



Diagram – *A Venture Builder*

Diagram: We are a Venture Builder

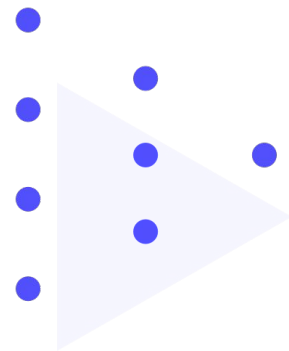
We leverage our network to discover and vet big ideas.

We co-found businesses with great entrepreneurs.

We speed the path to customers.

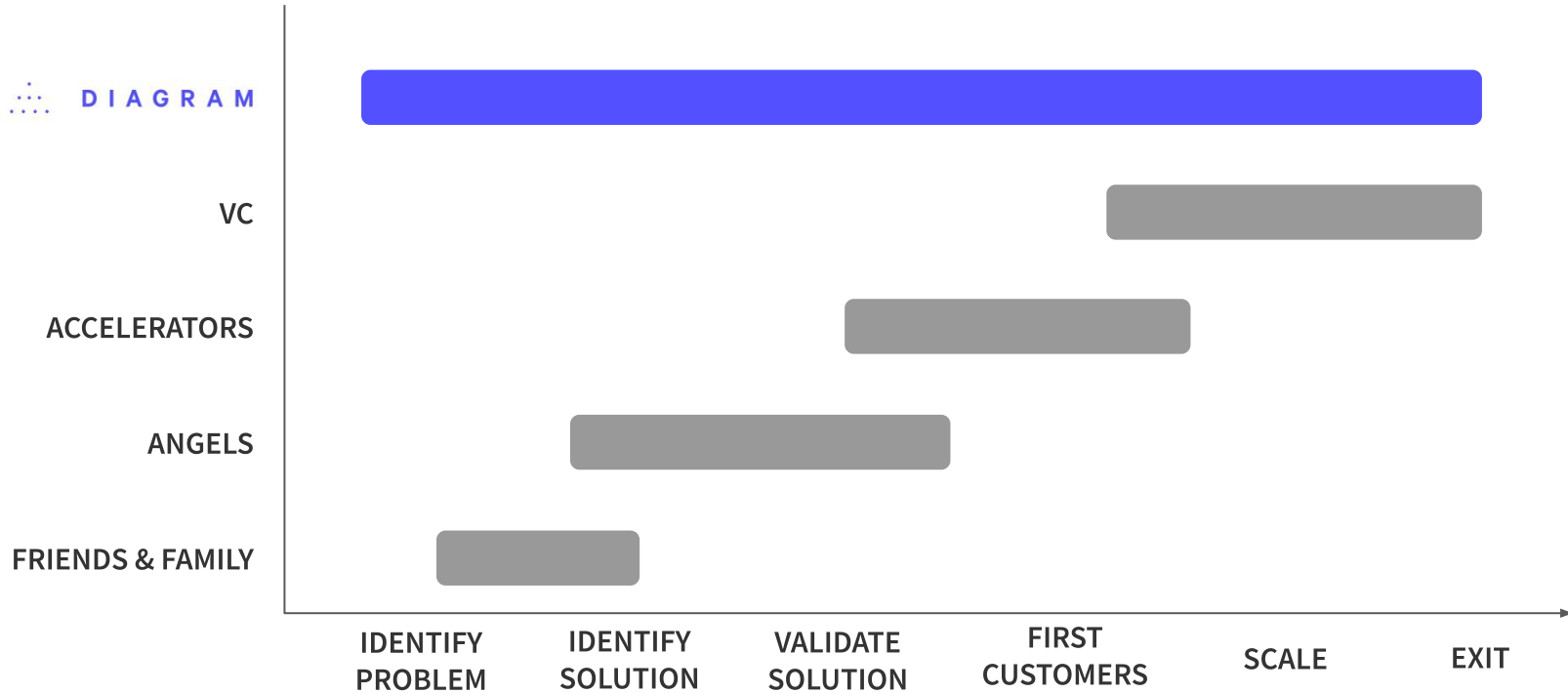
We enable Founders to focus on what they love.

Together we catalyze success.



DIAGRAM

We follow a different investment and support process



Our approach

1

**CREATE VENTURES WITH
GREATER CHANCES OF
SUCCESS**



Thesis-driven
investment process



Proven
entrepreneurs



Unfair advantage
of network

2

**ATTRACTIVE OWNERSHIP
STRUCTURE FOR BOTH
ENTREPRENEURS & DIAGRAM**

\$3-5M

Total investment per company,
from pre-seed to series A

Majority

of Equity to Founders
post Seed investment

3

**BALANCE DIVERSIFICATION
AND FOCUS**

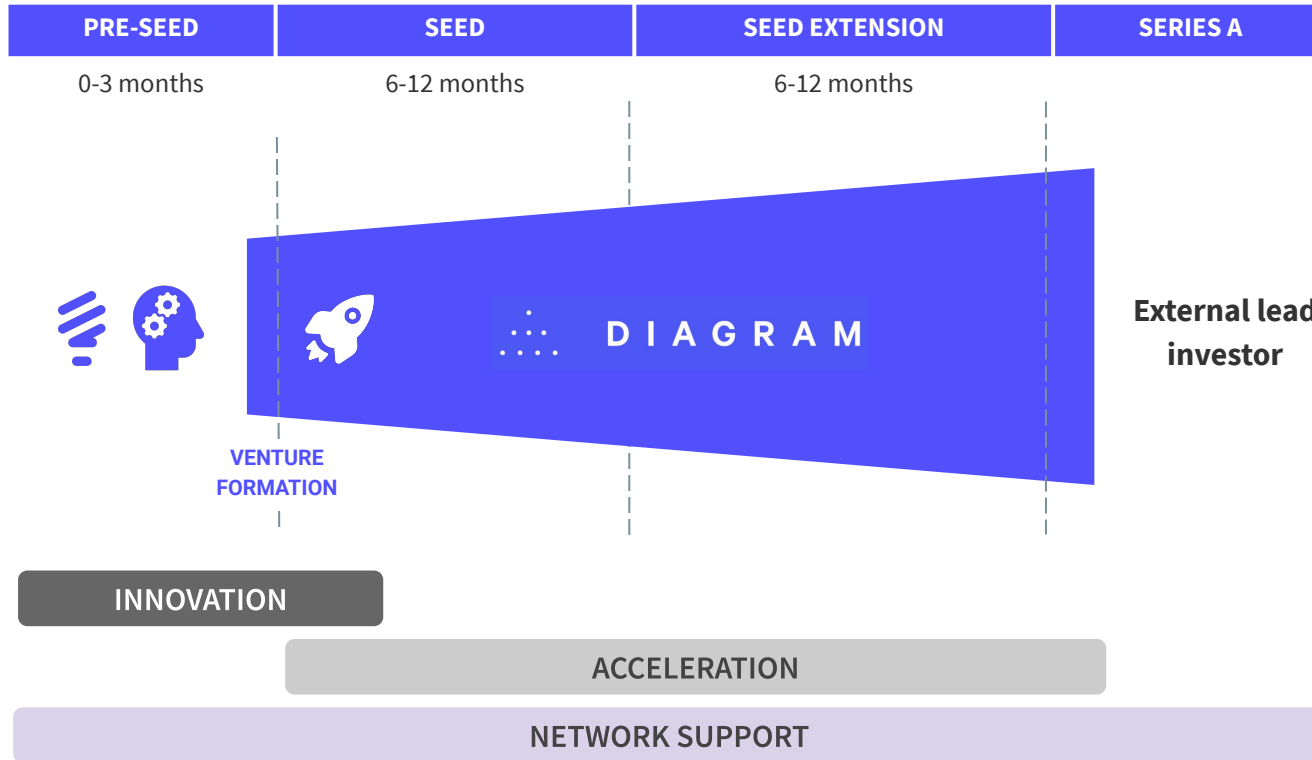
10-12

Post-series A ventures
created by Diagram

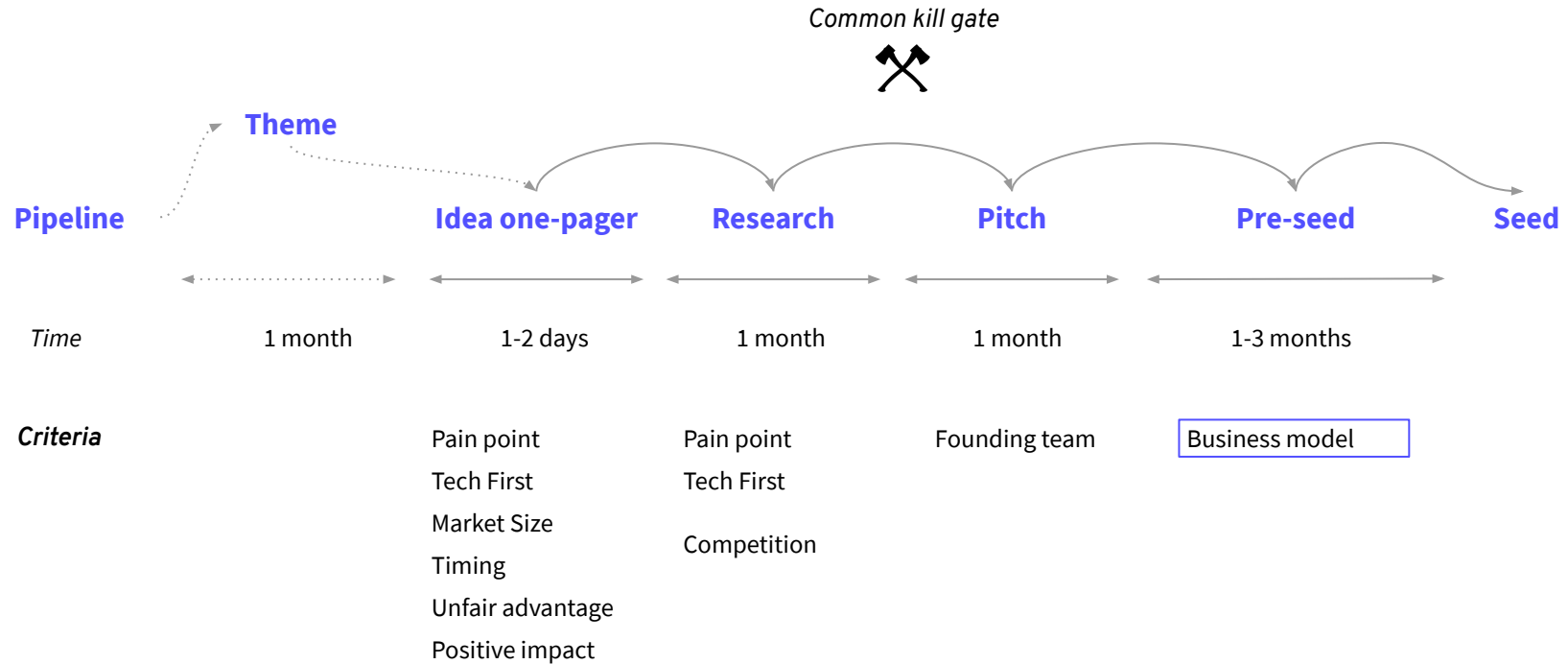


Hands-on, focused support
from the Foundry

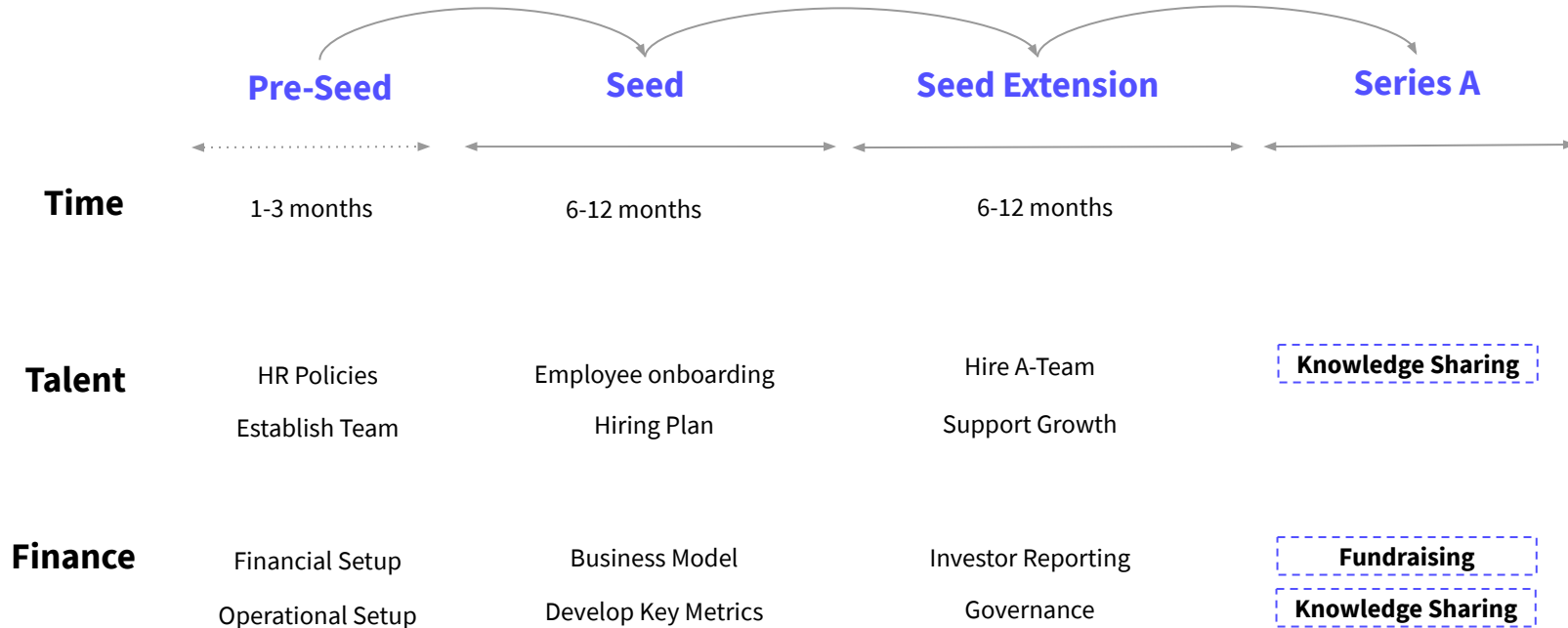
Goal: from ideation to series A in 18-24 months



Ideation & Pre-Seed: Innovation process: 1,000 ft view



Seed through Series A: a timeline of our acceleration support





Questions?