGHC utilizes an NFS provided system to calculate and charge wrap fees. These fees are based on the value of the account at month end, calculated using the equity reported on the account's trade date balance, and are calculated on a prorated monthly basis. Fees are charged to a client's account on the seventh business day of the next month. Fees are calculated based on calendar year days.



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The month the account is funded, the fee charged will be prorated for the number of days the money was in the account. GGHC Money Managers, at their discretion, may raise the funds in the account to cover the fee if there are no funds available in the account. If the full fee amount is not available on the charge date, the account will be debited the amount that is available on that date. Any fees not satisfied in full will continue to be charged through the remainder of the month as funds become available. An account will be charged any residual amount owed during the period until the pending fee becomes zero or until one day prior to the next fee charge date the following month. Any residual fees not charged in full by the end of the period will be forgone. All accounts are charged as long as they are open and funded. GGHC will perform an independent fee calculation for reconciliation of fees charged.

DEDUCTION OF FEES

All fees are deducted from the accounts. Retirement account fees are deducted each month in arrears and are shown on the monthly account statement provided by NFS.

DISCOUNTS FOR EMPLOYEE AND EMPLOYEE-RELATED ACCOUNTS

All employee retirement accounts do not pay monthly wrap fees. Employee-related retirement accounts (i.e., the retirement accounts of employees' family members, including spouses, parents, siblings, children, certain in-laws, dependents and any account over which an employee has beneficial or financial interest) receive a 50% discount on fees paid. Receipt of these discounts will have a positive impact on account performance.

OTHER EXPENSES

NFS deducts from clients a transaction fee for sales in equities and options and is displayed on customers' confirmations as Activity Assessment Fee. The calculation of the fee takes the principal value of the covered sale and multiplies by \$.0000207.

When NFS acts as custodian and an IRA or Keogh account closes, NFS charges the client a \$125.00 termination fee.

Separately, additional expenses for retirement (fee-based) and non-retirement (commission-paying) accounts are incurred by a client when investing in issues traded on foreign exchanges. Such investments are typically effected by, and generate revenue for, affiliates of NFS. Customary charges for investing in foreign countries such as country taxes and levy taxes, access to foreign market fees, commissions to foreign brokers, transaction fees, stamp taxes and currency conversion fees are included in the US dollar denominated price the client pays. Currency exchanges may be effected by Fidelity FOREX, Inc. on a principal basis. Fidelity FOREX, Inc., an affiliate of NFS, may impose a commission or markup on the prevailing interbank market price. The currency exchange rate applicable to any foreign security trade is available upon request. All transaction charges will adversely affect investment performance. Please see Brokerage Practices below, which describes the circumstances under which GGHC receives research services from brokers with whom GGHC executes trades.

PERFORMANCE-BASED FEES AND SIDE-BY-SIDE MANAGEMENT

GGHC does not charge any performance-based fees (i.e., fees based on a share of the capital gains or capital appreciation of the assets of an account).

GGHC manages both commission-based accounts and wrap fee accounts using similar strategies. The different compensation structures could incentivize GGHC and its GGHC Money Managers to favor accounts which are likely to generate greater revenue for the Firm and the GGHC Money Manager, and/or to manage accounts differently based on compensation structure rather than the investment objective of the account – for example, by trading more frequently in non-retirement cash accounts than in retirement accounts, even though both categories of accounts have the same investment objective. GGHC addresses these conflicts of interest through its disclosures, review of accounts, and by



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establishing and maintaining reasonably designed procedures, including as described below in Order Aggregation and Allocation Policy and in Review of Accounts.

ACCOUNT REQUIREMENTS AND TYPES OF CLIENTS

GGHC's wrap fee program is only available to retirement accounts. As further described in the Firm brochure, outside of the wrap fee program, GGHC also provides investment advisory services to individuals, pension and profit sharing plans, trusts, estates, charitable organizations, corporations, LLC's, partnerships and investment clubs. Client relationships vary in scope and length of service.

Generally, GGHC does not impose a minimum dollar value of assets or other conditions for opening or maintaining an account. However, some of GGHC's Money Managers at their discretion do impose a minimum dollar value for starting or maintaining an account with that GGHC Money Manager. In addition, the minimum dollar requirement to open a margin account is \$5,000. Additionally, there may be restrictions or minimums applicable to client accounts with a non-U.S. legal and/or mailing address. GGHC does not provide investment advisory services in certain jurisdictions, including Nebraska.

GGHC advisory accounts are managed on a discretionary basis. Each client must sign a limited power of attorney via the Firm's investment advisory agreement providing the GGHC Money Manager with authorization to invest, reinvest and manage securities accounts on behalf of clients in accordance with the stated investment objectives for the particular client account and subject to each client's right to impose reasonable restrictions. Investment restrictions must be provided to GGHC in writing. GGHC may decide not to accommodate investment restrictions deemed unduly burdensome or materially incompatible with GGHC's investment approach. Under its discretionary authority as the Client's agent and attorney-in-fact, GGHC, specifically the GGHC Money Manager authorized on the account, determines the securities and amount of securities to buy or sell. Discussions between the Account Holder(s) and GGHC regarding investments will be limited to general investment strategies only and will involve no consultation regarding specific transactions either prior to or following trades.

This authority includes the ability to transact in securities in foreign markets (for example, Euro, Asian, or sub-Saharan African markets), which may require the disclosure of personal client information (clients must agree to the disclosure of personal information) as well as securities in industry sectors (e.g. gas, oil, etc.)

Clients also grant GGHC discretion to select the broker-dealers and other financial institutions through which to effect transactions for their accounts and the commission rates paid (please see *Brokerage Practices* in the Firm brochure for further details). Generally, GGHC's clients are unable to restrict or prohibit transactions or direct transactions for execution through specific brokers and dealers. GGHC will accept restrictions on accounts in certain circumstances, such as employment restrictions and affiliation restrictions. If a client is restricted from transactions in a specific security or industry due to an affiliation with a company, the account will be blocked from all transactions in that security or industry. However, GGHC may decide not to accommodate investment restrictions deemed unduly burdensome or materially incompatible with GGHC's investment approach. Client-directed investment restrictions could cause the performance of the account with restrictions to deviate from the performance of other similarly managed accounts.

Types of Agreements

The following agreements govern the typical client's relationships with GGHC and with NFS, GGHC's clearing broker which serves as the custodian for client accounts:



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INVESTMENT ADVISORY AGREEMENT

Each client signs an Investment Advisory Agreement and a limited power of attorney granting GGHC discretion to purchase and sell securities and other instruments and obligations for the client's account. The Investment Advisory Agreement provides, in part, that GGHC will not be liable for honest mistakes in judgment, for losses due to such mistakes, or for any other loss or damage arising out of, or based upon any act or omission by GGHC, unless GGHC has knowingly violated any applicable law, or is found to have been negligent or to have engaged in willful misconduct. Of course, federal and some state securities laws may impose liabilities under certain circumstances on persons who act in good faith, and nothing in the agreement constitutes a waiver or limitation of any rights that a client may have under applicable federal or state securities law.

AGREEMENTS BETWEEN THE CLIENT AND NFS

Each client must establish a brokerage account at NFS and deposit cash and/or securities in their account. NFS will maintain custody of the assets in the client's account while those assets are managed by GGHC. GGHC will not accept unsolicited orders from clients for a discretionary managed account. Clients should read their brokerage agreements carefully for complete information about the terms and conditions of their NFS accounts.

Additionally, in order to participate in IPOs and follow-on offerings clients must establish a Prime Broker Account at NFS. There is a minimum equity requirement of \$105,000.00 for the establishment of a Prime Broker account. Prime Broker paperwork is included in the new account documentation sent to all new clients. Account equities are reviewed daily for Prime Broker qualification. If a client has more than one account at GGHC with the same ownership title, the equity values are combined to meet the minimum requirement.

TERMINATION OF AGREEMENT

At any time, a client may terminate GGHC's Investment Advisory Agreement by providing GGHC with written notice. GGHC may terminate the Investment Advisory Agreement upon delivery of 30 days' written notice. Unless otherwise mutually agreed to by GGHC and the client, upon termination, the Firm will commence an orderly liquidation of the securities and any other non-cash assets in the account in the normal course of business. The risks associated with such liquidation will be borne exclusively by the client, as will any commissions resulting from the liquidation for non-retirement accounts.

PORTFOLIO MANAGER SELECTION AND EVALUATION

GGHC is the sponsor and only portfolio manager for the wrap fee program. We do not select other non-GGHC portfolio managers. A client selects a GGHC Money Manager as the discretionary portfolio manager for his or her wrap fee program account, and is typically referred to a specific GGHC Money Manager by existing GGHC clients or others with whom GGHC has a business relationship.

Clients have full discretion to choose their GGHC Money Manager. When a client is referred to GGHC, they may be sent information on one or more GGHC Money Managers. The client, not GGHC, selects the person to manage their account.

GGHC performance calculations are based on industry standards. GGHC's Compliance Department reviews performance information and monitors for compliance. Periodically, GGHC engages a third party to perform a performance review to verify its accuracy.



ADVISORY BUSINESS

Please see *Services, Fees, and Compensation* above for a discussion of GGHC's advisory business.

Performance-Based Fees and Side-by-Side Management

GGHC does not charge any performance-based fees (i.e., fees based on a share of the capital gains or capital appreciation of the assets of an account).

GGHC manages both commission-based accounts and wrap fee accounts using similar strategies. The different compensation structures could incentivize GGHC and GGHC Money Managers to favor accounts which are likely to generate greater revenue for the Firm and the GGHC Money Manager, and/or to manage accounts differently based on compensation structure rather than the investment objective of the account – for example, by trading more frequently in non-retirement cash accounts than in retirement accounts, even though both categories of accounts have the same investment objective. GGHC addresses these conflicts of interest through its disclosures, review of accounts, and by establishing and maintaining reasonably designed procedures, including as described in *Order Aggregation and Allocation Policy* in the Firm brochure, and below in *Review of Accounts*.

Methods of Analysis

GGHC takes a general research-intensive approach in identifying potential investment opportunities, combining various methods of securities analysis as part of the due diligence process. GGHC focuses on stocks, with a minor emphasis on options and bonds, and occasionally purchases ETFs. GGHC's various methods of securities analysis include fundamental and technical analysis. Fundamental analysis is a method of security valuation which involves examining a company's financials and operations, especially sales, earnings, growth potential, assets, debt, management, products, and competition. Fundamental analysis takes into consideration only those variables that are directly related to the company itself, rather than the overall state of the market. Technical analysis is the study of relationships among security market variables, such as price levels, trading volume, and price movements, so as to gain insights into the supply and demand for securities. Rather than concentrating on earnings, the economic outlook, and other business-related factors that influence a security's value, technical analysis attempts to determine the market forces at work on a certain security or on the securities market as a whole.

GGHC uses a proprietary quantitative screening and analysis system that provides an economic versus accounting-based analysis of a number of performance-, risk-, and valuation-based metrics. Proprietary research is also a critical element to GGHC's investment process and is generally a key component for its investment decisions. No method of securities analysis can guarantee a particular investment result or outcome and the use of investment tools cannot and does not guarantee investment performance.

Investment Strategies

As stated throughout this brochure, GGHC's overall goal is capital appreciation through growth investing, focusing on stocks, with a minor emphasis on options and bonds, and occasionally ETFs. Depending on the client's objective, they can open a margin (considered aggressive growth and is commission-based), cash (considered growth and is commission-based) or retirement (considered growth and is wrap/fee-based) account. GGHC uses the following strategies to implement its overall goal:

- Long-term purchases (securities held at least a year);



- Short-term purchases (securities held less than one year);
- Trading (securities sold within 30 days);
- Short sales (borrowed securities are sold), in non-retirement margin accounts only,
- Margin transactions (securities are borrowed against and the borrowed funds are used to purchase more securities), in non-retirement margin accounts only; and
- Option transactions.

In addition to the strategies noted above, GGHC's Money Managers may take certain actions with respect to a client's portfolio in an effort to manage the client's tax liabilities associated with the client's account. For example, a GGHC Money Manager may cause a client to sell certain securities toward the end of the year in order to take a tax loss, and then may repurchase those securities later, in a manner that would not be treated as a wash sale under the Internal Revenue Code. In order to permit as many clients to participate in tax-saving trades as possible, GGHC may affect cross trades among client accounts in a manner consistent with applicable law and its investment advisory agreements with clients. Tax strategies and cross trades are not effected in retirement accounts.

GGHC has two critical objectives in managing risk. The first objective is to mitigate market risk and the second objective is to mitigate investment risk. At the GGHC Money Manager's discretion, the GGHC Money Manager may mitigate market risk by employing hedging strategies that include the use of exchange-listed options and short sales. To reduce investment risk, the GGHC Money Manager may diversify accounts across types of investments and risk, use position limits and limit leverage. Generally, positions are actively monitored on a daily basis. There can be no guarantee that these risk mitigation efforts will be successful.

Risk of Loss

Investing in securities and other financial instruments involve a degree of risk that can be substantial, including the risk of total loss that each client should be prepared to bear. While GGHC devotes its best efforts to the management of its clients' accounts, there is no assurance or guarantee that the accounts will not incur dramatic losses. Investments may experience extended periods of loss.

The following is a summary of the principal risks associated with the investment strategies employed by GGHC.

Transaction Costs: With respect to accounts that pay commissions, a high portfolio turnover rate increases transaction costs, which will adversely affect investment performance, and also may result in the realization of more short-term capital gains than if there were lower portfolio turnover.

Margin Risk: Borrowing to purchase stocks increases a client's leverage allowing the client to purchase more stock than the client could purchase for cash. However, borrowing increases levels of market risk which may cause a greater drop in an investment and margin loans must be repaid regardless of the underlying value of the securities purchased. Margin accounts also have minimum maintenance requirements. If the equity in a margin account falls below the minimum amount, the broker-dealer will issue a maintenance call requiring an additional deposit in cash or acceptable collateral. There is no extension of time on a margin call. Failure to meet a margin call may force a GGHC Money Manager to sell some or all securities in an account without the client's approval. Margin trading may result in losses greater than the account value.



Short Selling Risk: A short sale involves the sale of a security that you do not own with the hope of purchasing the same security at a later date at a lower price. If the GGHC Money Manager buys back a security it has sold short at a higher price, the client will incur a loss on the transaction. Because the loss on a short sale stems from increases in the value of the security sold short, the extent of such loss is theoretically unlimited and may exceed the actual cost of the investment.

SPAC Risk: Certain companies we invest in are special purpose acquisition companies ("SPACs"), also referred to as "blank check" companies. SPACs are generally formed for the purpose of acquiring one or more businesses, sometimes but not always in a specified market sector. There is a limited basis (if any) on which to evaluate a SPAC's ability to achieve its business objective or the possible merits and risks of the investment. This is because a SPAC has no operating history when we invest, and the value of its securities is particularly dependent on the ability of its management to identify and complete a profitable combination, which is not guaranteed. A SPAC will not generate any operating revenues until, at the earliest, after the consummation of a transaction, at which point its profitability will depend on the success of the target company. While a SPAC is seeking a transaction target, its stock may be thinly traded. There can be no assurance that a market will develop or that a transaction target will be found. If a SPAC does not complete an acquisition within the period pre-established in its documents, the SPAC's funds are returned to its shareholders. In certain cases, public shareholders of SPACs are not afforded a meaningful opportunity to vote on a proposed initial business combination, and thus a SPAC may complete a transaction which is not supported by a majority of its public stockholders.

Market Risk: The profitability of any investment is affected by general economic conditions (both tangible and intangible), independent of a security's underlying circumstances, which may affect the level and volatility of interest rates and timing of investor participation.

Inflation Risk: When any type of inflation is present, a dollar next year will not buy as much as a dollar today, because purchasing power is eroding at the rate of inflation.

Currency or Exchange Rate Risk: Changes in foreign currency exchange rates are subject to fluctuations in the value of the dollar against the currencies of the investment's originating country. As such, the value of client accounts which are invested in foreign currencies may rise and fall due to exchange rate fluctuations with respect to the relevant currencies. Devaluation of a currency by a country's government or banking authority will have a significant impact on the value of any investments denominated in that currency.

Reinvestment Risk: This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.

Business Risk: These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. These companies carry a higher risk than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.

Liquidity Risk: At times, client accounts may be invested in illiquid, thinly traded securities, which are securities that are not readily marketable, resulting in the inability to dispose of these securities promptly or at an advantageous price. Because of our growth strategy, some companies or investments in which our clients invest may not be well known, may have few shares outstanding, or may be particularly susceptible to political and economic events.

Financial Risk: Certain companies we invest in may themselves be highly leveraged. Excessive borrowing to finance a business's operations increases the risk that the company will not be profitable, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

Foreign/International Investments Risk: Foreign investments involve a broad range of political, economic, legal, tax and financial risk in addition to those affecting similar domestic/U.S. companies. Specific additional risks include imposition of



new or amended government regulations, changes in diplomatic relations between the U.S. and another country, political and economic instability, the imposition or tightening of exchange controls or other limitations on repatriation of foreign capital or nationalization, and/or increased taxation or confiscation of investors' assets. Further, foreign investments may be subject to fluctuations in the value of the issuer's local currency and may be subject to foreign withholding and other taxes.

Emerging or Frontier Investments Risk: Investing in an emerging or frontier market involves additional risks and special considerations not typically associated with investing in other more established economic or securities markets. Emerging or frontier markets differ from other large economies in many respects, including the level of development, growth rate and allocation of resources.

Such risks may include increased risk of nationalization, greater social, economic and political uncertainty (including war), higher dependence on exports, greater volatility, less liquidity and smaller capitalization of securities markets, greater volatility in currency exchange rates, greater risk of inflation, less extensive regulation of securities markets, longer settlement periods for securities transactions and less reliable clearance and custody arrangements, and less developed corporate laws regarding fiduciary duties and internal controls regarding the accuracy of financial reporting.

The value of clients' investments may be adversely affected by uncertainties associated with international political developments. Specifically, changes in political, economic, and social conditions and government policies may have a substantial detrimental impact on our clients' investments (for example, in Asia or sub-Saharan African countries).

Local Intermediary Risk: A client's transactions may be undertaken through local brokers, or other financial institutions in emerging or frontier markets, and as such, clients may be subject to the risk of default, insolvency or fraud of such organizations. There can be no assurances that any money advanced to such organizations will be repaid or that clients would have any recourse in the event of default.

Option Risk: Purchasing put and call options, as well as writing such options, are highly specialized activities which entail greater than ordinary investment risks. The price of an option, which is a function of interest rates, volatility, dividends, the exercise price, stock price and other market factors, may change rapidly over time. Price valuations or market movements may not justify purchasing put options on individual securities, stock indexes and ETFs, or, if purchased the options may expire unexercised, causing the client to lose the premium paid for the option.

Interest-Rate: Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.

Legal and Regulatory Risk: Legal and regulatory changes could occur which may adversely affect GGHC's ability to execute its investment strategy, and thus the performance of clients' accounts. The SEC, self-regulatory organizations, and exchanges are authorized to intervene, directly and by regulation, in certain markets, and may restrict or prohibit certain market practices currently engaged in (or which may be engaged in). It is impossible to predict what additional interim or permanent government restrictions may be imposed on the market and/or the effect of such restrictions on the strategies.

The foregoing list of risk factors does not purport to be a complete explanation of the risks in an investment or GGHC's strategy or any implementation of the strategy (cash, margin, wrap).

RISKS ASSOCIATED WITH GROWTH INVESTING

GGHC's overall investment strategy carries risks that are unique to this strategy. Investing in growth stocks is based on future expectations, and such stocks are vulnerable to economic, market and industry changes and may not realize earning profits in the foreseeable future. Investments in growth stocks tend to be investments in smaller or mid-sized companies which typically trade less frequently than larger companies. Because of this vulnerability and potential liquidity concerns, there may be greater and more frequent changes in their stock price. In down markets, smaller or mid-sized companies' share prices come under great pressure. The lack of marketability, lower than average dividends, and unfamiliarity to the investing



public of these stocks may outweigh the growth potential. The outlook of a smaller or mid-sized company can deteriorate suddenly. Turnaround companies, rather than growing favorably, sometimes fall deeper into trouble; cyclical companies may fail to bounce; new issues flounder; and new products disappoint. This may cause the GGHC Money Manager to sell unsuccessful positions at substantial losses.

Voting Client Securities

GGHC does not vote proxies relating to securities held in client accounts, nor does GGHC give advice on proxy voting. Clients will receive all proxy statements and related proxy voting materials from the issuers whose securities are held in their accounts. In the case of retirement plan clients, proxy statements and related materials are forwarded to a plan fiduciary named in the plan's Investment Advisory Agreement for voting. In the case of proxies of foreign issuers, it may not always be possible or practical for clients to exercise voting rights. For example, a foreign issuer's proxy statement may not be received by NFS in time for it to be handled in a timely manner.

CLIENT INFORMATION PROVIDED TO PORTFOLIO MANAGERS

This section is not applicable as GGHC is the only portfolio adviser.

CLIENT CONTACT WITH PORTFOLIO MANAGERS

Clients receive correspondence directly from the custodian, NFS, which includes confirmations for each trade, account statements mailed at least quarterly, that include all positions held and equity in the period, annual 1099 reports and proxy statements and annual reports from the issuers of securities held, and prospectuses for any newly issued securities purchased for their accounts. In addition, through a password-protected website controlled by NFS and offered to GGHC clients, clients can view their accounts, including equity and activity, on a daily basis. Further, GGHC Money Managers send clients periodic letters summarizing the GGHC Money Manager's activities generally. Clients may call their GGHC Money Managers for information during business hours.

ADDITIONAL INFORMATION

Disciplinary Information

On September 17, 2020, the SEC entered an order against GGHC, following the Firm's offer of settlement. The SEC found that certain reviews of client accounts for potentially excessive trading were not conducted from 2017 through early 2018. The SEC also found that GGHC's chief compliance officer at the time, who was required by GGHC's policies to conduct the reviews, altered documents relating to the reviews, and produced these altered documents to the SEC staff on behalf of the Firm. The SEC found that the Firm willfully violated Section 206(4) of the Advisers Act and Rule 206(4)-7 thereunder. Without admitting or denying the findings contained in the Order, GGHC consented to: (a) cease and desist from committing or causing any violations and any future violations of Section 206(4) of the Advisers Act and Rule 206(4)-7 thereunder, (b) be censured, and (c) pay a civil monetary penalty in the amount of \$1,700,000.

Other Financial Industry Activities and Affiliations

Some clients also have non-discretionary brokerage accounts with GGHC held at NFS. Clients typically use this accommodation to invest a portion of their assets more conservatively in securities such as U.S. Treasury securities. Any advice provided to clients in connection with these investments is solely incidental to the brokerage services provided; GGHC is not acting as an investment adviser with respect to these accounts.



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GGHC is a registered investment adviser, registered broker-dealer, and member of FINRA. GGHC acts as broker when effecting transactions for its clients, as reflected in each client's written contract with GGHC. The Firm acts only as agent in connection with client transactions, and not as principal. GGHC does not act as a market maker in any security. GGHC is also a registered Portfolio Manager in the jurisdictions of British Columbia, Quebec and Ontario, Canada.

GGHC has a clearing agreement with NFS, the broker-dealer which serves as the clearing broker and custodian for GGHC's clients. In the initial 10-year term of this agreement, NFS has agreed to provide certain waivers, revenue sharing payments, and credits to GGHC. These arrangements create an incentive for GGHC to select NFS as clearing broker, and to effect more transactions and increase margin or leverage, and, therefore, create a conflict of interest between GGHC and its clients. Please refer to Payments and Credits to GGHC from NFS, below, for further description of the arrangement and resulting conflict, and for information about how GGHC addresses this conflict.

Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

In recognition of GGHC's fiduciary duty to its clients, GGHC's Code of Ethics ("Code") establishes a high standard of business conduct that all employees of GGHC must follow. The Code includes provisions relating to the confidentiality of client information, preventing the improper use of material nonpublic information about securities recommendations made or held in client accounts, preventing improper personal trading by GGHC employees, identifying conflicts of interest, and providing a means to resolve or mitigate actual and potential conflicts of interest.

Neither GGHC nor any of its employees may buy securities from or sell securities to clients. GGHC does not hold securities in inventory and does not effect securities transactions on a principal basis with the Firm's clients even on a "riskless" basis.

GGHC employees may buy, sell or hold securities for their own accounts that GGHC has recommended and/or purchased or sold for its clients. GGHC employees may hold an existing investment in a company in their own personal account that GGHC may buy, sell or hold for its clients. As an example, a GGHC employee may personally invest in a private company and the private company goes public or is purchased by a publicly traded company. These scenarios have the potential to raise the risk of using assets of a client of GGHC to support positions taken by other clients of GGHC or its employees. Such risk is mitigated by the compliance procedures described in this section.

GGHC's Code addresses this conflict and requires that all employees follow the firm's policies and applicable laws. The Code is designed to ensure that the personal securities transactions, activities and interests of GGHC employees will not interfere with the GGHC's fiduciary duty to its clients. The Code requires reporting and preclearing of employee personal securities transactions.

GGHC Compliance regularly monitors employee trading to ensure that clients' interests are protected. Please see Order Aggregation and Allocation Policy for a further description of employee and employee-related managed accounts.

All GGHC employees are also required to comply with applicable securities laws and to report any suspected violation of the Code to the Chief Compliance Officer.

A copy of GGHC's Code is available for review by clients and prospective clients upon request. Please contact GGHC's Chief Compliance Officer at compliance@gghc.com.

Subject to the provisions of Rule 206(3)-2 under the Advisers Act, GGHC may arrange "agency cross" transactions between GGHC client accounts, whether of the same or different GGHC Money Manager. Such "agency cross" transactions will only occur if the GGHC Money Manager believes it to be in the best interest of the clients. An agency cross transaction is defined as a transaction where a person acts as an investment adviser in relation to a transaction in which the investment adviser



acts as broker for both the advisory client and for another person on the other side of the transaction. For agency cross transactions no commissions are charged. Retirement plan accounts will not participate in cross transactions.

Review of Accounts

GGHC's Money Managers are responsible for reviewing trade data and accounts on a daily basis to determine whether positions should be maintained. The Firm's supervisors and Compliance group also review orders and new account forms. While account reviews vary amongst the firm's groups, among other things, the reviews focus on evidence of suitability, excessive activity, restricted securities, conflicts between client and employee trades and other compliance-related matters. GGHC employs proprietary technology to monitor positions, risk ratios, leverage ratios and cash available in each account. NFS provides clients' margin levels and reports them to GGHC on a daily basis.

Additional reviews of accounts may be triggered by client request, compliance monitoring, industry factors, statutory and/or regulatory changes and any issues that may have been identified with respect to a client account.

GGHC uses independent third parties to conduct regulatory audits of its compliance program, including its reviews of trading activity and accounts.

Clients receive correspondence directly from the custodian, NFS, which includes confirmations for each trade, account statements mailed at least quarterly, that include all positions held and equity in the period, annual 1099 reports and proxy statements and annual reports from the issuers of securities held, and prospectuses for any newly issued securities purchased for their accounts. In addition, through a password-protected website controlled by NFS and offered to GGHC clients, clients can view their accounts, including equity and activity, on a daily basis. Further, GGHC Money Managers send clients periodic letters summarizing the GGHC Money Manager's activities generally. There are no restrictions on a client's ability to contact or consult with their GGHC Money Manager. Generally, GGHC Money Managers are available to speak during business hours.

Client Referrals and Other Compensation

GGHC does not compensate any person for client referrals. While GGHC does not receive sales awards or prizes from anyone who is not a client for providing advisory services to its clients, GGHC does receive certain benefits from NFS in connection with GGHC's advisory services, as further discussed in Payments and Credits to GGHC from NFS, below.

Payments and Credits to GGHC from NFS

The GGHC and NFS clearing agreement maintains that NFS will make certain payments to GGHC. These payments, further described below, create an incentive for GGHC to select NFS as clearing broker, and to effect more transactions, increase margin or short sales on behalf of its clients, and, therefore, create a conflict of interest between GGHC and its clients. The clearing agreement also provides credits for GGHC that can be used to offset technology expenses incurred by GGHC in support of its business. GGHC acknowledges that these credits create a conflict of interest in GGHC's selection of NFS as its clearing firm. GGHC establishes and maintains written supervisory procedures in order to mitigate (actual and potential) conflicts of interest and ensure that investment decisions and the selection of a clearing firm are made in its clients' best interests.

Waiver of Trading Tickets Charges

During the initial 10-year term of the clearing agreement, NFS has agreed to waive ticket charges provided that, in the applicable year, NFS generates revenue from margin balances, fully-paid balances, short balances, and net stock loans of GGHC clients that exceeds an agreed-upon threshold. This creates a conflict of interest between GGHC and its clients, as it



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creates an incentive for GGHC to select NFS as clearing broker, and to effect more transactions, and increase margin or short sales on behalf of its clients. GGHC has addressed this conflict by establishing and maintaining reasonably designed procedures to identify and prevent excessive trading, including the use of margin and short sales.

Revenue sharing between NFS and GGHC

During the initial 10-year term of the clearing agreement, for each year in which the revenue generated by NFS from margin balances, fully-paid balances, short balances, and net stock loans of GGHC clients exceeds prescribed return-on-capital ("ROC") targets, NFS has agreed to share with GGHC between 65% and 90% of such excess ROC. This creates a conflict of interest between GGHC and its clients, as it creates an incentive for GGHC to select NFS as clearing broker, and to effect more transactions, and increase margin or short sales on behalf of its clients. As stated above, GGHC has established and maintains reasonably designed procedures to prevent excessive trading, including the use of short selling.

Annual Technology Credit and Business Development Credit

During the initial 10-year term of the clearing agreement, NFS has agreed to issue an annual technology credit to GGHC (\$750,000) to offset technology-related costs. GGHC acknowledges that this credit creates a conflict of interest in GGHC's selection of NFS as its clearing firm. However, based upon the scope of services and pricing offered by NFS, GGHC believes that its selection of NFS was, and remains, in its clients' best interests; GGHC believes that the NFS platform enables GGHC to maintain access to a market-leading clearing agent.

Financial Information

Pursuant to the SEC instructions, GGHC is not required to include its balance sheet as part of this Brochure. To the best of GGHC's knowledge, the Firm is not subject to any financial condition that is reasonably likely to impair its ability to meet its contractual and fiduciary commitments to clients. GGHC has not been the subject of a bankruptcy proceeding during the past ten years.

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