



Brochure Supplement 2021

Sean P. Collins, MBA
1701 Chili Ave
Rochester NY 14624
585-235-3600 x4

This brochure supplement provides information about Sean P. Collins that supplements the Core Alpha, Inc. brochure. You should have received a copy of that brochure. Please contact Scott Zollo if you did not receive Core Alpha's brochure or if you have any questions about the contents of this supplement.

Additional information about Sean P. Collins is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 - Educational Background and Business Experience

Sean P. Collins Assistant Vice President & Lead Analyst - Date of Birth 02/21/1986

Education

Bachelor of Science in Finance & Economics from Niagara University, January 2008

Masters of Business Administration in Finance from Niagara University, January 2009

FINRA Examinations: Series 6; Series 63; Series 65. Please see www.finra.org more information on these FINRA licenses.

New York State Life & Health insurance license -Please see <http://www.ins.state.ny.us> more information on NY state insurance licenses.

Employment

2010-Present – Lead Financial Analyst – Core Alpha Inc. – Private Wealth Management

2006-Present – Assistant Vice President – Accu-Vest Planning Inc. / Mutual Funds Associates Inc.

2008-2010 - Institutional Financial Analyst - Citi Group

Item 3- Disciplinary information

Sean P. Collins doesn't have any legal or disciplinary events.

Item 4- Other Business Activities

Sean P. Collins is a licensed registered representative with Mutual Funds Associates, a Broker Dealer, which recommends commission based financial products to its clients. He is also a licensed insurance agent with Accu-Vest Planning which recommends commission-based insurance products to its clients. Sean P. Collins is the sole owner of S.P. Collins & Company. S.P. Collins & Company is a tax preparation business. From time to time, he will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. Core Alpha, Inc. always acts in the best interest of the client, including with respect to the sale of commissionable products to advisory clients. Clients always have the right to decide whether or not to utilize the services of any Core Alpha, Inc. representative in such individual's outside capacities.

Item 5- Additional Compensation

Sean P. Collins is paid by Mutual Funds Associates for referring clients to Core Alpha, Inc. based on assets under management.

Item 6- Supervision

The direct supervisor of Sean P. Collins is Scott J. Zollo.

Item 7- Required for State-Registered Advisors Supervision

Sean P. Collins does not have any legal, bankruptcy, or disciplinary events.

