



Breakwater Investment Management, LLC  
1001 Fourth Avenue, Suite 4050  
Seattle, WA 98154-1000  
206.624.9000  
[www.breakwater.com](http://www.breakwater.com)

February 5, 2021

Breakwater Investment Management ADV Part 2 (this “Brochure”) provides information about the qualifications and business practices of Breakwater Investment Management, LLC (“Breakwater”). If you have any questions about the contents of this Brochure, please contact us at 206.624.9000 or [info@breakwater.com](mailto:info@breakwater.com).

The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission nor by any state securities authority.

Breakwater is a registered investment adviser. Registration of an investment adviser does not imply any level of skill or training.

Additional information about Breakwater also is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Material Changes**

Since the publication of our ADV Firm Brochure dated January 17, 2020, we have amended the Custody section of this Brochure to better document our practice of accepting standing letters of instruction and similar asset transfer authorization arrangements as designated by clients. Please see the Custody section of this Brochure for more information.

Since the publication of our ADV Firm Brochure dated October 14, 2020, Beth Steinhaus is now the Chief Compliance Officer of Breakwater Investment Management.

## Table of Contents

Material Changes .....	2
Table of Contents .....	3
Advisory Business .....	4
Fees and Compensation .....	6
Performance-Based Fees and Side-By-Side Management .....	7
Types of Clients .....	7
Methods of Analysis, Investment Strategies and Risk of Loss .....	8
Disciplinary Information .....	9
Other Financial Industry Activities and Affiliations .....	9
Code of Ethics .....	10
Brokerage Practices .....	10
Review of Accounts .....	11
Client Referrals and Other Compensation .....	12
Custody .....	12
Investment Discretion .....	12
Voting Client Securities .....	13
Financial Information .....	13

## **Advisory Business**

Breakwater Investment Management, LLC is referred to in this document as “Breakwater,” “the company,” “us,” “we,” or “our.” In this document we refer to current and prospective clients of Breakwater as “you,” “your,” or “client.” Breakwater is a Washington State Limited Liability Company founded in August 2009. The founder and owner of Breakwater is Joseph F. Turley (Jay).

Breakwater offers investment advisory and financial planning services to its clients. Advice and services are tailored to the stated objectives of you, the client(s).

### *Investment Advisory*

We manage investment portfolios on a separately-managed account basis for individuals, high net worth individuals, qualified retirement plans, trusts, businesses and non-profit organizations. We will work with you to determine your investment objectives and investor risk profile. We will allocate your portfolio, taking into consideration the overall management style selected by you. You may impose restrictions on investing in certain securities or types of securities. You must clearly state these restrictions to us in writing.

We work with new clients to develop a plan to transition from your existing portfolio to the desired portfolio. During the transition, we are sensitive to the tax implications of changing positions in a portfolio. It may take years until we have transitioned your portfolio in a tax-efficient manner. We will then monitor and update the allocations that make up your portfolio.

Pursuant to your agreement, you grant us ongoing and continuous discretionary authority to execute our investment recommendations without prior approval in accordance with your objectives, as understood by us or as stated in your Investment Policy Statement (or similar document and or notes and discussions from meetings used to establish your objectives and suitability.) Under this authority, you allow us to purchase and sell securities and instruments in your account, and act on your behalf in most matters necessary or incidental to the handling of your account, including the selection and retention of subadvisors, as applicable. The exception to this management is that we do not receive or vote proxies on issues held in the account or receive annual reports (see page 9). This responsibility remains with you.

### *Financial Planning*

In addition to managing your investment portfolio, we may consult with you on various financial areas including college financial planning, retirement planning, and personal cash flow analysis, among other things.

Financial planning services may include:

- Investment Planning/Investment Policy Statements
- Financial Independence/Retirement Planning
- Capital Needs Analysis (Goal Funding)
- Income Tax Planning
- Estate Planning
- Education Planning
- Risk Management (Life and Disability Insurance)
- Employee Benefit and Stock Option Planning
- Tax minimization strategies

Some written plans may include a personal balance sheet and financial projections. Any reports, financial statement projections, and analyses are intended exclusively for your use in developing and implementing your financial plan. You are ultimately responsible for the assumptions and personal data upon which Breakwater's projections are based. The financial plan assumptions and reports are primarily a tool to alert you to certain potential financial outcomes. The reports are not intended to nor do they provide any guarantee about future events including your investment returns. In fact, there is little evidence that economic outcomes can be accurately forecasted. The implementation of the plan is solely your responsibility.

We provide financial planning services consistent with our understanding of your financial and tax status and risk profile. We may also provide general non-securities financial planning on topics that may include tax and budgetary planning, estate planning, and business planning.

### *Breakwater Absorption of Transaction Costs for Certain Existing Clients*

A program was put in place in 2009 to facilitate the transfer of accounts to Breakwater for clients that worked with Jay Turley at another firm prior to the inception of Breakwater. This program is closed to new accounts. As was the case in the prior firm, clients in the program pay no management fees on cash and pay no trading fees. Trading fees are paid by Breakwater. In theory this program creates an incentive for us to not recommend cash holdings and discourages us from trading. In practice we believe there is no difference between our management and our recommendations for clients in the program and those not in it. Furthermore, since our two primary custodians now waive most trading costs, this issue is moot.

### *Advisory Services to 401(k) Plans*

Breakwater may enter into agreements with 401(k) Plan Sponsors to recommend investment options available to participants in a Plan, comprised of stand-alone mutual funds or ETFs; and we may recommend, as appropriate, replacements of investment options.

### *Trustee Services to Trust Accounts*

Jay Turley, as an individual, as well as Breakwater as a corporation, serve in the capacity of trustee and/or corporate trustee. Typically, responsibilities include managing disbursements from the trust accounts consistent with the governing trust documents, investment management or selection of investment managers, and various reporting and filings for taxes and to the beneficiaries.

### *Assets*

As of February 4, 2021, we managed a total of \$192,371,594.99 in client assets, all of which was discretionary.

## **Fees and Compensation**

### *Advisory Agreements*

The specific manner in which fees are charged by us is established in your written investment advisory agreement. We generally bill fees on a monthly basis in arrears. Fees are deducted directly from your investment accounts. Management fees are based on the market value of assets at the close of business on the last business day of the month as determined by the custodian. Fees are prorated for capital contributions and withdrawals made during the applicable calendar month. You share responsibility for verifying the accuracy of fee calculations.

Our fees are exclusive of brokerage commissions, transaction fees, taxes, margin expense, wire fees, fund internal fees, fund early redemption fees, and other related costs and expenses which shall be incurred by the client.

### *Standard Fee Schedule*

1.25% on entire balance for assets up to \$500,000

1.00% on entire balance for assets between \$500,001 and \$1,000,000

0.85% on entire balance for assets between \$1,000,001 and \$5,000,000

Fees on assets in excess of \$5,000,000 are negotiated

### *Financial Planning Agreements*

In general, planning services are offered without additional charge to investment advisory clients. For non-investment advisory clients, fees for planning services are based on an hourly rate of \$350.00 per hour or a flat fee of \$1,000.00 to \$20,000.00, based on the complexity of the engagement. We occasionally do pro bono (free) planning for clients, based on their financial need. Special arrangements may be made with you should you wish to retain financial planning services on an ongoing basis.

### *Trustee Services*

Trustee services are calculated and quoted on a per account or relationship basis. Pricing is impacted by reporting complexity, whether Breakwater is also managing the assets and general attractiveness of the engagement.

### *Negotiation*

Notwithstanding the above, all fees are negotiable on a client-by-client basis. Not all clients will pay the same fee.

### *Terminating engagements*

You can terminate our engagement at any time by giving us written notice (email or letter). For investment management services, your account will be charged for the days prior to receipt of your notice. In all cases we will be cooperative in resolving disputes and helpful if you wish to move your investments to the care of another firm. Our goal is excellent service any time you work with us, whether you are engaging us or leaving us.

## **Performance-Based Fees and Side-By-Side Management**

### *Performance-Based Fees*

We do not charge any performance-based fees (fees based on a share of capital gains or on capital appreciation of the assets of a client).

### *Side-By-Side Management*

We provide investment advisory services to other clients in addition to you. Not all clients receive the same investment advice, nor do they pay the same fee. We strive and are always obligated to act in the best interests of each of our clients .

## **Types of Clients**

It is more important to us to work with people who are pleasant in nature and kind to animals, than those who meet a threshold level of wealth or investable assets. As a guideline with many exceptions, we will typically look for a minimum of \$250,000 of immediately transferable assets at the start of a relationship. We provide portfolio management services to individuals, high net worth individuals, qualified retirement plans, trusts, non-profit organizations, and businesses. We provide financial planning services to individual clients.

## **Methods of Analysis, Investment Strategies and Risk of Loss**

Investment advice may be offered on any investments held by a client at the start of the advisory relationship.

There is no guarantee that we will achieve any level of performance and you will at times experience a loss when implementing an investment strategy. The primary vehicles to be used in the investment portfolio are passive exchange traded funds (ETFs) and, secondarily, mutual funds. Doing so prioritizes low costs, tax efficiency, transparency, low tracking error, and liquidity as the primary objectives to capture asset class returns in the appropriate asset classes.

We generally seek to offer you global investment portfolios. In an attempt to diversify risk and home country bias, portfolios will frequently have a significant amount (more than half) of their investments in a combination of international bonds, international stocks and international real estate. Portfolios may have significant exposure to emerging markets and currency risks.

Our investment philosophy and strategy are based on traditional academic principles of modern portfolio theory and academic research that have demonstrated that investment markets are generally efficient. Attempts by “active” investment managers and mutual funds to exceed the performance of their respective benchmark (i.e. index) frequently have resulted in poor and underperforming results.

Our analysis is grounded in our educational background and training and utilizes financial newspapers, journals and magazines as well as research reports prepared by others, corporate rating services, prospectuses, filings with the Securities and Exchange Commission and company press releases. We also periodically attend investment and academic presentations and conferences.

Breakwater generally uses a passive investment strategy that is not actively managed. We do not attempt to take defensive positions in declining markets based upon the predictions of ‘experts’ or the ebb and flow of business activity and are more comfortable staying the course. We believe that the risks of not being invested are huge compared to the risks of being invested, and that a well-diversified passive index investment portfolio that is periodically rebalanced offers the investor the greatest opportunity to pursue their financial goals. We believe that investing is not a competition for market returns or a race with your neighbor. It is about providing long-term financial security. No investment strategy will make up for inadequate savings.



In order to help manage risk, a portfolio must be properly diversified at all times. This means not simply owning a large number of stocks and bonds, but spreading investment assets over many asset classes, each of which may behave differently in response to varying economic and market conditions. By building a portfolio that invests in asset classes that are less than perfectly correlated with one another, we strive to create a more optimized portfolio that minimizes risk for a given level of return or maximizes return for a given level of risk.

The second part of our approach to portfolio management involves managing costs. We strive to seek low-cost investments within each asset class, we monitor trading costs, we attempt to be very tax-efficient (typically harvesting tax losses when they are material,) and we keep our management fees competitive.

As with any investment, there is the possibility that you could lose all or part of your investment, including all of your initial, subsequent, and unrealized gains on investments managed by Breakwater. Your account's performance could also trail that of other investments. During a general downturn in the securities markets, multiple asset classes may be negatively affected.

We are a small firm with one principal executive who is also our Chief Investment Officer (CIO). This fact leads to "key man risk," or the risk that some sort of incapacitation could happen to Jay Turley that would impact the stewardship of your portfolio.

### **Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of us or the integrity of our management. Our firm and the individuals employed by the firm have an unblemished compliance record.

### **Other Financial Industry Activities and Affiliations**

We do not have any other financial industry affiliations.

## **Code of Ethics**

We have no greater responsibility than to put your interests before our own. We have a culture of transparency and integrity. Our Code of Ethics is designed to codify a culture of placing clients' interests first and treating clients as we would wish to be treated if we were clients.

Our Code of Ethics is adopted for all employees of the firm. It codifies the expectation of a high standard of business conduct and fiduciary duty to you. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition of rumor mongering, and personal securities trading procedures, among other things.

All employees of Breakwater must acknowledge the terms of the Code of Ethics annually, or as amended. Prompt reporting of internal violations is mandatory. Our chief compliance officer, Beth Steinhaus, regularly evaluates employee performance to ensure compliance with the Code of Ethics. A copy of the Code of Ethics is available to you or any prospective client upon request. We welcome discussion on this important topic.

Breakwater or individuals associated with us may buy and sell some of the same securities for our own accounts that we buy and sell for you. We may buy or sell securities for our own accounts for reasons not related to the strategies adopted by our clients. We will disclose to you any material conflict of interest relating to us, our representatives, or any of our employees which could reasonably be expected to impair the rendering of unbiased and objective advice. We will only place trades in our personal account after we believe there will be no more client trading in that particular security for the day.

It is our policy that the firm will not affect any principal or agency cross-securities transactions for your accounts. We will also not cross trades between your and another client's accounts. All trades are executed in publicly traded markets.

## **Brokerage Practices**

We may recommend that you establish brokerage accounts with a particular registered broker-dealer, to maintain custody of your assets and to affect trades for your account ("Custodian".) We are independently owned and operated and not affiliated with or beholden to the Custodian. The Custodian provides us with access to its institutional trading and custody services, which are typically not available to the Custodian's retail investors. These services generally are available to independent investment advisors at no charge to them so long as some minimum amount of our Clients' assets is maintained in accounts at the Custodian. The Custodian's services include brokerage, custody, research, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment.

For our Client accounts maintained in its custody, the Custodian does not charge separately for custody but is compensated by account holders through commissions or other transaction-related fees for securities trades that are executed through the Custodian or that settle into Custodian accounts.

The Custodian also makes available to us other products and services that benefit us but may not benefit your accounts. Some of these other products and services assist us in managing and administering your accounts. These include software and other technology that provide access to your account data (such as trade confirmations and account statements); facilitate trade execution; provide research, pricing information and other market data; facilitate payment of our fees from your accounts; and assist with back-office functions, recordkeeping and Client reporting.

The Custodian also makes available to us other services intended to help us manage and further develop our business enterprise. These services may include consulting, publications and conferences on practice management, information technology, business succession, regulatory compliance, and marketing. In addition, the Custodian may make available, arrange and/or pay for these types of services rendered to us by independent third parties. The Custodian may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to us.

Our recommendation that you maintain your assets in accounts at the Custodian may be based in part on the benefit to us of the availability of some of the foregoing products and services which allow us to conduct business more efficiently and serve you and our clients better and not solely on the nature, cost or quality of custody and brokerage services provided by the Custodian, which may create a potential conflict of interest.

## **Review of Accounts**

All reviews are either conducted or supervised by Jay Turley. The frequency of reviews is based on your investment objectives and cash deposits and withdrawals, on an as-needed basis. More frequent reviews may be triggered by a change in your investment objectives, tax considerations, large deposits or withdrawals, large sales or purchases, or changes in macro-economic climate. You have a duty to notify us of material changes in your financial situation.

If you are a financial planning client, you will receive your financial plan recommendations in the form of a detailed email at the time service is completed. Financial plans are not reviewed after delivery.

Investment advisory clients receive standard account statements from the Custodian of their accounts at least quarterly.

## **Client Referrals and Other Compensation**

We are not compensated for any referrals we provide, nor do we compensate anyone who refers clients to us with anything other than gratitude.

## **Custody**

You should receive regular statements from the custodian that holds and maintains your investment assets. We urge you to carefully review such statements and compare such official custodial records to performance evaluations that we may provide to you. Our statements and reports may vary from custodial statements based on accounting procedures and reporting dates. All securities are valued by the Custodian.

Because we have the ability to deduct our fees from Client accounts held at an independent qualified custodian and we have the ability to disburse or transfer certain funds pursuant to Standing Letters of Authorization (“SLOA’s”) executed by Clients, we are deemed by the SEC to have custody of client accounts. We mitigate the custody risk caused by fee deduction by obtaining written authorization from clients permitting us to be paid directly from their accounts and ensuring that the custodian sends quarterly statements to the Clients showing all disbursements from their accounts, including the amount of our advisory fees held by the custodian. We mitigate the custody risk associated with disbursing client funds through SLOA’s by adhering to the SEC’s guidance set-forth in the February 21, 2017 No-Action Letter issued to Charles Schwab and Co. Inc.

Breakwater, and its principal Jay Turley, serve as trustees for a limited number of trusts. Because of this dual advisor trustee role, Breakwater is deemed to have custody of certain Client funds or securities in those trust accounts. As such, we are subject to certain annual independent audit or surprise examination requirements relating to verification of those accounts. On an annual basis Breakwater engages an independent public accountant to conduct the surprise exam or audit and create a report. The accountant must file a Form ADV-E along with a copy of the audit or surprise examination report within 120 days of the audit or surprise examination. Once filed, the Form ADV-E and the report are available to the public on [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Investment Discretion**

We receive discretionary authority from you at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all cases, such discretion is to be exercised in a manner consistent with our understanding of the stated investment objectives for your particular account.

When considering and selecting securities and determining amounts for investments, we will observe the guidelines for your investment policies, limitations, and restrictions, if any. Any investment guidelines and restrictions must be provided to us in writing.

### **Voting Client Securities**

As a matter of firm policy and practice, we do not have any authority to and do not vote proxies on your behalf. You retain the responsibility for receiving and voting proxies for any and all securities maintained in your portfolios. For ERISA accounts (typically 401(k) accounts,) the plan trustee votes proxies. Clients will receive proxies and other solicitations directly from their custodian or a transfer agent. Please contact Jay Turley at (206) 624-9000 if you have questions about a particular solicitation.

### **Financial Information**

We are financially sound and have no financial commitment that impairs our ability to meet contractual and fiduciary commitments to you, and we have not been the subject of a bankruptcy proceeding.

Please contact us if you wish to discuss any part of this document. Thank you.



**JOSEPH (JAY) TURLEY, CFA, CFP®**

Breakwater Investment Management, LLC  
1001 Fourth Avenue, Suite 4050  
Seattle, WA 98154  
Telephone: 206-624-9000  
[www.breakwater.com](http://www.breakwater.com)

Supplement Last Updated:

February 5, 2021

This Brochure Supplement “Breakwater Investment Management ADV Part 2B Brochure Supplement” provides information about Jay Turley that supplements the Breakwater Investment Management, LLC ADV Part 2A Brochure. You should have received a copy of that Brochure. Please contact Mr. Turley at 206.624.9000 or [info@breakwater.com](mailto:info@breakwater.com) if you did not receive the Breakwater Investment Management, LLC Brochure or if you have any questions about the contents of this Supplement.

Additional information about Jay Turley is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The searchable IARD/CRD number for Mr. Turley is 1265535.

**JOSEPH (JAY) TURLEY, CFA, CFP®**

Year of Birth: 1959

**Item 2 – Educational Background and Business Experience****Educational Background:**

- MBA, Foster School of Business, University of Washington 1992
- Visiting Student, Graduate School of Business, University of Cape Town 1991
- Bachelor of Science, Babson College 1983

Jay is a CFA (Chartered Financial Analyst) charterholder. The CFA designation is issued by the CFA Institute. A CFA candidate must meet all of the following education or experience requirements: Undergraduate degree and four years of professional experience involving investment decision-making. CFA candidates must pass an examination for each of the 3 levels.

Jay is also a CFP® (Certified Financial Planner) designee. The CFP designation is issued by the Certified Financial Planner Board of Standards, Inc. A CFP candidate must have a bachelor's degree or higher from an accredited college or university, and 3 years full-time personal financial planning experience. The candidate must complete a CFP-board registered program or hold one of the following: CPA, ChFC, CLU, CFA, Ph.D. in business or economics, Doctor of Business Administration or an Attorney's License. CFP candidates must pass the CFP Certification Examinations. To maintain the designation, he must attend at least 30 hours of continuing education every two years.

**Business Experience:**

- Breakwater Investment Management 2009-Present, Managing Member
- Ameriprise Financial Services 2003-2009, Investment Advisor Representative

**Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. Jay has no legal or disciplinary events related to the financial services industry.

**Item 4 – Other Business Activities**

Jay does not have business activities outside of Breakwater Investment Management, LLC.

**Item 5 – Additional Compensation**

Jay's compensation comes solely from Breakwater Investment Management, LLC.

**Item 6 – Supervision**

Breakwater Investment Management, LLC supervises its investment advisor representatives through a system of internal control procedures overseen by our Chief Compliance Officer, Beth Steinhaus. This oversight includes review of client portfolios, investment advisor representative personal securities transactions and correspondence. You can reach Jay at 206-624-9000.



**BETHANY A. STEINHAUS, CFP®**

Breakwater Investment Management, LLC  
1001 Fourth Avenue, Suite 4050  
Seattle, WA 98154  
Telephone: 206-621-8832  
[www.breakwater.com](http://www.breakwater.com)

Supplement Last Updated:

February 5, 2021

This Brochure Supplement “Breakwater Investment Management ADV Part 2B Brochure Supplement” provides information about Beth Steinhaus that supplements the Breakwater Investment Management, LLC ADV Part 2A Brochure. You should have received a copy of that Brochure. Please contact Ms. Steinhaus at 206.621.8832 or [info@breakwater.com](mailto:info@breakwater.com) if you did not receive the Breakwater Investment Management, LLC Brochure or if you have any questions about the contents of this Supplement.

Additional information about Beth Steinhaus is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The searchable IARD/CRD number for Ms. Steinhaus is 5311241.



**BETHANY A. STEINHAUS, CFP®**

Year of Birth: 1982

**Item 2 – Educational Background and Business Experience****Educational Background:**

- Master of Education, Teaching English to Speakers of Other Languages, Seattle University 2009
- Visiting Student, Universidad de Salamanca 2004
- Bachelor of Arts, University of Michigan 2004

Beth is a CFP® (Certified Financial Planner) designee. The CFP designation is issued by the Certified Financial Planner Board of Standards, Inc. A CFP candidate must have a bachelor's degree or higher from an accredited college or university, and 3 years full-time personal financial planning experience. The candidate must complete a CFP-board registered program or hold one of the following: CPA, ChFC, CLU, CFA, Ph.D. in business or economics, Doctor of Business Administration or an Attorney's License. CFP candidates must pass the CFP Certification Examinations. To maintain the designation, he must attend at least 30 hours of continuing education every two years.

**Business Experience:**

- Breakwater Investment Management 2009-Present, Financial Advisor, Chief Compliance Officer
- Ameriprise Financial Services 2007-2009, Operations Manager

**Item 3 – Disciplinary Information**

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. Beth has no legal or disciplinary events related to the financial services industry.

**Item 4 – Other Business Activities**

Seattle Neighborhood Group Board of Directors, Board Treasurer. Otherwise, Beth is not involved in any investment related business activities outside of her work with Breakwater.

**Item 5 – Additional Compensation**

Beth's compensation comes solely from Breakwater Investment Management, LLC.

**Item 6 – Supervision**

Breakwater Investment Management, LLC supervises its investment advisor representatives through a system of internal control procedures overseen by our Chief Compliance Officer, Beth Steinhaus, and Breakwater Managing Member, Jay Turley. This oversight includes review of client portfolios, investment advisor representative personal securities transactions, and correspondence. You can reach them at 206-624-9000.