

This brochure supplement provides information about Alonso Jose Rodriguez that supplements the Advise Financial LLC brochure. You should have received a copy of that brochure. Please contact Alonso Jose Rodriguez if you did not receive Advise Financial LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Alonso Jose Rodriguez is also available on the SEC's website at www.adviserinfo.sec.gov.

Advise Financial LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Alonso Jose Rodriguez

Personal CRD Number: 6594218

Investment Adviser Representative

Advise Financial LLC
Primary Office Address:
10748 NW, 12th Manor
Plantation, Florida 33322
(786) 667-7200

Other Office Addresses:
2525 Ponce De Leon Blvd., Suite 300
Coral Gables, FL 33134

Urb. Los Palos Grandes Ave. Andres Bello,
Edif. Multicentro Empresarial Los Palos Grandes,
Nivel PH,
Caracas, Venezuela, 1060
(954) 381-1070

<http://www.advise-financial.com>
alonso@advise-financial.com

UPDATED: 02/05/2021

Item 2: Educational Background and Business Experience

Name: Alonso Jose Rodriguez

Born: 1973

Educational Background and Professional Designations:

Education:

Master's in finance, IESA - 2002

Business Administration Bank and Finance, Universidad Metropolitana - 1997

Financial Planning, Boston University - 2017

Business Background:

11/2015 - Present

President
Advise Financial LLC

10/2010 - 05/2020

Financial Advisor
Self Employed

04/1999 - 06/2017

Trust Manager
Mercantil Banco

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Alonso Jose Rodriguez is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Alonso Jose Rodriguez does not receive any economic benefit from any person, company, or organization, other than Advise Financial LLC in exchange for providing clients advisory services through Advise Financial LLC.

Item 6: Supervision

As the Chief Compliance Officer of Advise Financial LLC, Alonso Jose Rodriguez supervises all activities of the firm. Alonso Jose Rodriguez's contact information is on the cover page of this disclosure document. Alonso Jose Rodriguez adheres to applicable regulatory requirements, together with all policies and procedures outlined in the firm's code of ethics and compliance manual.

Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Alonso Jose Rodriguez has not been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Alonso Jose Rodriguez has not been the subject of a bankruptcy petition.